

THE
Elks
MAGAZINE



SEPTEMBER 1954

**PARKING PROBLEMS
CAN BE SOLVED**

BY STANLEY FRANK

E

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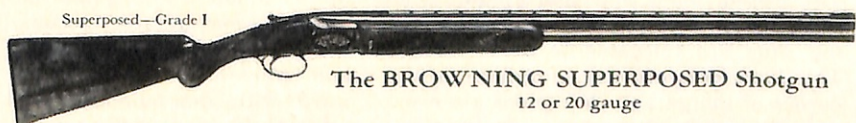
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AS ELKDOM SOWS



AMERICA REAPS

a **message from THE GRAND EXALTED RULER**

TRADITIONALLY, the Labor Day weekend marks the end of the summer. The seasonal cottages are shuttered. The fishing poles and sports equipment are stored away in the cellar. The bathing suits are relegated to moth closets. The lawn mowers are moved to a far corner of the garage. Vacations are over.

Labor Day ushers in a season characterized by its title—a season of labor, when we return refreshed and invigorated from our periods of rest and relaxation, eager and able to assume our duties.

Let us pause a moment as we enter another phase of our Grand Lodge year.

Let us sit down and look back upon our past, upon errors and omissions, upon strivings and successes. This is the time for us to ponder upon the past months and to form resolutions which will make the rest of the year more fruitful, more satisfying, more successful.

Each of us must take stock of his accomplishments and his possibilities. Each of us realizes that his possibilities far exceed his accomplishments. For the remainder of our Grand Lodge year, let us resolve to develop a closer relationship between abilities and achievements.

Being human, we are all subject to the frailties that beset mankind—the habit of being satisfied with less than our best; the habit of following routine procedures instead of walking out into new fields; the habit of procrastinating.”

Let the fervor and enthusiasm of our recent Grand Lodge Convention re-echo in our memories during the rest of the year. Let us attempt to maintain that high level of joy which permeated our Los Angeles meeting. It was the highlight of a successful year; let it become for us a lantern to guide our footsteps toward even greater accomplishments. We can look back with pride upon what our Order has done; we must look forward with determination and courage toward the achievement of even more magnificent results.

It behooves each of us as individuals not to lose ourselves within the group, but to become a pertinent part of it.

It behooves our lodges not to withdraw into solitary interests but to broaden

their scope to embrace the State Association, the Grand Lodge.

It behooves all of us—members, lodge, district, State Association, Grand Lodge—to become as one unit, undivided and indivisible.

By cooperative effort, we shall do great things; by close union, by harmony, by the active application of our pledge of fraternity, by hard team work, we shall do better than we have ever done before.

Increased membership; even more worthwhile activities; closer cooperation between members, lodges, State Associations, and Grand Lodge; increased funds for worthy expenditures—all these are stars above us to measure our reach. Always seek perfection—not to find it, but for the sake of progress.

Let us resolve that our lives, our abilities, our ambitions, our activities—all shall be dedicated to the country which encourages us to reach upward, which recognizes every man's right to a dream and which helps him to realize his best self in service to others. Let us rededicate ourselves to the responsibilities which are inherent in our membership, and let us resolve that the fresh courage and hope with which we meet the ensuing months of the Grand Lodge year will carry us to the greatest heights our Order has ever attained—not for our glory, but for the nation which we serve, for AS ELKDOM SOWS, AMERICA REAPS.

William J. Jernick

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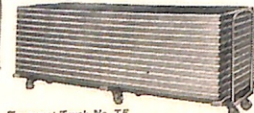
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THE Elks MAGAZINE

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No. 4

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EDITORIAL OFFICES, 50 East 42nd Street, New York 17, N. Y.

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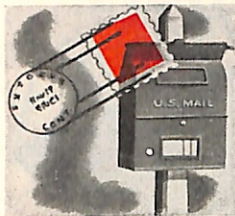
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What Our Readers



Have to Say

The writer has been an Elk for more than 31 years and has enjoyed reading the Magazine each month.

Up to the current issue, I have detected only two errors of fact, and they were years apart. Now comes the July issue, and you really go overboard.

The trouble starts on page one when Tom Wrigley speaks of "one star admirals". There is no such rank in the Navy, for a Rear Admiral wears two stars.

On page 20, Dan Holland makes the mistake of spelling "gunwale" as "gunnel". Then on the opposite page you speak of Rear Admiral Joel T. Boone, U. S. Marine Corps, Rtd. The Marine Corps has no such rank. It should have been U. S. Navy and Ret. rather than Rtd. You might also check Tom Wrigley's statement on page one about the use of castor oil as a lubricating oil in Washington's Day. This is in reference to the "Coach to Mt. Vernon" item.

Townsend Harding Boyer
Haddonfield, N. J.

We congratulate Brother Boyer on a most thorough reading of our July issue, and we always appreciate having errors pointed out. As Brother Boyer says, a Rear Admiral has two stars. As for the second point, while "gunwale" is the preferred spelling, "gunnel" is optional according to Webster. Rear Admiral Boone, of course, is from the Navy but is on special assignment to the Marine Corps. Tom Wrigley tells us that they did use castor oil to lubricate wheels in the days of George Washington.

I have been a member of Lakewood, Ohio, Lodge No. 1350 for the past thirty years. My wife passed away some time ago and I broke up our home. Now I'm here at the Elks National Home, and my decision to come here was influenced by an article I read in The Elks Magazine in October 1952.

After living here for a year, I still proclaim this home truly a temple of brotherly love and fidelity. I think it would be a fine thing if at every opportunity the home was mentioned in the Magazine.

William Dall

Bedford, Virginia

A "well done" to the continually improving Magazine and especially to the new Home Workshop section which many of us will look forward to.

Alfred L. W. Parks

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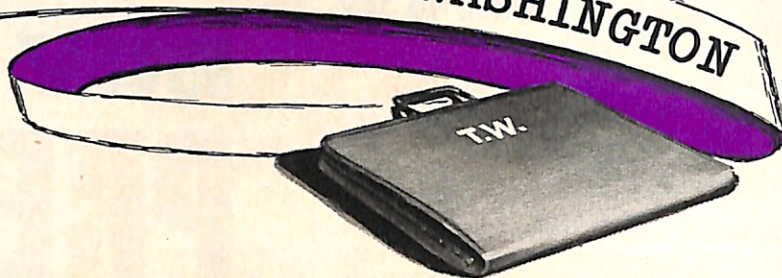


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ers, is "Mr. Football"
to the fans of the
World's Champion De-
troit Lions.



TOM WRIGLEY WRITES FROM WASHINGTON



THE government has learned it can lose money going into the resort hotel business. There was a boon-doggling dream long ago of making the Virgin Islands a tourists paradise and even give the islands a shot in the arm by boosting the manufacture of rum. The idea didn't jell and proved costly. Now the Interior Department is happy to announce that the Blue Beard Castle Hotel on St. Thomas Island, a part of the adventure, has been sold for \$75,000 down and \$335,000 in 20-year payments with 3 per cent interest. It is a beauty of a hotel, 48 rooms, but Uncle Sam as an innkeeper was a flop. The selling price was a fraction of the cost. Why more people don't go to the Virgin Islands is the problem.

SWINDLING BY MAIL

People lost about \$10,000,000 in the last year through mail frauds, the Post Office Department estimates. Old swindles like free land, oil wells, secret gold mines, still get money and their promoters generally get caught. One man was arrested for sending a home-made bomb to a sweetheart who had jilted him. It exploded but without fatal results. Arrests for postal crimes totaled 5,977. Of this number 2,544 were nabbed for stealing from mail boxes. Out of every 104,000 pieces of mail handled only one is lost or stolen, the PO says.

ARMY HAS NEW MULE

The Army has a mechanical mule which will do anything a real mule does except kick. A development of the jeep, it has a chassis only 27 inches high, weighs 750 pounds but can carry 1,000. The real gimmick of the "mule", however, is that it can be steered and operated by a soldier crawling along the ground behind it, well protected. The controls and steering wheel can be let down in the rear of the truck. Speed is from one mile to 25 mph.

PENNIES STILL POPULAR

William Howard Brett, Alliance, Ohio, stamped metalware expert and now Director of the Mint, looked over his new job and found pennies out-produce half dollars 20 to one and says he'd like to put out more of the silver. Pennies have reached their peak and dimes are mov-

ing okay, he says. More nickels would be turned out if there were greater supplies of the metal. The three mints, Philadelphia, Denver and San Francisco, turn out about 2,000,000,000 coins a year, more than half of them pennies. By the way, if you have a silver dollar with the tiny initials "CC", it was from the famous Carson City, Nevada, mint of years ago and is worth keeping.

FIRST FDR MONUMENT

First monument in Washington to Franklin D. Roosevelt will be placed this winter, the American Veterans Committee announces. It will be in front of AVC headquarters and the vets will ask the Interior Department to change the name of the park opposite, now known as "Reservation 114," to "Roosevelt Park." The statue has been sculptured by George Conlon who made the bronze statues of General Pershing and Brigadier General Theodore Roosevelt in front of American Legion headquarters in Indianapolis. Unveiling is scheduled for January 31, FDR's birthday.

UNCLE SAM'S WHISKY

Uncle Sam is now buying the smallest amount of rye and bourbon whisky in years, according to Internal Revenue Bureau figures. The total this year may not exceed 700 quarts. This does not mean Uncle Sam has gone on the wagon. The liquor goes to government hospitals and for medicinal use in the Armed Forces. It's bought at wholesale with no tax. During the Korean war when our fighting men were suffering from terrible exposure as well as wounds and injuries, thousands of quarts of whisky were shipped to the fighting zones.

IKE WORKS OVERTIME

President Eisenhower is getting his press conferences down pat. He times them so that the last question is answered by 11 am. When one conference ran until 11.06 the President remarked as he glanced at the clock, "they worked me overtime today."

UN-AMERICAN TROUT

Producers of American trout who sponsored a bill through Congress against "un-American fish" declare that frozen trout from foreign countries has been

served in swanky places as native brook trout, fresh from an icy mountain stream. Foreign trout is said to be cheaper.

BUG INVASION WARNING

An insect warning service is now in operation in 18 states and its information on bugs is cleared through the Agriculture Department Economic Insect Survey Section. Farmers are warned of invasions of insects or plant infestations which generally appear first in the South and move northward during the crop growing seasons.

CHURCHES JOIN CD

Civil Defense Administrator Val Peterson asks all Churches to join with local Civil Defense organizations for preparedness against atomic attack. Church facilities will be needed in the event of a catastrophe he declares.

CARS AND PILLS

Commerce Department has removed railroad cars and machines which make pills from the list of strategic materials in short supply and which may be exported only by special permit.

WASHINGTON WHOZIS

Begun 30 years ago, the FBI Identification Division now has 131,000,000 fingerprint cards in its files, 80 per cent of which are non-criminal . . . One out of 4 autos in the U. S. has a safety defect, W. F. Hufstader, Inter-Industry Highway Safety Committee chairman reports . . . Elks Bands can get a Dixieland arrangement of "Down in Soonerland" through Les Betterley, band leader of Colorado Springs Lodge No. 309. The tune by Miss Del Foster of Tulsa, Oklahoma, was written in honor of Past Grand Exalted Ruler Earl E. James . . . Rural Electrification Adm. loans were \$241,800,000 in fiscal 1954 to electric and phone co-ops, highest since 1951 . . . There's quite a stir over the moving of Federal Civil Defense headquarters from an apartment building in Washington to Battle Creek, Michigan . . . District High Schools are paying more for football insurance this Fall. Was \$10.60 per player, now \$13.60 for season coverage . . . From noon to 4:30 pm. a downtown restaurant sells spiced ham or cheese sandwiches for a nickel. How about a nickel beer?

To an Ambitious Man who would like to Settle Down and build Something Substantial for Himself



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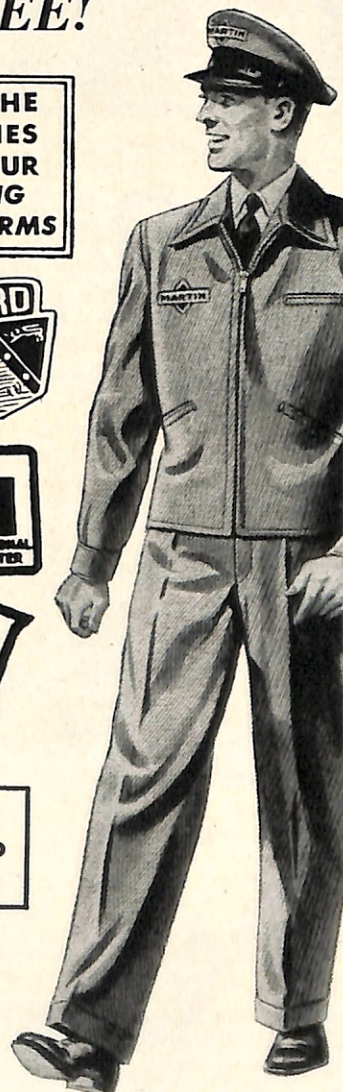
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By Del V. Bergstrom

Perhaps you have wondered, where the men who fill your gas tank get the uniforms they wear—those with a company name or emblem embroidered on the back. You have seen these walking billboards in a lot of other places—on garage mechanics—on delivery men who work for soft drink, coal, dairy and bakery companies and on men who work in shops and factories. This advertising work uniform idea originated with this company. We have built a big business around that idea. Now you can get into this same profitable, fast growing business yourself. And it will not cost you a penny to get started.

A Business that Started on a Shoestring

Twenty five years ago, our business was launched with nothing but an idea back of it. From a "shoestring" start, it has become a world wide institution. Every big company you can name or think of uses advertising work uniforms. Our Dealer organization is nationwide too. Our top-ranking men average around \$10,000 or \$12,000 a year. They own and operate their own business—we merely supply their customers with the Product. Each man's business is his own. It is the kind of business you can have if you are willing to follow my simple instructions. And you can get started now.

A Fine Organization to be With

We are the oldest and largest company of its kind in the world. A large percentage of the Advertising Work Uniforms you see every day came from our shops. Our men—men like yourself—make money on every one that's sold. Repeat orders are sure and certain because Advertising Work Uniforms get hard wear. They must be replaced regularly. The demand for this type of uniform is growing so fast that more men are needed all the time to handle the ever-increasing volume of orders.

A Place for Every Man

No matter where you live—in a

small town or a big city—there is a fine, steady flow of orders waiting for you. For example, recently one of our new men—on his very first call—took an order from a small dairy in a little town in Illinois. His profit on that one small order was \$758.00. And that was only a start. He also made a steady customer who will give him a repeat order twice a year from now on. It's this big money that makes our top men stay with us year after year. O. K. Cook is one of them. For many years he has spent his winters in Florida, yet his business went right on because of his steady repeat orders. Now he has retired permanently—thanks to the money he made as a Geo. Master dealer.

I Want Men Like Cook

Now I invite you to be the owner of a Geo. Master Business in your community. I'll send you the complete business equipment you need entirely at my expense. And don't worry about lack of experience in this field. I show you exactly how to start, how to build, and how to control your repeat business, how to benefit from our national advertising in business papers.

I Want Serious-Minded Men

It costs me quite a large sum of money to set you up in this business because I furnish—without cost to you—all the equipment you need to get started. It is the very same equipment all other Master men are using. I don't hold back just because you are a beginner. In return for my investment in you, I ask only that you are honest and sincere about the business and that you are willing to try it for 10 days with the free equipment I send you. Then if you don't like the business, simply return the equipment to me and you will not be out a penny.

Let Me Know What You Think

We are just starting the biggest season this company has ever known. That is why I want to add about fifty new men right now in com-

munities where we have no representation at the present time.

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Del V. Bergstrom

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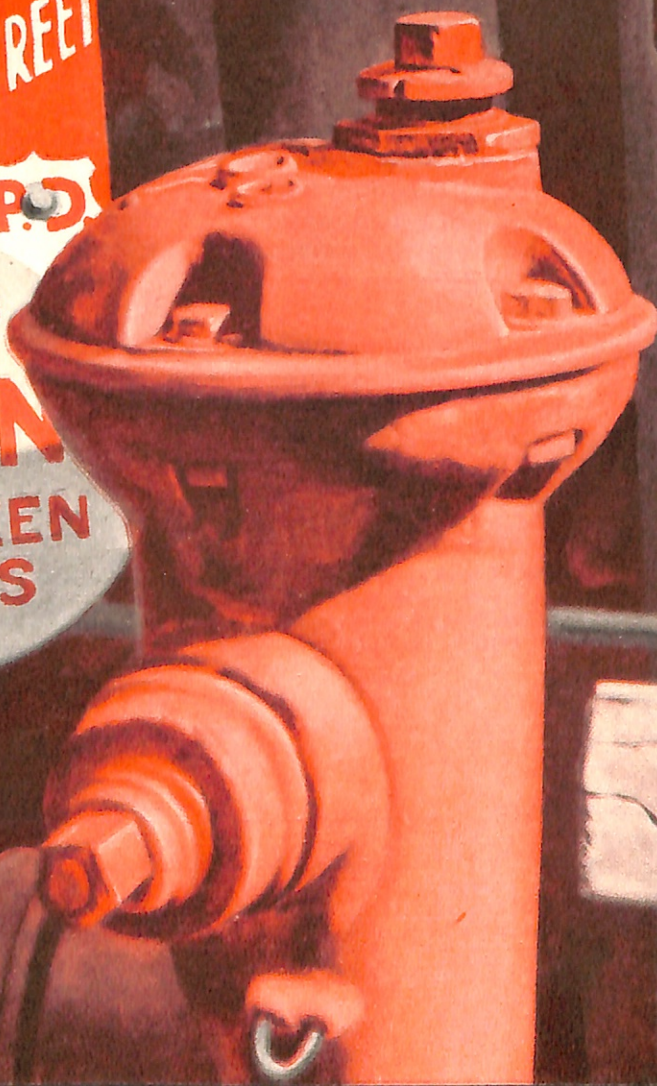
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SIGNS**



FILLED

Ken
Cavali

PROBLEMS

Can Be Solved

By 1970 the number of automobiles will have doubled and unless communities get busy today's parking congestion will be nothing.

BY STANLEY FRANK

ILLUSTRATED BY

KEN DAVIES

IN THE DAILY STRUGGLE to cope with the pressures that threaten to make all of us blow our tops, we are beset by problems beyond our immediate control. The latest mischief the Russians are plotting, high taxes and high prices, low morale of allies overseas and disruptive political hassels at home are complications of the times no citizen, including the President, can eliminate. There is no earthly reason, though, why we must continue to endure one aggravation that afflicts everyone who drives a car in any fair-sized city of America.

It is, of course, the maddening business of finding cheap, convenient parking facilities and it regularly ruins more tempers than the brainstorm of the younger generation. The behavior of kids eventually improves, but the parking situation has worsened to the point where it is throwing a monkey wrench into the social and economic life of the country. And the most irritating aspect of the mess is that it can be solved with a little imagination and concerted community effort.

The urgent need for such action is emphasized by a quick look at two sets of statistics. Since 1935, the number of registered vehicles has doubled. At the same time, there has been an overall reduction of more than 50 per cent in parking spaces at curbs. Busses, which have generally supplanted trolley cars, take big bites out of street corners for passenger stations. Most cities have been forced to prohibit street parking during the day in downtown business sections—where it is needed most—to avoid complete paralysis induced by hardening of the traffic arteries. Buildings constantly are expanding loading zones to accommodate the heavier flow of trucks, taxis and cars.

As a consequence, the demand for parking space is four times greater than it was in 1935 when streets originally designed to carry a trickle of horse-drawn vehicles already were congested with a torrent of automobiles. Traffic has a disconcerting habit of mushrooming so prodigiously that by next year there will be five cars for every four in operation today—and by 1970 the number of cars will have doubled over the present total of 55,000,000. Yet, despite these storm signals, the cities that have begun to provide adequate, moderately-priced facilities for off-the-street parking can be counted on the fingers of two hands. Few even have established minimum rates to protect the car owner from the gouging fees of private parking lots.

"There is no question that parking is the urban motorist's

major headache," says Burton W. Marsh, director of the Department of Traffic Engineering and Safety of the American Automobile Association. "Less has been done to relieve it than any other factor in operating a car. Efforts to meet parking requirements are nowhere near highway needs."

Vast sums have been poured into highway construction, but for every hundred dollars spent on roads less than twenty-five cents is earmarked for parking. On July 12, 1954, Vice-President Richard M. Nixon told the annual Governors' Conference that the nation had to launch a ten-year, \$50,000,000 building program to solve the problem of "obsolete" highways. Characteristically, not one word was mentioned about utterly archaic parking conditions. The ridiculous situation is analogous to a railroad shelling out millions to span rivers, mountains and prairies, then neglecting to spend a few thousand dollars for a decent depot at the end of the line.

A GOOD DEAL of loose thinking on the subject can be traced to the failure, or refusal, of municipal governments to recognize one overwhelming point. The need for parking space is as much a public utility as the need for low-cost transportation, electric, gas and water service. The automobile is such an indispensable adjunct of American life today that business turns in direct relation to the spinning wheels of cars. The automobile also has effected a revolution in our social and recreational patterns. How many people would live in the sprawling suburbs of metropolitan areas if they did not own cars to take them to work and shopping sections? Although the nation's population is climbing at a record rate, there has been a decline of 28 per cent in the use of public transportation in the last eight years. People live in so many scattered communities that it is not feasible economically for busses, subways and commuter trains to bring them to and from work. How do they get there? In automobiles.

How many of your friends would you see regularly if you and they could not jump into the family chariot to exchange visits? How many theaters, sporting arenas, restaurants, supermarkets, department stores and vacation resorts would survive if they depended only on customers who live within walking distance? It is essential to build good roads that bring people to centers of business and social activity, but it is no less vital to provide proper parking facilities once they arrive at their destinations.

(Continued on page 47)



**PAST GRAND EXALTED RULER
AND
GRAND SECRETARY**

J. EDGAR MASTERS

GRAND SECRETARY J. EDGAR MASTERS, who was Grand Exalted Ruler in 1922-1923, died in Chicago on August 6th, after a brief illness.

Mr. Masters was born in Greenfield, Pa., on February 8, 1873, and early in his life developed an intensive interest in Elkdom. Joining Charleroi, Pa., Lodge No. 494 in 1903, he was quickly elected to Chair Offices and became Exalted Ruler in 1907. Five years later, he was elected Chairman of the Grand Lodge Auditing Committee, and in 1915 was selected for a five-year term on the Board of Grand Trustees. In 1921 Mr. Masters served as Chairman of the then existing Good of the Order Committee.

At the Grand Lodge Convention held in Atlantic City in 1922, Mr. Masters was elected Grand Exalted Ruler. After serving as the Order's leader with great competence and enthusiasm, Mr. Masters the following year became a member of the Elks National Memorial and Publication Commission on which he served until 1927. He then began a long, unbroken and faithful service to the Order as Grand Secretary. Mr. Masters attended every Grand Lodge Convention from 1903 to the one held in Los Angeles last July.

As Grand Secretary with a profound knowledge of Elkdom and its needs, Mr. Masters aided materially in bringing Grand Lodge and subordinate lodge financial resources to the present position of being the strongest in the Order's history. Always deeply concerned about membership, Mr. Masters also played a most important part in achieving the Order's current membership level—the highest in Elkdom's history.

Past Grand Exalted Ruler Masters was graduated from California, Pa., State Teachers College in 1890 at the early age of seventeen, and taught in public schools. Following this, he was engaged in the general merchandising business and also served as Treasurer of Washington County, Pa., for four years. Beginning in 1912, he served as Chairman of the Board of Trustees of California, Pa., State Teachers College. He was a member of the Sons of Veterans of the Civil War, the Illinois Athletic Club of Chicago, and the Pennsylvania Society of New York.

Speaking of Mr. Masters whom he nominated for Grand Exalted Ruler in Atlantic City, July, 1922, Past Grand Exalted Ruler John K. Tener, a member of Mr. Masters' home lodge at Charleroi, summed up his great contribution to the Order not only up to that point, but, as it proved, in the years that followed, when he said, "He has brought to every position of trust to which he was called a true sense of obligation, which, coupled with applied ability of the highest order, has wrought a complete fulfillment of every duty assigned him."

The Elks Magazine staff shares with his daughter Mrs. Jerauld French and the entire Order a deep regret for the loss of a man that Elkdom has been privileged to have for more than fifty years as a devoted and most able member.

FEATURES AT GRAND LODGE CONVENTION

Los Angeles events highlight veterans and Service Commission program

OPENING with scenes reminiscent of New York in 1867, the birth and growth of the Order and its service to humanity were told dramatically during a three-hour Cavalcade of Elkdome at the Hollywood Bowl. The spectacular presentation, witnessed by nearly 20,000 Elks and their ladies, proved a memorable entertainment feature of the Grand Lodge Convention.

Highlighting the outstanding aid the Elks have given so readily in various nationwide catastrophes, introduced by the establishment of hospitals for our veterans of World War I, the importance of activities for servicemen and veterans, and their contributions to the progress and prestige of the Order were woven skillfully into the fast-moving production. Special emphasis was placed on the work of the National Service Commission in the stirring finale, which is represented by the photograph at the right, which brought the cheering audience to its feet in a spontaneous gesture of their enthusiastic approval.



CAVALCADE OF ELKDOME

LUNCHEON WITH THE VETERANS

FOLLOWING an impressive presentation of the Service Commission program during the Grand Lodge Sessions in Los Angeles, members of the Commission were hosts at a special luncheon at which 25 paraplegic veterans were guests of honor. Others in the party included several nurses, VA representatives and Veterans Service Committee Chairmen from all parts of the United States.

Highlighting the program were inspiring addresses given by members of the Commission who reaffirmed the Order's pledge to continue indefinitely its efforts on behalf of our servicemen, emphasizing the new phase of its activities in helping to secure employment for VA patients after hospital discharge.

Veterans and VA officials reacted enthusiastically to the assurances of these Elk leaders whose interests are dedicated to the good of our country's defenders.

Presiding was Commission Chairman James T. Hallinan who presented a handsome pocket lighter and a carton of Camel cigarettes to each veteran as a memento, a gift accepted for them by an Elk member of their group, Ray Davis.

Chairman Robert Traver of the Calif. State Elks Veterans Service Committee was singled out for special praise for his imposing display at the Convention and his expert handling of the transportation of the veteran guests.

In addition to Judge Hallinan, other Past Grand Exalted Rulers in attendance were William Hawley Atwell, James G. McFarland, Charles E. Broughton, E. Mark Sullivan, Frank J. Lonergan, Emmett T. Anderson, Henry C. Warner, George I. Hall, Howard R. Davis, Wade H. Kepner and Joseph B. Kyle.



News of the State Associations

Boone Elks Take Maxwell Trophy at Iowa State Convention

Lloyd Maxwell, former Chairman of the Board of Grand Trustees and a Past Pres. of the Iowa Elks Assn., was on hand for the three-day June meeting of this group at Cedar Rapids to present to the State Champions the magnificent Ritualistic trophy he offers for annual competition. This award becomes the permanent possession of the lodge which takes it three times, and the 1954 award is the tenth Mr. Maxwell has presented. The first eight were won permanently by Decorah Lodge and last year three-time winner Boone Lodge took the ninth award for good, and earned first leg on the new trophy again this year.

The host lodge was awarded the plaque for its outstanding Youth Activities Program, presented by State Committee Chairman John T. McKeever, and accepted by E.R. Robert Cherry before nearly 200 delegates, who had the privilege of hearing an address given by Hon. Bourke B. Hickenlooper, U. S. Senator and a P.E.R. of Cedar Rapids Lodge.

The Iowa delegates, who saw two Youth Leadership Awards made and three young people receive Most Valuable Student Awards, elected the following officers: Pres., Ralph Bastian, Fort Dodge; Vice-Presidents: Dr. Wm. H.

Ward, Iowa City; Hughes J. Bryant, Mason City; John Helm, Council Bluffs, and G. G. Hemphill, LeMars; Secy., Sanford H. Schmalz, Muscatine; Treas., A. P. Lee, Marshalltown, and four-year Trustee, retiring Pres. Cloyde U. Shellady of Iowa City.

Yakima Elks Entertains Wash. State Assn. Delegates

All 34 lodges of the State were represented at the June 17, 18 and 19 Meeting of the Wash. Elks Assn. at Yakima, when over 1,400 Elks and their wives were registered and 30 out-of-State visitors welcomed. Retiring Grand Exalted Ruler Earl E. James was a special guest of the Convention during which he was honored at a dinner at the Yakima Country Club. Other distinguished Elks on hand were Past Grand Exalted Ruler Emmett T. Anderson, Lt.-Gov. of the State, and Edwin J. Alexander, of the Grand Lodge Committee on Lodge Activities.

Work on the Assn.'s cerebral palsy program, adopted as its Major Project not long ago, is advancing rapidly; Secy. P. F. Berg reporting that first-year collections from the lodges for this purpose totaled \$28,132.68. At this meeting, the Assn.'s first mobile unit to be used in this work throughout the State was on display, and plans were announced for

the immediate expansion of these units.

On this occasion, a check for \$12,290.99, representing collections from the "Bucks Clubs" throughout the Wash. lodges, was presented to the Seattle Children's Orthopedic Hospital, and the Assn. made a Major Project Scholarship Award of \$400 to Mary Perkins. Other awards made at an open session included the Youth Activities and May Day plaques which went to Bremerton Lodge in first place, Seattle in second, and four students were honored in the presentation of two Scholarships and two Youth Leadership Awards.

Walla Walla Lodge took the Ritualistic title, and Aberdeen was selected as the 1955 Convention City. There were many interesting social events planned for both the delegates and their ladies, with the concluding highlight an outstanding patriotic parade in which 1,500 Army Troops, six Elk Bands, two Scottish Pipe Bands from Seattle and numerous floats participated.

Officers elected at this session are: Pres., John T. Raftis, Colville; 1st Vice-Pres., William Singer, Centralia; 2nd Vice-Pres., Wm. C. King, Bellingham; 3rd Vice-Pres., Felix Rea, Ephrata; Trustee-at-Large, H. L. Odlund, Hoquiam; Dist. Trustees, Henry Pederson, Renton; George Warren, Olympia; W. Keylor Smith, Walla Walla; Secy., Tom Randall, Chehalis; Treas., E. O. Johnson, Tacoma; Sgt.-at-Arms, Boyd Erikson, Ephrata; Chaplain, E. Bizard, Lake City; Tiler, Walter Hagerman, Ellensburg; Asst. Sgt.-at-Arms, Lyle Gould, Colville.

S. Glen Converse to Head Michigan Elks Assn.

S. Glen Converse of Lansing Lodge was elected Pres. of the Michigan Elks Assn. at its three-day Convention in Traverse City last June. Delegates to this meeting, which had the largest registration in Assn. history, decided on Sault Ste. Marie as the June 10, 11 and 12,



The Elks of Kansas have long supported the Institute of Logopedics in Wichita. At the recent State Assn. meeting, Committee Chairman Art Wilson, left, presented a \$1,500 check for his fellow Elks to Dr. Martin F. Palmer, Director of the Institute, second from left, in the presence of Instructor Charles Wurth, right, and Ray M. Green, third from left, newly-elected Pres. of Kansas Elksdom.

Left: Lloyd Maxwell, former Chairman of the Board of Grand Trustees, appears to be very pleased to be able to present this handsome Ritualistic Trophy, the tenth he has supplied for competition, to the four-time State Champions from Boone Lodge during the Iowa Convention.

1955, Convention site, with a Midwinter Meeting at Muskegon Jan. 15th and 16th, and selected the following to assist the new Assn. leader: Vice-Pres.-at-Large, L. A. Koepfgen, Port Huron; Secy., Leland L. Hamilton, Niles; Treas., J. G. Shirlaw, Battle Creek; District Vice-Presidents are Paul Benedict, Hillsdale, S. W.; Robert Owen, Pontiac, S. E.; Russell Rutgers, Holland, W. Cent. (So.); V. L. Miller, Big Rapids, W. Cent. (No.); Franklin McKim, Alpena, E. Cent.; Charles Kangas, Menominee, N. E.; Wendel Kraft, Calumet, N. W. Trustees are E. P. Breen, Grand Rapids, Chairman; R. A. Burns, Bessemer; R. E. Null, Benton Harbor; R. L. Roe, Sault Ste. Marie; L. M. Richard, Lansing, Approving Member, and J. O. Kelly, Ann Arbor.

A highlight of the conclave was the banquet honoring retiring Pres. Chas. T. Noble, when Scholarship Committee Chairman Albert Vernon made three \$400 award presentations; Chairman Everett Scherich of the Youth Activities Committee rewarded the State's two youth leaders, and Ritualistic Committee Chairman Dean Wilkenson presented awards to the State Championship Lansing Team, and to Kalamazoo and Benton Harbor's entries which took second and third places respectively. The Drill Team competition resulted in a tie between Grand Haven and Kalamazoo Lodges.

Former Grand Tiler Irvine J. Unger reported that a total of \$9,328.33 had been expended during the year at various VA Hospitals in Michigan, and former Chairman Jay H. Payne of the Grand Lodge Youth Activities Committee revealed that to date, Michigan Elksdom has a total of 456 Participating Memberships in the Foundation.

Rhode Island Elks Convene at Newport

The annual Convention of the R. I. Elks Assn. took place in Newport with Pres. David F. Fitzgerald presiding. Past Grand Exalted Ruler E. Mark Sullivan was on hand to present Elks National Foundation Scholarships to the five R. I. winners, and Grand Trustee Edward A. Spry handled the presentation of \$100 bonds to two Youth Leaders, and of the plaque for the best youth activities which went to the host lodge for the fourth consecutive time. Former Chief Justice of the Grand Forum John E. Mullen was the Memorial Services speaker, paying special tribute to the memory of Grand Inner Guard Edward H. Powell.

During the June 19th and 20th meeting, the following were elected: Pres., Fred Quattromani, Westerly; Vice-Pres.-at-Large, John W. Moakler, Providence; other Vice-Presidents: R. A. Moran, Pawtucket; Hon. J. W. Leighton, West Warwick; F. L. Suffoletto, Woonsocket; E. L. McWilliams, Bristol County; M. S. Yemma, South Kingstown; Frank Muzerall, Newport; Trustee, Michael Tuscano, Westerly; Treas., Dr. Edward Morin, Pawtucket; Secy., M. B. Lewis, Wester-



Pictured with their trophies are the members of Lansing, Mich., Lodge's State Championship Ritualistic Team. Left to right: Shannon McClelland, Inner Guard; Alton Post, Chaplain; Donald F. Hatt, Est. Loyal Knight; L. Dean McVeigh, E.R.; William A. Remus, Est. Lead. Knight; Roland D. Shook, Est. Lect. Knight; Vern A. Slowinski, Esq., and P.E.R. E. L. Mason, Candidate.

ly; Sgt.-at-Arms, John Boumenot, Westerly; Chaplain, G. D. Manson, Providence; Tiler, William Lamb, Westerly.

Connecticut Elks Meet

Danbury Lodge No. 120 was host to the June 5th Convention of the Conn. Elks Assn. when Thomas F. Winters of Bristol was elected Pres., and the Assn.'s Cerebral Palsy Committee was authorized to construct a railing on the pavilion the Assn. erected last year at the Newington Home for Crippled Children.

Other officials are Merritt S. Ackerman of Middletown, 1st Vice-Pres.; Wm. J. Cahill, Jr., Meriden, 2nd Vice-Pres.; George H. Williams of Rockville, Secy.; John J. Nugent, Ansonia, Treas.; John T. Gilbert of Danbury, Trustee.

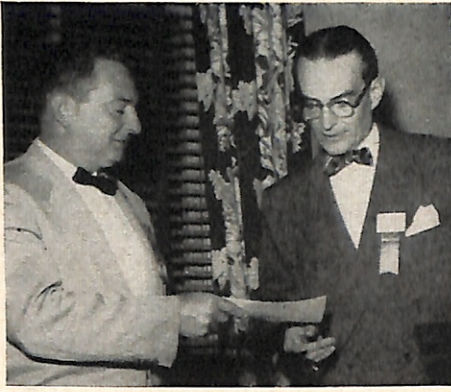
Bridgeport Lodge distinguished itself by winning the Youth Activities plaque for the State and by its Ritualistic Team's efficiency in capturing the Championship in that contest. A total of \$1,800 in Scholarships was awarded three students, with two others honored as Youth Leaders.



Proudly holding the handsome trophy he and fellow members of Stuart-Jensen, Fla., Lodge's State Championship Ritualistic Team won at Orlando is E.R. James Friend, who also won an individual trophy. With him, left to right, are R. J. Randolph, Candidate; Allan Decker, Inner Guard; Linwood Simmons, Est. Lect. Knight; Richard Hupfel, Est. Lead. Knight; Ward Albertson, Est. Loyal Knight; Arthur Brannan, Esq.; George Conrad, Chaplain. Other officers of the team who won individual honors are Mr. Hupfel, Mr. Albertson, Mr. Simmons and Mr. Decker.



Two Past Grand Exalted Rulers arrive in Dickinson for the North Dakota Convention. Left to right: State Treas. Alec Rawitscher; Committee Chairman Lawton Osborn; the distinguished guests, Sam Stern and Howard R. Davis, and State Chaplain Rev. N. E. Ellsworth.



Thomas E. Burke, right, Chairman of the Elks Cancer Fund of the Ind. State Assn., presents a \$30,000 check to Edmund J. Shea, Adm. of Ind. Medical Center. Mr. Burke also gave a \$10,000 check to George Davis of Purdue Univ. during the recent State Assn. Convention.



E.R. John B. Haldiman, right, accepts the plaque for Phoenix Lodge's outstanding Youth Program for Ariz. from State Youth Activities Committeeman L. Cedric Austin.

Massachusetts Elks Hold 44th Annual Convention

Approximately 400 persons attended the June 12th and 13th Convention of the Mass. Elks Assn. when Pres. Wilfred J. Paquet presided at sessions conducted at the Hotel Belmont in West Harwich.

Andrew A. Biggio of Winthrop, elected to head this organization for the coming year, as Chairman of the Elks Charity Baseball Committee reported that 2,000 tickets had been allotted to the Elks and their veteran guests of the Bay State this year, for the benefit of Elks National Foundation work which has received nearly \$6,500 from this event over the past five years. Long-time Secy. Thomas F. Coppinger of Newton, who was once again reelected at this meeting, reported the year's increase in membership as 755, and that the State's 65 lodges had given \$251,556.37 for charitable purposes in that period. In the report of the Mass. Elk Scholarship, Inc., it was revealed that scholarship loans had been made to 11 students, thus increasing the total to 213 loans, and an aggregate sum of \$4,050, for this work since its inception.

Past Grand Exalted Ruler James R. Nicholson, a member of Springfield

Lodge, addressed the business session prior to the installation of the new officers who include Michael J. McNamara, Brockton; John J. Murray, Fitchburg; Dr. Wm. F. Maguire, Wakefield; William H. Shaw, Adams; Louis Dubin, Waltham, and Ignatius J. O'Connor, Boston, as Vice-Presidents; T. Joseph Whalen, Springfield, Treas., and the following as Trustees: Harry Gershaw, Salem; James P. McStay, Framingham; John S. Nolan, Milton; Earl Ballou, Medford; Dr. Joseph Scola, Worcester; Louis Caporoccio, Watertown, and Francis Farrell, Greenfield.

The meeting came to a close Sunday afternoon with Memorial Services conducted by P.E.R. Richmond Minton of Lynn as Chairman, and P.D.D. Irving L. Stackpole delivering the eulogy.

Indiana Elks Continue to Aid Cancer Research

For seven years, the vital program of cancer research has been the focal point of interest to the Elks of Indiana. In that period, the Assn. has given \$343,052.81 to the State for that work, and have expended an additional \$40,000 for billboard education during the month of April in conjunction with the annual campaign of the Ind. Cancer Society.

During the four-day 1954 Convention of this Assn., the more than 350 delegates saw Past Pres. Thomas E. Burke turn over a \$30,000 check to the Ind. Univ. Medical Center and a \$10,000 gift to Purdue University, where this research program is going on. The donations were made at a Banquet held during the meeting at French Lick, to which the lodges of the South District were joint hosts, with State Trustee Floyd Beldon as Convention Chairman and Dave Taylor as General Chairman. Pres. L. A. Krebs presided at this affair, when Scholarship Committee Chairman Gerald Powell presented Most Valuable Student awards to the State's successful competitors, and Past Pres. C. E. Thompson presented the trophy and checks to the five teams which participated in the Ritualistic Contest. Special guests at this conclave in-

A Resolution Reaffirmed

Confirming the Order's long standing opposition to Communism, or any other subversive elements in this country, Past Grand Exalted Ruler James G. McFarland offered the Resolution printed on the opposite page at the Grand Lodge Convention in Los Angeles last July and it was unanimously adopted.

The Elks Magazine is printing this Resolution in such a form that it may be removed from the Magazine, framed and placed on the lodge wall for all to see as a further indication of the Elks' position as true Americans. The Resolution as originally adopted in 1919 was, by Grand Lodge direction, printed and delivered to each subordinate lodge for use on the lodge wall. Thirty-five years later it is being printed in this publication so that it will not only be available to every lodge, but also to every member of this Fraternity.

cluded Grand Treas. R. G. Pruitt, Edward W. McCabe, new Chairman of the Grand Lodge Ritualistic Committee, and former Grand Est. Lead. Knight Arnold Westermann.

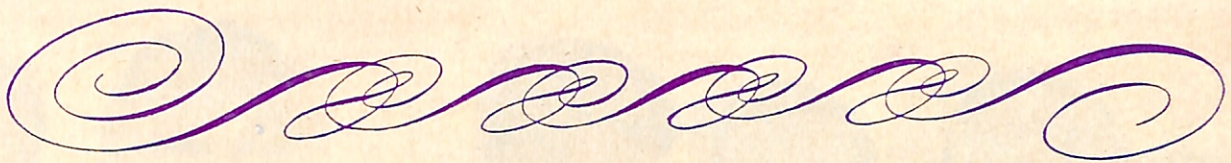
John S. Hastings of Washington Lodge, Chairman of the Board of Trustees for Ind. University, delivered the eulogy at the impressive Memorial Services for which the Crawfordsville Elks' Chorus furnished appropriate background music. This choral group shared the musical entertainment honors at the meeting with the Vincennes Chorus and Dixieliners Quartette.

Officers of this organization are Pres., Cecil M. Rappe, Union City; 1st Vice-Pres., Herb Beitz, Kokomo; 2nd Vice-Pres., Dr. W. A. Hart, Michigan City; 3rd Vice-Pres., John Jennings, Evansville; 4th Vice-Pres., Norman Freeland,

(Continued on page 40)

Mass. Elks Assn. officials pictured during their recent conclave include, left foreground, Pres. Andrew A. Biggio, Treas. T. J. Whalen, center foreground, and, right, Trustee J. J. Rocco. In the background, left to right, are Trustee Leo Gaffney, Vice-Presidents Ignatius O'Connor, Dr. Wm. F. Maguire and John J. Murray; Trustee Dr. Joseph Scola and veteran Secy. Thomas F. Coppinger.





Be it resolved that the following prophetic resolution, adopted by the Grand Lodge of the Benevolent and Protective Order of Elks on July 9, 1919, which has been in force ever since, be re-affirmed and re-published, and that a copy of same be suitably framed and hung on the wall of each Subordinate Lodge of the Order:

WHEREAS, the American Flag is the emblem of our free government wherein rights of persons and property are forever guaranteed by written constitution, and there appears to be a world-wide movement to subvert and destroy these rights by certain organizations and individuals through actions and propaganda inimical to our free American government and dangerous to our institutions, and

WHEREAS, the Benevolent and Protective Order of Elks is distinctly American, advocating and supporting the Constitution and Flag of our country, and condemning all things and all persons that are in any degree, or in any manner, opposed thereto;

NOW THEREFORE BE IT RESOLVED that the Grand Lodge of the Benevolent and Protective Order of Elks, in annual session assembled, does hereby pledge this Order to use all lawful means to check and prevent the extension of the dangerous doctrines that threaten our free institutions and our Flag, and that no person shall be permitted to join our Order who openly, or covertly, directly or indirectly, gives aid, comfort or support to the doctrines, practices or purposes of the Bolsheviki, Anarchists, the I. W. W., or kindred organizations, or who does not give undivided allegiance to our Flag and the great principles of constitutional free government of which it is the emblem.

Adopted and in force and effect July 9, 1919.



Bruce A. Campbell

Bruce A. Campbell Grand Exalted Ruler

Fred C. Robinson

Attest: Fred C. Robinson Grand Secretary

Re-affirmed and re-published July 5, 1954.

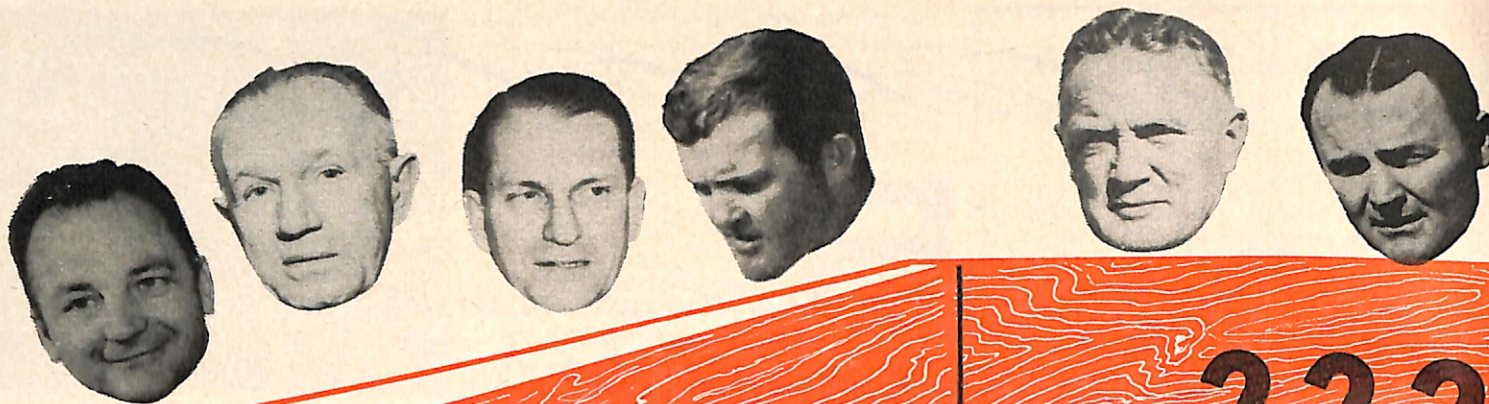
Earl E. James

Earl E. James Grand Exalted Ruler

J. E. Masters

Attest: J. E. Masters Grand Secretary





FOR

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ONE-PLATOON, OR TWO?

BY FRANK C. TRUE

Now that we've had a full season of one-platoon football, interviews with college leaders show wide disagreements on its playing advantages.

IN THE PARLANCE of the locker room, has collegiate football stirred a badly seasoned omelet for itself?

When the free substitution rule was abolished last year and the cycle of football swung back to a style of play in vogue for some seventy-five years prior to the two-platoon era, there was considerable, though not unanimous, rejoicing. Advocates of rugged individualism pointed out that the one-platoon system, or restricted substitution, would bestow these benefits upon the game:

1—Enable smaller colleges with limited manpower to compete on a more equal basis with larger institutions.

2—Provide financial relief for smaller schools.

3—Produce a more interesting game for spectators.

Opponents of tampering with the rules were clamorous in insisting the one-platoon system would produce a spectacle

of weary athletes playing in slow motion; that this would, through exhaustion, lead to more injuries; that collegiate football, after all, belonged to the students, so as many of them as possible should be allowed to participate.

Now that the one-platoon system has been under public scrutiny for a full season, has the breach been healed? It has not.

IN AN EFFORT to sift fact from fancy, a survey among small colleges, large universities and commissioners of conferences, constituting a representative cross-section, was undertaken. Ask the first fifty persons you meet on the street what they think of the world's affairs today and you'll probably get answers of more unanimity than prevails among opinions of football coaches and administrators on the controversial one-platoon question. Furthermore, the small schools are as

widely at variance among themselves as are the large universities.

Remember little Centre College of Kentucky, whose "Praying Colonels" rocked the football world in 1921 by flattening the then mighty Harvard? Potentially, at least, a school of this size, with a co-educational enrollment of only about 700, should be a strong proponent of one-platoon football. Yet, listen to Coach Briscoe Inman:

"In my opinion, the desirable elements of the one-platoon system do not outweigh the undesirable factors. I can't see that it is going to help schools of small enrollments. Manpower is manpower, whether it be used after each series of plays or changed every eight or ten minutes. The larger institutions will always have more men to select from."

Coach Inman, furthermore, believes that free substitution—or the two-platoon system—helped keep serious injuries at a minimum, because it allowed a coach to take a player out of the game and have him checked by a doctor before returning—if he returned.

"Under the present system, a coach may be reluctant to take a key man out of the game at a crucial point if the



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AGAINST

Among the prominent football people that Mr. True interviewed before writing this article are left to right: William D. Murray, Duke University Coach; Wallace Wade, Commissioner of Southern Conference; Victor O. Schmidt, Commissioner of Pacific Coast Conference, and Joseph L. Hamilton, Ithaca College Coach, all of whom see benefits in the one-platoon.

The next four coaches would like to see the one-platoon System retained with modifications. They are: Harold Drew, University of Alabama Coach; James M. Tatum, University of Maryland Coach; Lynn O. Waldorf, University of California Coach, and Andy Gustafson, University of Miami Coach.

Lowell P. "Red" Dawson, University of Pittsburgh Coach; Alva E. Kelley, Brown University Coach; Jordan Olivar, Yale University Coach, and Charlie Caldwell, Princeton University Coach, see merit in the two-platoon System and like it.

player indicates he is all right," said Inman. "It is traditional for athletes to scoff at injuries, so a coach on the sidelines has no way of knowing whether a player should come out or stay in—unless he's flat on his back.

"It is my conviction that a player who is tired is more subject to injury than a fresh boy. This is only one of several reasons why I would prefer to go back to the two-platoon system, which gave every man on the squad a chance to play at least a little in every game and kept the spirit of the team high."

Before an erroneous conclusion about small schools in general is reached, let's take a quick jump to little Ithaca College in Ithaca, N. Y., and talk to Coach Joseph L. Hamilton.

"There were many skeptics in the coaching ranks who voiced disapproval at returning to 'horse and buggy football and must admit I was in sympathy with those who predicted the game would be slowed to a walk," said Hamilton, "but I have been disillusioned. At first it

seemed logical to assume that more injuries would be sustained under the one-platoon system, but the 1953 season changed our minds here. We had the lowest injury record last year of any season since the war.

"Why the fewer injuries? In the first place it was possible

for the coaching staff to concentrate upon the conditioning of a much smaller squad. The trend was toward larger, heavier men. Anybody knows a strong, well trained player can take care of himself better."

Not only did the one-platoon system result in a squad of larger players at Ithaca, but its smallness in number was heart-warming to the budget director.

"We can't speak for all small colleges," continued Coach Hamilton, "but I can say that members of our squad, without a single exception, favor the one-platoon system. Under it a player has a chance to learn all phases of the game completely—not just half of it, as under the free substitution rule."

What about the medium-sized colleges—a school, Amherst College, say, where a highly revered name in the annals of football coaching is to be found? Coach John McLaughry waxed metaphorical in illustrating his point.

Indignantly he wanted to know how it would look for major league baseball

teams to have two platoons, one composed of batters only and the other of fielders, a pitcher and catcher.

"Would it be any more ridiculous?" he asked. "How long would the public tolerate such a spectacle?"

As far as McLaughry is concerned, the majority favors the one-platoon system without revision.

On the overall subject of injuries, the verbal battle lines have been tightly drawn about two points. Those favoring two platoons claim that exhaustion is the forerunner of injury; that unlimited substitution provides needed rest and keeps a squad fresh. Opponents of this theory insist that a man going into a game "cold" is more subject to injury than a player who is already warmed up; that smaller squads under the one-platoon system are, of necessity, better conditioned and therefore less vulnerable.

All told, the opinions of thirty-five representative coaches and conference commissioners were sought in this survey. If the number favoring the one-platoon system as it now stands were added to those who approve of the current rule, with slight revisions, then it would appear that unlimited substitution is as dead as Caesar. However, that must be decided by the Football Rules Committee next January. When the committee meets it will be forced to consider the unalterable opposition to the one-platoon system of

(Continued on page 44)

BY CLARENCE J. LAROCHE

IN THE HILLS NEAR OTTINE, TEXAS, about ten miles north of Gonzales, the cattle looked sleek and healthy, and the ranch folk living in the area were convinced the water the animals drank had something to do with that health.

They went down to the spring from which the herd drank, enlarged it and began taking baths regularly. The thermal condition of the waters, plus the high content of minerals, soon had the bathers, as well as the cattle, fit and healthy.

Today, many years later, in the same area where the cattle drank and the ranch people bathed, the Elks of Texas are writing one of the warmest, most human stories of the Great Southwest. They call it the Texas Elks Crippled Children's Institution and their slogan is Help Them Walk Alone.

To reach the institution, you travel through one of the most scenic and his-

toric areas of Texas. The installations are at the end of a winding road that snakes its way up, down and around the beautiful hills of Palmetto State Park in the beautiful valley of the San Marcos River. Native trees and bushes are in lush growth, and in many places come together high over the road, giving the motorist a feeling he is traveling through a green tunnel. Giant pecans, oak, black-jack, mesquite, and gum are but a few of the trees that abound in the Gonzales County hills and add to the beauty and restive atmosphere of this Texas institution.

On the historic side, the hospital is located in an area where the first shot was fired in the Texas Revolution against Mexico; and in a ranching area that sent the first longhorns up the cattle trails to Kansas, shortly after the Civil War.

But the important factor in establish-

The Heart of Texas

Backyard and patio of part of the Institution's building, Ottine, in Gonzales County, Tex.

With the slogan "Help Them Walk Alone", the Elks of Texas are aiding crippled children on the way to a new life.

Third in a series of articles about the work of our State Associations on behalf of crippled and handicapped children.



On crutches and in wheel chairs youngsters being treated at the Texas Elks Crippled Children's Institution turn out at lunch time. Some of the patients are saying Grace. Miss Fannie Fox, skilled nurse and able technician, driving the station wagon donated by Victoria, Tex., lodge.

Photo compliments of San Antonio Express and San Antonio News.

ing the Elks Hospital for Crippled Children in this beauty and historic spot of Texas was the natural, mineral-crammed, hot springs. Today, that water is piped into the hospital's "swimming room," where doctors, nurses and technicians work with the crippled youngsters, putting them through their swimming and exercise paces.

A project of all the Elks lodges of Texas, the hospital was opened in the summer of 1946. In the eight years it has now been in operation, 324 crippled youngsters have been worked with. This is an average of about 40 youngsters a year. Miss Fannie Fox, the skilled director of the hospital, says the hospital roll generally stays around the 36 mark. The hospital has a capacity for 50.

BUILT atop a gentle sloping hill and set off in a grove of native trees, the buildings are constructed of brick, steel and masonry. Value of the institution's buildings is now approaching the \$400,000 mark. The 1,600-foot well alone cost \$14,000 and furnishes the warm mineral-laden water used in the swimming pool, therapy and general use of the hospital. Land area owned by the Elks for the institution is about 12.5 acres, allowing for plenty of expansion room.

Some of this expansion has included a spanking new, two-room school building. The school is immediately adjacent to

the hospital and youngsters attending classes walk or wheel their chairs over a covered ramp, protecting them from summer sun and wintry days. Like the hospital, the school is air conditioned and connected to the hospital with an intercom.

"We had a seating problem when we were planning the new school," Miss Fox explains. "No standard school room desks could be used. We already knew this by experience. But, we had to meet desk company salesmen and convince them of our particular problem."

A youngster with braces, one riding in a wheel chair, another on crutches; plus the high variety of different physical handicaps makes each individual child a special seating problem.

"In our own workshop," explains Miss Fox, "we build the desk or chair to fit the particular case. When one salesman couldn't see our special problem, I had him bring in his standard desk. I had a child with braces try to maneuver himself and get himself seated. It was most difficult. Then I had that child's specially built desk brought in. He fitted himself into it without difficulty. The salesman was convinced."

To carry out this remarkable mission of rehabilitating crippled youngsters, the Elks maintain a staff of 32 people at the hospital. That is not an out-of-line figure, considering the average 36 tots on the

hospital roll, because these handicapped youngsters require three times as much attention as a physically normal child.

Included in the personnel running the hospital are three graduate nurses, one for each eight-hour shift; ten nurse's aids, a housekeeper, a head cook and two assistants; laundry supervisor and two assistants; a maintenance woman and two helpers; a houseman, three school teachers, with a fourth to be added in September; and a lab technician.

The hospital maintains a complete, modern laboratory that is able to handle all clinic and medical needs. The X-ray equipment includes machines for both medical and dental needs. Reflecting the high esteem Texans—both Elks and non-Elks—have for the institution is Dr. Ralph Sagebiel, prominent dentist in nearby Seguin. Every Thursday, his day off, Dr. Sagebiel drives out to the hospital to handle the dental needs of the youngsters. He is not an Elk, but Dr. Sagebiel donates his services in the same spirit the Elks are giving of their funds, energy, and abilities to make the institution an outstanding success.

Physical rehabilitation treatment at the institution is handled by trained, skilled personnel. It includes physical therapy, occupational and recreational therapy, remedial activities, and supporting apparatus to minimize handicaps.

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About as close to a Kodiak bear as Dan Holland thinks a photographer should get.

ROD & GUN

For excitement, try photographing Kodiak bear.

BY DAN HOLLAND



THE giant Kodiak bear of Alaska is an exciting animal to see at any time, no matter how distant he may be or what the conditions. He is such a ponderous, majestic and awesome creature that it is a thrill to spot one even from the height of an airplane overhead or the safety of a boat a quarter-mile offshore; yet a person has to be on the same footing with one and at fairly close range to be fully impressed, and the most hair-raising way of all to see one—I know—is by the light of a flash bulb at twenty feet. Near Karluk Lake on Kodiak Island one black and rainy night I lit one up at this rather neighborly distance for the benefit of myself and three companions, and none of us has fully recovered yet.

Cool nerves and a steady hand are essentials when it comes to using a camera, and I've claimed on occasion to qualify. I have photographed many wild animals, from whales on down, and I have missed few opportunities of any consequence. However, I flubbed this one good, the best chance I have ever had for a really spectacular animal picture, but I make no excuses. My nerves aren't that cool, and they never will be until I am dead and buried.

It was fifteen years ago when I first attempted to photograph an Alaskan brown bear, and I have tried off and on ever since. Luck has never been with me. Although I have seen a great many of them all told, I have yet to take what I consider a decent picture of one. Even though I have failed to succeed, however, I have had fun. Hunting these giants with a gun would be exciting enough, and hunting them with a camera is just about the top in outdoor thrills for me.

Usually, of course, I have had a good man with a rifle alongside me, which is

an effective nerve tonic. When I first tried to get a brown bear photograph, Hosea Sarber went with me. Hosea had killed seven brownies at the time, all as a last resort. He considered brown bears the grandest creatures on the face of the earth, and he hated to shoot one. "It was my fault every time I had to kill one," he said. "I should never have got myself in a position to make them charge."

One bear he killed, however, didn't seem entirely unwarranted. A man named Taylor had been killed by a bear on Admiralty Island, and Hosea went to the spot where they had found the body. He stopped in a small clearing to look over the terrain, wondering if he should try to hunt out the killer. Suddenly there was a deep, ringing roar from right out of the inside of a barrel—a sound never to be forgotten once heard—the willows parted, and a bear came charging at Hosea low to the ground and under a full head of steam. Hosea barely had time to drop her for her to roll dead at his feet, almost on the spot where Taylor's body had been found. "Of course," commented Hosea later, "I don't know that this was the same bear that killed Taylor, but I suppose it was."

So, having Hosea along with his .30-06 had a very calming effect. He did put me next to a bear on Admiralty Island, however, that was too close even for his comfort. The bear took the wrong turn at the crucial moment and passed through the alders in which we were hiding instead of crossing the clearing in front of us. Being in the alders, he was hidden so that I couldn't use the camera, and in a way we were both just as glad. No one had ever shot a flash bulb at a brown bear, and we could only guess what he might do. "He'll run, I suppose," said Hosea, "but I don't know which direction."

Almost fifteen years later, a month after Hosea had mysteriously disappeared in Southeastern Alaska, presumably drowned, I finally shot a flash bulb at a bear on Kodiak Island. However, it wasn't a good test. It was late on a cloudy afternoon so that the camera needed the help of the bulb, but the visibility was still good as far as the eye was concerned. Consequently, the light of the bulb was not blinding enough to be startling. I had taken some pictures of Kodiaks earlier in the afternoon, but they were a hundred feet away, close enough for the photographer, especially with no trees to climb, but distant for the camera. I was alone, so had my .270 slung over my shoulder for insurance. When I took the photos at a hundred feet, I realized I wasn't nearly close enough for an effective picture, so I knew a gun slung over my shoulder was useless. If I ever did get close enough for a good picture—that is, within ten or fifteen paces—there would be no time to unsling a rifle and use it should the bear prove allergic to cameras. For all his

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The ELKS Show Their Colors On Flag Day

Right: A portion of the estimated 8,000 spectators who applauded the Bellaire, Ohio, Elks' Flag Day Parade are photographed as the Martins Ferry American Legion Drum and Bugle Corps marched to the High School, scene of the impressive Ritual. Radio and TV stations cooperated with pre-Flag Day broadcasts urging the public to display the flag, and the TV staff, as well as the Elks, made motion pictures of the parade, to be loaned to participating groups.



JUNE 14, 1954, saw Elks across the Nation take the lead in honoring our Flag and in promoting its display on homes and places of business throughout their communities.

This "Show Your Colors" campaign was inaugurated by the Grand Lodge Committee on Lodge Activities to augment lodge participation in this patriotic observance, and lodges were invited to report on their efforts in this connection to that Committee.

As the reports flowed in, it became obvious that the Committee's original plan to award special citations for the six best community-wide "Show your Colors" Campaign, and Achievement Awards for the six best Elk Flag Day Programs would have to be expanded.

Consequently, at the Grand Lodge Convention in Los Angeles Edwin J. Alexander of this Committee announced that these awards had been doubled, with 12 lodges being cited for their efforts in each phase of this program.

Listed alphabetically are the honored lodges. Those which received "All American Awards" for Distinguished Patriotic Service are: Alameda, Calif., Auburn, N. Y., Bellaire, Ohio, Butte, Mont., Fairbanks, Alaska, Gallup, N. M., Holland, Mich., Jersey City, N. J., Leadville, Colo., Oak Ridge, Tenn., Pueblo, Colo., and Tacoma, Wash.

The following received "Awards of Merit" for Outstanding Patriotic Service: Coeur d'Alene, Ida., Greeley, Colo., Jackson, Mich., Louisville, Ky., Memphis, Tenn., Nashville, Tenn., New Bedford, Mass., Owatonna, Minn., Rocky Mount, N. C., San Diego, Calif., Shenandoah, Pa., and Visalia, Calif.

Because of space limitations, it is of course impossible for us to give coverage to all 24 programs. However, since we wish to pay tribute to the Order at large for its outstanding 1954 recognition of this traditionally Elk patriotic observance, we are publishing a photograph from three programs whose reports were made available to us, and which offered the best pictures from a reproductive standpoint, in an effort to give a representative sketch of what happened on Flag Day throughout our land.



Right: Under the trees on the lawn of Rocky Mount, N. C., Lodge's handsome home, that Flag Day ceremony was witnessed by scores of patriotic citizens who saw Capt. Hiram J. Cuthrell, left, C.O. of Company G, 119th Inf. of the N. C. National Guard, receive a large American flag from Wm. L. McMillan, right, immediate Past N. C. Dept. Cmdr. of the Legion and principal speaker on the program, as Dr. Robert J. Walker, Jr., Exalted Ruler, looks on.



The open-air ceremony sponsored by Oak Ridge, Tenn., Lodge drew more than 5,000 spectators, with another 1,500 turned away. This is a view of the Ritual as it was exemplified prior to the baseball game between the Oak Ridge Pioneers and the Middlesboro Athletics, underwritten by a number of local civic and business organizations, as their part in this great American holiday.



E.R. Charles Sotire presided at ceremonies initiating the 62-man Golden Jubilee Class into Stamford, Conn., Elksdom. The two-day program, during which the completely renovated and refurbished lodge room was unveiled, closed with a buffet supper and dance attended by over 400.



Above: Mobile Lodge's Ala. Champion Degree Team and trophy, left to right: F. C. Kelley, Inner Guard; G. M. Bailey, Est. Lect. Knight; K. P. Brown, Chaplain; C. E. Hayward, E.R.; A. J. Reimer, Est. Lead. Knight; W. G. Seabury, Est. Loyal Knight; Harry Marquis, Esq.

Right: Irvington, N. J., General Hospital receives from members of the local Elks Lodge and their ladies valuable equipment which the donors will maintain for the Hospital's physical therapy department.



Members of Manistee, Mich., Lodge's Clown Band are grouped around the trailer they use to make their trips to entertain crippled children of the State. Created in 1951 by P.D.D. Vernon L. Gamache, Manager of the organization, this musical group performs regularly and frequently for the benefit of youngsters and hospital patients.

NEWS of the LODGES



Above: E.R. H. B. Jones, right foreground, presents to Park Board Pres. Ben Strathman title to Excelsior Springs, Mo., Lodge's \$7,000 Scout Cabin. Erected by the Elks for Scout and Youth Activities five years ago, the building was unanimously deeded to the city at a recent lodge session. On hand as witnesses are, left to right: Chamber of Commerce Secy. Bob Crowe, Park Board Member Marvin Crowley, Mayor J. F. White, M. D., Parks Supt. Jack Brown, City Mgr. H. B. Smith and Elk Trustees W. W. Weber, Dr. Frank Henderson and C. A. Blockberger, P.E.R.'s.

Below: Father's Day 1954 found this sizable class initiated into Queens Borough, N. Y., Lodge by its officers, second row, in ceremonies in which the lodge's Drill Team, standing at the rear, participated.



Alaska Elksdom Welcomes Grand Lodge Officials

A few weeks prior to his retirement as leader of the Order, Earl E. James made a plane trip to Alaska in the company of his two Washington Deputies, C. J. Weller and Dick Harpole, and Edwin J. Alexander of the Grand Lodge Committee on Lodge Activities.

Welcomed at International Airport by a large crowd including Alaska D.D.'s W. L. Lhamon and James Nolan, and E.R. Edward A. Opp of the host lodge, the party was escorted to the home of Anchorage Lodge No. 1351 for one of the Territory's famous Giant Crab Feeds. Mayor Maynard L. Taylor, Jr., and the largest aggregation of P.D.D.'s in Alaska history applauded Mr. James' inspired address, and the interesting talks made by the other visitors and several Alaska Elk dignitaries, among them Territorial Assn. Secy. Richard W. Smith.

The affair drew an estimated 1,000 persons from lodges all over the area, with Kodiak Elksdom carrying off the honors for having the largest representation on hand. Later, the visitors were guests of honor at a gala dinner-dance following their participation in several radio and television programs.

The next day the visiting luminaries, accompanied by their Alaska hosts mentioned above, and including Assn. Pres. Z. H. Tessendorf and Vice-Pres. Orval Thurman, flew to Fairbanks to join Mr. James and hundreds of Elks and their guests in the dedication of the handsome new home of Fairbanks Lodge No. 1551. On hand to welcome the group was a sizable number of local Elks led by E.R. Robert R. Giinther and his officers.

Over 5,000 Enter Elks National Bowling Assn. Tournament

The 34th Annual Tourney of the Elks Bowling Assn. in Toledo had 5,152 men in the singles competition, with Harold Painter of Hartford City, Ind., Lodge taking first-place honors. All in all, 2,016 prizes were awarded to make an all-time record total of \$32,505.50. There were 1,172 five-man team entries, and 2,576 paired up in the doubles classic. Another Indiana Elk, H. Johnson of Marion, took the All-Events title with a 1,907 total pin fall.

A team from Niles, Mich., took the first prize in the five-man event, followed by the Robinson, Ill., Elks and Waukegan, Ill., Elks in second third places respectively. Al Bernhard and Del Render of Dover, Ohio, teamed up for top honors in the two-man event over H. Van Meter and S. Bullen from Champaign, Ill., and T. Rickard and D. Leidheiser of Ann Arbor, Mich., in that order.

The 1955 event will take place in Detroit, Mich., on weekends beginning Mar. 26th and ending May 15th. Those interested are urged to make their reservations as soon as possible by getting in touch with the Secy. of the Assn., E. N. Quinn, P. O. Box 29, Madison 1, Wis.

FLAG DAY AT THE HOME LODGE



AN ENTHUSIASTIC crowd of over 1,000 citizens of Bedford County, Virginia, braved 95-degree heat to gather on the spacious lawn of the Elks National Home to attend its thrilling and colorful Flag Day Program. Attorney General J. Lindsay Almond, Jr., was the inspired speaker of the day, following his introduction by P.E.R. C. Stuart Wheatley of Danville, Va., Lodge which was in charge of the Service.

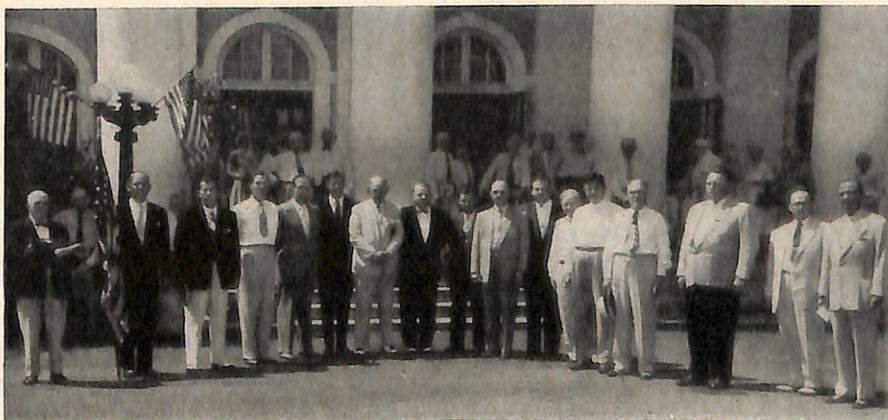
Thomas J. Brady, Superintendent of the Home which is fast becoming the official site of all local patriotic celebrations, was host to the participants, including the children who helped make the affair the outstanding success it was. Following the ceremony, he invited every youngster in uniform to be his guest at a picnic supper to which about 300 others had also been asked. It was this gesture which drew an approving editorial in the newspaper column, "The Town Crier", lauding Supt. Brady for his thoughtful kindness in seeing that these boys and girls were not overlooked.

Uniformed participants in the stirring Service were the Bedford Firemen's Band, the 125-piece Halifax County High School Band, Girl and Boy Scouts, and a color guard from the local Fire Company which

escorted each of the historical flags of our country to the rostrum, as pictured above, where the moving Elks' Flag Day Ritual took place.

In the photograph below are officials who played principal roles in the ceremony. Representing many lodges of Virginia, including the Home Lodge itself with its Esquire, Wm. Henry Alexander, a resident from Atlanta, Ga., Lodge, are officials from Clifton Forge and Lynchburg Lodges; Exalted Rulers Geo. A. Myers, Jr., of Danville, Harold P. Laughon of Roanoke, W. Stuart Blackburn of Pulaski and Harry J. Brown of Charlottesville; Mr. Almond; P.E.R. Wheatley who gave the History of the Flag, and Chaplain F. H. Venters who made the response and 1st Vice-Pres. W. E. Barrick, Sr., of the Va. State Elks Assn., all of Danville Lodge. Other officers of that branch of Elksdom who appear here are Esq. Stover J. Morris, Jr., Est. Loyal Knight W. L. Oakes, Lead. Knight Henry H. Hogan, Lect. Knight E. E. Gatewood and Secy. L. A. Womack.

Prior to the formal ceremony, the Bedford Firemen's Band played several appropriate numbers, and a concert by the talented Halifax County High School musical unit concluded the well-handled program.



LODGE NOTES

Danville, Ill., Lodge recently sponsored a half-hour television program which enjoyed an enthusiastic reception. The telecast featured an informative talk on our reasons for fighting communism, delivered by John Stipp, a P.E.R. of Danville Lodge and Pres. of the Executives Club. Mr. Stipp, a brilliant speaker, is widely known throughout the Midwest for his authoritative addresses on communism and its threats to freedom and world peace.

The Elks of Fort Walton, Fla., held Open House for the military and civilian personnel from nearby Eglin Air Force Base not long ago, and were most gratified at the large number who accepted their invitation. Among the guests welcomed by Col. John S. Gould, State Chairman of the Interlodge Visitation Committee and lodge Secy., and by E.R. Champ C. White and other lodge officials, were Brig. Gen. E. P. Mechling, USAF Cmdr. of the Air Force Armament Center at Eglin, Col. D. M. Clark, Base Cmdr., and Brig. Gen. D. S. Campbell, USAF Deputy Cmdr. Many were accompanied by their wives.

Everybody in Ashland, Ohio, and particularly the Elks of that city, is proud to have a national champion in their midst. He is Brad Lewis, an inveterate bowler, as so many Elks are. On Apr. 28th, at the Field Artillery Armory in Seattle, Wash., Brad Lewis captured the All-Events honors in the American Bowling Congress tourney. His 1985 total, including 636 in the team event, 698 in the doubles and 651 in the singles, gave him undisputed title to the ABC crown over the nine-game route.

William E. Seidensticker is a Whiting, Ind., Elk who gets around quite a bit. In his travels, he likes to stop off to visit with Elks of other lodges—when he can find them, that is. It was his difficulty in locating some of these out-of-town lodges that gave him the idea of making it easy for visitors to Whiting to find his home lodge. Bill Seidensticker has had signs made, directing visitors to the Elks home, as well as to the VFW headquarters just next door. Mr. Seidensticker is a Post Advocate and Past Cmdr. of the VFW out in Whiting, too. The signs clearly indicate the locations of both places, and can be found along routes U. S. 12 and 20, and U. S. 41.

Grand Exalted Ruler's

CHALLENGING PROGRAM

FOR his administration, Grand Exalted Ruler William J. Jernick has coined the challenging motto AS ELKDOM SOWS, AMERICA REAPS.

As an incentive to Elkdom to plant now for a good harvest later, the Grand Exalted Ruler has drafted Gold Star Certificate Programs that set up specific objectives for his District Deputies, for Subordinate

Lodges and for State Associations. The first two consist of 16 objectives and the last of 9 objectives. Attainment of each objective will be recognized by award of a Blue Star. When all objectives are achieved, the Grand Exalted Ruler will issue his Gold Star Certificate in recognition of 100 per cent support of his Program. The complete programs appear on the following page.



Winding up his lodge visitations prior to retiring as Grand Exalted Ruler, Earl E. James accompanied by Grand Lodge Committeeman Edwin J. Alexander, paid a visit to Alaska. At top is a view of the distinguished visitors and part of the crowd which was on hand for the dedication of the handsome new home of Fairbanks Lodge. At luncheon at the home of Anchorage Lodge, right, are, left to right: Est. Lead. Knight R. B. Smith, Mr. Alexander, Mayor M. L. Taylor, Jr., Mr. James, E.R. E. A. Opp and D.D.'s C. J. Weller of Wash., and W. L. Lhamon, of Alaska.



St. Paul, Minn., Lodge's State Championship Ritualistic Team is pictured with a group of candidates, seated with Frank W. Biagi, E.R., center. Standing, left to right, are other members of the team: L. E. O'Connor, Jr., Est. Lect. Knight; lodge Secy. I. C. Pearce; W. M. Achterling, Asst. Esq.; James C. Betz, Chaplain; G. C. Carlson, Est. Lead. Knight; Organist H. F. Sorensen; W. R. Carter, Jr., Est. Loyal Knight; G. J. Jensen, Inner Guard, and Clifford E. Mikkelsen, Esq.

GOLD STAR CERTIFICATE PROGRAM

FOR SUBORDINATE LODGES:

1. Attendance of Exalted Ruler and Secretary at District Deputy Conference in September and January unless excused by District Deputy for good reason.

2. Initiation of Class of at least 5 candidates in September honoring District Deputy.

3. Contribution prior to March 31, 1955, to Elks National Foundation of at least \$200.00 by the Lodge or any member, or by group of members of the Lodge.

4. Participation in National Newspaper Week.

5. Initiation during November of a

Class of at least 10 candidates honoring Grand Exalted Ruler.

6. Participation in Elks National Service Commission Program for Veterans.

7. Proper recognition of Memorial Day with appropriate services.

8. Initiation during January of a Class of at least 5 candidates honoring State Association President.

9. Participation in State or District Ritualistic Contest.

10. Initiation during February of Class of at least 10 candidates honoring 87th Order's Anniversary.

11. Participation in some form of charitable and community welfare.

12. Initiation during March of Class of at least 5 candidates honoring a distinguished member.

13. Participation in organization of one new Lodge in District or exhaust the possibility thereof.

14. Participation in Grand Lodge Youth Activities Program.

15. Net gain of 5% in membership or 100% paid up membership at March 31, 1955.

16. Proper recognition of Flag Day with appropriate ceremonies.

FOR DISTRICT DEPUTIES:

1. 100% attendance of Exalted Rulers and Secretaries, unless excused by you for good reason, at your District Conferences which must be held early in September and January.

2. Initiation in your honor during September of Candidates equivalent to 5 for each Lodge in your District.

3. Contributions to the Elks National Foundation, during year ending March 31, 1955, of an amount equivalent to \$200.00 for each Lodge in your District; contributions to be made by the Lodge, a member, or group of members.

4. Participation by each Lodge in your District in Newspaper Week.

5. Initiation in honor of Grand Exalted Ruler during November of

Candidates equivalent to 10 for each Lodge in your District.

6. Participation by each Lodge in your District in Elks National Service Commission Program.

7. Proper recognition of Elks Memorial Day.

8. Initiation in honor of State Association President during January of Candidates equivalent to 5 for each Lodge in your District.

9. Participation by each Lodge in District Ritualistic Contest.

10. Initiation in honor of 87th Anniversary of the Order during February of Candidates equivalent to 10 for each Lodge in District.

11. Participation by each Lodge in

your District in some form of charitable and community welfare work.

12. Initiation in honor of Exalted Rulers, Secretaries or other distinguished members during March of Candidates equivalent to 5 for each Lodge in your District.

13. Institution of one Lodge in your District by March 31, 1955, or exhaust the possibility thereof.

14. Participation by each Lodge in your District in Youth Activities Program.

15. Net membership gain of 5% for your District, or 100% paid up membership for each Lodge in your District at March 31, 1955.

16. Proper recognition of Flag Day by each Lodge in your District.

FOR STATE ASSOCIATIONS:

1. Attendance of President or a Vice-President at each District Deputy Conference in September and in January unless excused by District Deputy for good reason.

2. Institution of new Lodges equivalent to one for each District in your State by March 31, 1955, or exhaust the possibilities thereof.

3. Total contribution from your State to the Elks National Foundation during year ending March 31, 1955, equivalent to \$200.00 for

each Lodge in State; contributions to be made entirely or in part by the Association, or by one member or group of members, or by a Lodge or group of Lodges.

4. Participation in Elks National Service Commission Program for Veterans.

5. Promotion and conduct of a State Ritualistic Contest.

6. Participation in Elks National Foundation Scholarship Program.

7. Participation in Grand Lodge Youth Activities Program, including participation in Youth Leadership Contest.

8. Initiation during January in honor of State President of Candidates equivalent to 5 for each Lodge in State.

9. Net gain for State of 5% in membership, or a 100% paid up membership for each Lodge in State as of March 31, 1955.

FOR ELKS WHO TRAVEL



In a tranquil rural setting, Eastern Pennsylvania has everything from chocolate to warm-hearted people.

BY HORACE SUTTON

BE AT EASE IN BOZEMAN, MONT.

We keep a few home-like rooms for traveling Elks and the rates are only \$2.00 to \$2.50 per day. No meals served but there are plenty of good eating places accessible. You'll like our lodge and the brother Elks you'll find here. When in Bozeman why not stay with your kind of people, members of the Elks who have the same interests that are yours?

BOZEMAN B. P. O. ELKS No. 463



You'll Remember LAS VEGAS

When you stop at Las Vegas, New Mexico B.P.O. Elks No. 408 you'll find true club life and a friendly greeting. More like a home than a hotel. Eight rooms available most of the time—and if price concerns you, forget it—the rates are very reasonable. Hotel rooms restricted to Elks only. Sorry, no facilities for their ladies. Bar and it serves snack meals. When in this locality give our good club a try. We think you'll like it.

When in Brainerd Stop at

B.P.O. ELKS No. 615

Conveniently located, Brainerd, Minn., Lodge offers good hotel accommodations at modest rates. 33 rooms, some with showers or private baths. No meals but good eating places nearby.

ROOMS	SINGLE	DOUBLE
Plain	2.95	4.75
With Toilet	3.00	5.00
" Shower	3.50	5.50
" Bath	3.50	5.50
Large Rooms	3.75	5.75

SHOULD YOU BE fond of golf and fond of chocolate, a pair of pleasures that ought to take in the bulk of the population hereabouts, one of the nation's most attractive towns will prove to be Hershey, Pa. This city which has cocoa clouds wafting through the sky, was originally built to make chocolate bars, a venture that proved so successful that it now also manufactures chocolate kisses, breakfast cocoa, and chocolate syrup.

The nickels rolled in at such a rapid clip that the Hershey people were hard put to spend them. So they built golf courses of which there are now two of 18 holes, one of nine holes, a golf links just for junior-sized golfers, a miniature golf course for those who don't like to walk, and a range for those who only like to drive.

Besides walking across the various golf courses at Hershey, visitors may also walk through the acres of chocolate. The great plant which made chocolate bars and Hershey a synonymous word in America is open for a tour Monday through Friday with free samples including cold chocolate milk in summer and hot chocolate when the chilly season returns.

In addition to these attractions Hershey has also built a junior-size amusement park complete with roller coaster, carousel and rides. There is a zoo with llamas, young and hungry deer, not to mention monkeys and peacocks. A giant pool will keep everybody cool. In the evenings a name band plays for dancing every Saturday night and traveling editions of the Broadway shows come to play in the Hershey theater. The Hershey Stadium has roosting room for 15,000 spectators and regularly displays rodeos, competition between drum and bugle corps, and now that the fall is approaching there will be visits from the teams of the University of Pennsylvania and

the professionals of the Philadelphia Eagles.

There is an indoor arena too, with seats for 10,000 customers who come from all over the local area which as far as Hershey is concerned extends to the city limits of Dallas. Basketball and ice hockey are the big attractions here. Alongside this expanse is an interesting museum which specializes in automatic musical devices that were the fore-runners of juke boxes; and there is an assortment of clocks which go through the most complicated means known to the mind of man in order to announce the hour.

Hershey sits on the edge of the Pennsylvania Dutch country, an area populated with a quarter of a million citizens most of whom are at least conversant with a strange patois well mixed from the original dialects spoken by the early settlers who came from Alsace, cantons of Switzerland and Germany. Of these about ten per cent are known as plain people, or those who belong to the strict sects of the Amish, the Mennonites and the Dunkards. To understand their customs, their behavior and to get to know them in their own homes, a good center to begin from is Lancaster.

Amish men affect beards but avoid like the plague buttons, mustaches, phones, cars, tractors, and electricity. While the Amish ride only in wagons—a rig for a single man, a big boxey wagon for a family man—some groups of Mennonites may own cars. When these liberal segments do buy autos they have them painted a dead black, and that goes for chrome on the hub caps and the bumpers too.

Both the Amish and the Mennonites wear big, broad-brimmed hats, black felt in winter and straw in summer. The Amish like to decorate their windows with shades tinted blue and usually one



generation builds its home as a wing of the older generation, but each wing is a separate entity and is only reachable through the front door. As for worshipping, the so-called Church Amish do their praying in church, but the house Amish hold services every two weeks in each other's houses, a long fervent service with much singing. Amish preachers are graduates of no theological course, hold no degree and are merely one of two men per congregation chosen by lot from among four to six elders who are the most respected of the group.

Amish people farm the land with great industry and raise large families who are just as dedicated in farming the land and in following the precepts of their parents. They are happy to talk with outsiders, or "fancy" people as distinct from "plain." One of the best places to come together with the plain people is in the Lancaster market Saturday mornings when they come to sell their beautifully dressed poultry, their schmiercase (a type of cheese), bunches of dandelion greens, whole calves' heads and such.

To eat in the style of the Pennsylvania Dutch, there are five restaurants in the Brunswick Hotel in Lancaster specializing in all manner of strange local foods

printed in the strange local language. Slogans favored by the local folk look down from the walls. They say such things as "It's Making Down" (it's raining), "I'm all ferhuddled" (I'm mixed up), "It Wonders Me" (it puzzles me). In the lobby store you can buy signs that say "Bump the bell don't make," a useful item in Pennsylvania Dutch homes where the front door bell is out of order.

The hotel operates regular week-end tours of the area which take you out by bus to Amish homes and shops under the guidance of a seasoned veteran of the area. Together room and meals, the bus and the guided tour, the whole thing comes to about \$40 per person starting Friday night and ending Sunday night. Should you be starting from New York or going back there, the Bingler Bus Company has packaged tours from Gotham covering about the same period and including bus passage to and fro, plus one typical meal and a room at the Brunswick Hotel all for about \$30.

For anyone who in Lancaster is so close to Chesapeake Bay as to sniff the sea, it is perhaps thirty miles to the Maryland border. The long finger of Chesapeake Bay which stretches all the way to Nor-

(Continued on page 41)



Lots of Southern Hospitality at

COCOA, FLORIDA B.P.O. ELKS #1532

Cocoa Elks welcome all traveling Elks and their families to use our small, but friendly facilities while visiting in the Sunshine State.

Excellent dining room service, open from 11:30 AM to 2 PM for lunch, and 5 PM to 9:45 PM for dinner.

Club and bar open from 10:30 AM to 12 midnight every day except Sunday.

Reservations can be made for hotel, motor court, or ocean front cottages upon request.

Located directly on U.S. #1 highway in the heart of Cocoa.

Let us make "YOU ALL" at home, while away from home.

COCOA B.P.O. ELKS NO. 1532

US Hwy #1 — Cocoa, Florida

**24 well-equipped rooms,
many with baths.**

Good food in our handsome Rainbow Lounge prepared by our own chef noted for excellent cuisine.

SCRANTON, Pa., No. 123

A few accommodations available.
Advance notice appreciated.

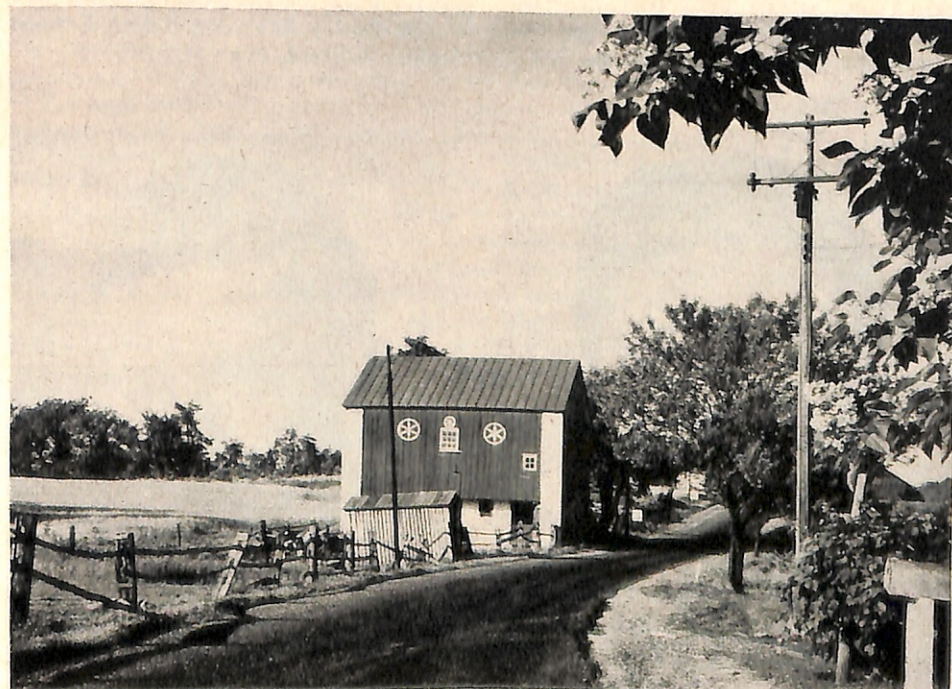


A Hotel Plus at—

MILTON, PA., B.P.O. ELKS

Should you visit Milton, Pa., and we hope you do be sure to make our Lodge your headquarters. Here at No. 913 we have 10, clean, comfortable rooms for visiting Brothers. Sorry but no accommodations for ladies. We serve an excellent lunch and dinner and in-between snacks too. Convenient and ample parking space. Men's lounge, grill and bar. Good bowling alleys. Building recently remodeled. Rates are well within reason.

Ewing Galloway Photo



This barn with its "hex" signs is typical of the "Pennsylvania Dutch" countryside.

Our Most Valuable Students



FIRST AWARD \$1,000
Ruth Ann Young, Peru, Ind.



FIRST AWARD \$1,000
Charlotte Marilyn Wood, El Cerrito, Calif.



THIRD AWARD \$700
Elizabeth Louise Andrew, Atlanta, Ga.

THE Elks National Foundation "Most Valuable Student Awards", given annually to outstanding young people again were presented to a group of exceptional students.

In the Girls' Division there was a tie for the First Award of \$1,000, which represents an increase of \$100 over last year's \$900 Award. The two winning girls and winning boy were present at the Grand Lodge Convention. The presentations were made by Past Grand Exalted Ruler John F. Malley, Chairman of the Foundation, Charles H. Grakelow, Treasurer, and Past Grand Exalted Ruler Floyd E. Thompson, Secretary.

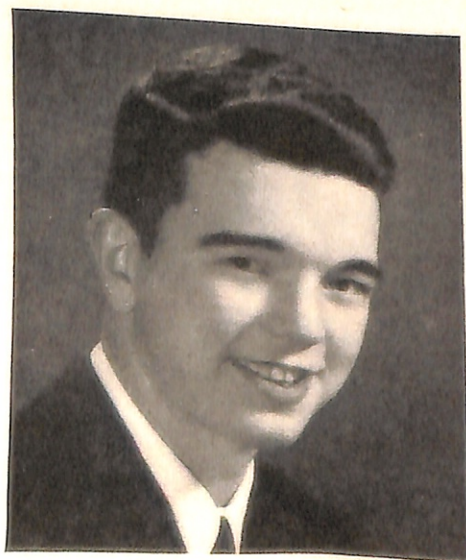
In addition to the six major awards, there were forty-two \$500 awards.

Winners of the Girls' Division were: Irma Naomi Praise, Newton, Mass.; Rose Marie Scarpiello, Ambridge, Pa.;

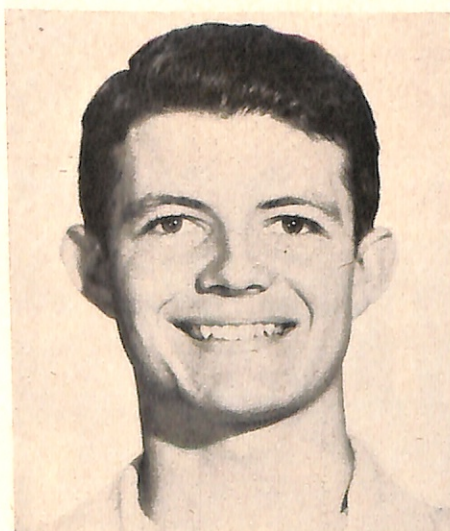
Mary Bunderson, Ogden, Utah; Marian Chandler Beatty, Sayre, Pa.; Marlene Bondy, Devils Lake, N.D.; Shirley Kathleen Byrne, Boise, Id.; Virginia Louise Dyer, Haverhill, Mass.; Sally Virginia Hitchings, Flint, Mich.; Dorothy Ann Michelbach, Flagstaff, Ariz.; Jean Morrison Van Surdam, Bennington, Vt.; Carolyn Reynolds, Walla Walla, Wash.; Martha Mae Stewart, Eau Claire, Wis.; Rebecca Dolores Tafoya, Denver, Col.; Janet Caryl Rountree, Evanston, Ill.; Barbara May Cooksey, Pawtucket, R.I.; Barbara Janice Fuller, Honolulu, Hawaii; Linda Ann Gamble, Fairfield, Ia.; Barbara Mae Johnson, Alexandria, Minn.; Margaret Mae Hazeltine, Hendersonville, N.C.; Barbara Jo Houston, Kearney, Neb.; Julie Montgomery, Houston, Tex., and Nancy Ann Hirsch, Eau Claire, Wis.

Winners in the Boys' Division were:

John Tolan Harrington, Fall River, Mass.; Richard Haviland Johnson, Medford, Ore.; Harry Evert Roberts, Alameda, Calif.; William Howard Brannen, Shenandoah, Ia.; Russell Louis Pfohl, Missoula, Mont.; Charles Alexander Carter, III, Nashville, Tenn.; Andrew W. Revay, Jr., New Kensington, Pa.; Reynaldo Fernandez, El Paso, Tex.; Thomas Sadowski, Racine, Wis.; Edmund Whitney Woodbury, Alton, Ill.; Carter Dean Brooks, Greenville, Pa.; John Greenfelder Sullivan, Newport, R.I.; George Henry Watson, Jr., Homewood, Ala.; David Law Murphy, Dixon, Ill.; Herbert Gamage, Alpena, Mich.; Robert William ten Benschel, Minneapolis, Minn.; Richard George Brown, Geneva, N.Y.; Gerald Becker Rigg, Omaha, Nebr.; Gary Frank Voyce, Burley, Ida., and Robert Edward Stubbs, Sanford, Me.



FIRST AWARD \$1,000
David Hayden Fleck, Oskaloosa, Ia.



SECOND AWARD \$800
James Steven Rode, Glendale, Calif.



THIRD AWARD \$700
J. Brian Cullerton, Seattle, Wash.

Elks National Foundation SCHOLARSHIP AWARDS

THE Elks National Foundation Trustees announce that TWENTY-EIGHT THOUSAND DOLLARS in scholarship awards will be distributed at the 1955 Grand Lodge Session. This announcement of the "Most Valuable Student" awards should be of interest to the students of every community who are leaders in their schools and colleges. For more than twenty years these awards have made it possible for many superior students to continue their college courses under favorable circumstances. The awards offered this year are:

	BOYS	GIRLS
First Award	\$ 1,000.00	\$ 1,000.00
Second Award	900.00	900.00
Third Award	800.00	800.00
Fourth Award	700.00	700.00
Fifth Award	600.00	600.00
Twenty \$500 Awards.....	10,000.00	10,000.00
	<u>\$14,000.00</u>	<u>\$14,000.00</u>

ELIGIBILITY

Any student in the graduating class of a high or college preparatory school, or in any undergraduate class of a recognized college, who is a resident within the jurisdiction of the Order, may file an application.

MERIT STANDARDS

Scholarship, citizenship, personality, leadership, perseverance, resourcefulness, patriotism and general worthiness are the criteria by which these young applicants will be judged.

FORM OF APPLICATION

The Foundation Trustees furnish a blank entitled "Memorandum of Required Facts", which must be filled out in typewriting and made a part of the student's presentation. The Trustees do not furnish any other blank nor do they insist on any special form of application or presentation. They prefer that each applicant use his own ingenuity in presenting his case. Experience has shown that the interests of the applicant are advanced and the time of the Trustees is conserved by orderly, concise and chronological presentation on paper approximately 8½" x 11" (the usual business-letter size), bound neatly at the left side in a standard binder or cover (8¾" x 11½") which can be procured at any stationery store. Remove all letters from envelopes and *bind the letters flat*. Exhibits evidencing notable achievements in leadership, literature, athletics, dramatics, community service or other activities may be attached, but the applicant should avoid submitting repetitious accounts of the same aptitude. *Elaborate presentation is unnecessary*. Careless presentation definitely handicaps the applicant.

In addition to the "Memorandum of Required Facts", which should be first in the cover, we suggest as essential details the following, preferably in the order indicated:

1. Recent photograph of the applicant. (Not a snapshot.)
2. A statement of not more than 300 words prepared by the applicant in his own handwriting, summarizing activities,

accomplishments and objective of further education which the applicant thinks qualify him for one of the scholarship awards.

3. A letter of not over 200 words from a parent or other person having knowledge of the facts, presenting a picture of the family situation and showing the applicant's need for financial assistance to continue in school.

4. The applicant's educational history *from first year of high or college preparatory school* to date of application, supported by school certificates signed by the proper school authority, showing the courses taken, the grades received and the rank of the applicant in the class. The different methods of grading in the schools of the country make it desirable that the school authority, in addition to furnishing the formal certificates, state the applicant's average in figures on the basis of 100% for perfect.

5. A comprehensive letter of recommendation covering character, personality and scholarship of the applicant from at least one person in authority in each school.

6. Two or three letters of endorsement from responsible persons, not related to applicant, who have had an opportunity personally to observe the applicant and who can give worthwhile opinion of the character, industry, purposefulness, disposition and general worthiness of the applicant.

7. A letter of endorsement signed by the Exalted Ruler or Secretary of the subordinate lodge in the jurisdiction of which the applicant is resident, *stating that he has reviewed the application and verifies the substantial accuracy of the statements contained therein*.

Applications that do not conform substantially to the foregoing requirements will not be considered.

Only students of outstanding merit, who show an appreciation of the value of an education and who are willing to struggle to achieve success, have a chance to win our awards. Experience indicates that a scholarship rating of 90% or better and a relative standing in the upper five per cent of the applicant's class are necessary to make the group that will be given final consideration for the awards.

FILING OF APPLICATIONS

The application, verified by the proper subordinate lodge officer, must be filed on or before March 1, 1955, with the Secretary of the State Elks Association of the State in which the applicant is resident, in order that it may be judged by the Scholarship Committee of said Association and, if approved as one of the quota of applications allotted to the State, be forwarded to our Chairman not later than April 1, 1955.

The officers of the subordinate lodges are requested to give notice of this offer to the principals of the high and preparatory schools and the deans of the colleges in their vicinity, and to cause this announcement to be published in the lodge bulletin. Members are requested to bring this announcement to the attention of qualified students.

Requests for blanks and other information should be addressed to John F. Malley, Chairman, 16 Court Street, Boston 8, Massachusetts.

ELKS NATIONAL FOUNDATION TRUSTEES

APPLICATIONS MUST BE FILED BEFORE MARCH 1, 1955

Approved by National Contest Committee of National Association of Secondary School Principals.



In the Doghouse

Dogs don't need publicity agents to make the headlines.

AS ANYONE particularly interested in dogs will tell you, our four legged friends will sometimes do the darndest things. Whether they are motivated by reasoning or instinct, well, your guess is as good as mine. Besides I have no intention of devoting this month's sermon to a learned discussion of canine psychology but simply intend to single out some of the more interesting didos in which sundry purps have indulged.

Here's one about a pooch that isn't exactly a model for the coming generation. He's a cocker owned by people in Muncie, Indiana. The newspaper reports this dog as a tobacco chewer preferring cigarettes. The press further says that he'll beg for his cigarette but after getting it carefully strips off the paper and chews the tobacco.

Something that wasn't done by a dog but was caused by one resulted in an unfortunate experience for a lady in Rochester, Michigan. The "Detroit Times" comments that it will very likely be a long time before that lady bestows a dog on anyone. Some years ago she gave her mother, whom she thought needed companionship, a little terrier. The mother appreciated the gift so much that her daughter found herself contesting her mother's will, which gave the late mother's entire estate of \$75,000 to the dog.

You'd call this a right handy dog to have around. Faust could certainly bear with one. He's the dog Pal which according to the Jackson, Mississippi, "News" behaved in such way as to induce his master to visit a newly dug piece of ground. While the mystified owner looked on Pal dug up a bag with \$300 in it. It had fallen from a delivery truck and in reward the delighted driver, after receiving the money, wanted to buy Pal the biggest T-bone steak he could find. The reward was declined because, as Pal's owner said, "I don't want him to get expensive habits."

Something that isn't an oddity and which I know can happen because I've had the experience myself, is the story told in the Pittsburgh "Sun-Telegraph" about the fox terrier Tuffy. Now it wasn't within Tuffy's experience to ride in automobiles until one day he was taken on a marketing expedition. While the car was parked with friend Tuffy in it another car backed into Tuffy's car. Tuffy bounced out of a window and fled. For a day and a half no Tuffy, and then his owner had

an idea. She tied her scarf to a tree near where Tuffy had vanished. She waited at home about six hours and then returned to her scarf—and what do you suppose? Yes, you've supposed it, close to the spot was Tuffy.

Earlier I said I had the same experience and it happened this way. In a moment of weakness I offered to take care of a dog owned by a man I worked for at one time. I didn't know that the pooch was completely daffy. I don't mean uncontrollable, but a canine lunatic. When I was exercising him one day he slipped his collar and vamoosed. I spent practically the entire day and night combing my village for that dog, with no result. I knew that my boss thought only a little less of that dog than he did of one of his children—and don't forget he was my boss. You can imagine how I felt.

In twelve hours I lived two years. Mrs. Faust, brains of the family, thought it would be a good idea to tie the dog's blanket to our front door. It worked. The next morning the dog was captured close to the door.

The "Star-Free Press," of Ventura, California, reports a story of another dog named Pal, a German Shepherd, veteran of three and one half years in the K-9 Corps of the Army. He was sentry dog in the Aleutian Islands during the War and his rear left leg was injured. After being demobilized he was moved to Los Angeles and granted an exemption from the city dog license tax. We have all heard of dogs traveling seemingly incredible distances while on the loose. I've occasionally recorded some cases in these articles. But here's one that tops

(Continued on page 52)

Photo by Ylla



This happy little beagle is a good reason why everyone loves a pup.

Sure as ice floats

Ice is nice... because, among other things, it floats in drinks and makes them cold. And millions agree that ice is nicest when it's floating in a tall cold superfine drink made with Seagram's 7 Crown—America's favorite whiskey.

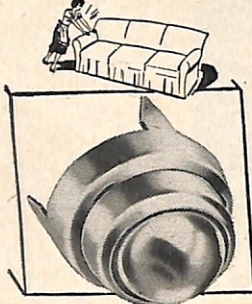


Say Seagram's and be Sure

SEAGRAM-DISTILLERS CORPORATION, NEW YORK CITY. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS.

HEAVY FURNITURE ROLLS EASILY

on Mr. Damar's Easy-to-Attach BALL BEARING CASTERS



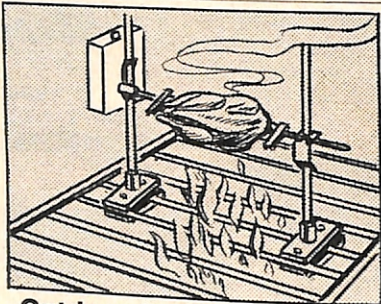
Simply tap these pronged all-steel ball-bearing casters into the legs of beds, tables, chairs, TV sets, radios, etc. — and you'll be able to roll your heaviest furniture in any direction with no effort — like "power steering" on a car! Unlike wheel casters these ball casters roll over floors and rugs without scratching! Make it easy to turn big chairs when you want to face TV. Fit any piece of furniture. 8 for \$1.00 delivered. Money-back guarantee. Send cash, check, money order now. Catalog of gifts and gadgets included FREE.

8 for \$1.00

Mrs. Dorothy Damar

643 Damar Bldg.
Newark 5, N. J.

IN CANADA: Mrs. Dorothy Damar (Canada)
971 St. Timothee, Montreal 24, Que.



Outdoor Cooking More Fun with ROTO-MATIC...

Automatic
Portable
BAR-B-Q SPIT!

Barbecue chicken, ribs, roasts to luscious perfection! No slaving over hot coals. Just switch on and spit turns by itself. Sanitary 24-inch stainless steel spit attaches easily to grills, or stands over brazier or open fire. Fully adjustable; holds all size fowl and cuts of meat securely. NO ELECTRICITY NEEDED! Power unit operates up to 30 hours on 2 inexpensive flashlight batteries. Roto-Matic is lightweight, stores compactly in sturdy carrying case. Ideal for picnics, camping, hunting and fishing trips. Complete, \$19.95, postpaid. Guaranteed. No C.O.D.

Ed-Mor Co., Dept. 12-H
2122 N. Western Ave., Chicago 47, Illinois



Rattan Kleenex Caddy

Your cleansing tissues become a decorative asset with this! Hand-woven of satiny-smooth natural color rattan, Caddy slips over box of tissues, serves them up smartly! Hangs on wall, too! Order H-7176, 200 sheet size, \$1, H-7176a, 300 sheet size, \$1.25, ppd.

Gift
Ideas

Write Now For Free 104-page
Catalog of Exciting Gift Ideas!

Miles Kimball

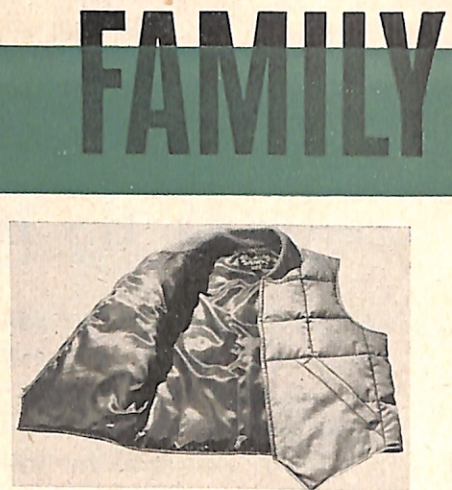
136 Bond St., Oshkosh, Wisconsin



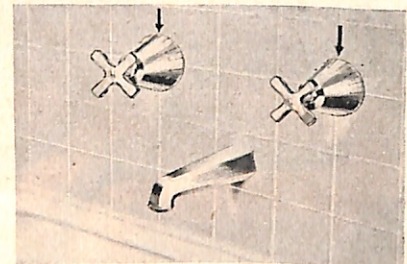
NEWCOMERS TO STAMP COLLECTING—

young and old—will find this Album a spark to their efforts. It has 5,850 illustrations, space for 7,600 stamps, world map, currency guide and gazetteer. Sturdy, screw-post binding makes it easy to add or rearrange pages. 11½" x 10". \$2.50 ppd. Initials free for Elks only—state if desired. Elmont Stamp Co., 960 6th Av., Rm. E, New York, N. Y.

KOOK-HEATER, a combination portable grill and heater, solves a double problem for hunters, campers, all outdoorsmen. Of sturdy 22 ga. steel, coated with heat-resistant baked aluminum, it has a 3-position adjustable cook rack, takes just a few ounces of charcoal for cooking or warmth. Especially practical for duck and goose hunters. 8¼" diam., 13" high, 5 lbs. net. \$4.75 ppd. Kook-Heater, Dept. E, Box 95, Lebanon, Ill.

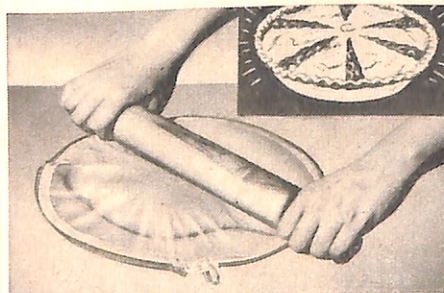


FEATHERBED WARMTH, featherweight comfort in this Canadian Vest insulated with finest Northern goose down. Weighs about 14 oz. Water repellent poplin outside, blue-gray satin lining. Zipper front, elastic knit wool collar. Regular suit sizes; colors: dead grass, smoke, forest green, scarlet. \$14.50 ppd. Eddie Bauer, 160 Jackson St., Seattle 4, Washington.



PERFECT WATER TEMPERATURE every time you bathe or shower is assured with Aqua-Dial. Plastic dials marked with 64 settings, are easily attached to faucets. Kit includes dials, adhesive backed Vinyl arrows that hold to paint or tile, Family Chart (each member records his favorite temperature settings), and directions. \$1.00 ppd. Huss Bros., 100 W. Chicago Av., Chicago 10, Ill.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



Roll Perfect Pie Crust in Seconds—Without Waste!

Clear plastic "Trusty-Crusty" makes neat pan-perfect pie crust in magic seconds. Drop in your dough... zip "Trusty" closed... run your rolling pin over it a few times, unzip and presto... you've got a smooth, even-thickness pie crust. Just lift "Trusty"... turn it over and drop the perfect 9-inch crust right into your pie tin. No cutting—no wasted dough—no rolling pin or pastry cloth to wash. Jam-proof zipper. Dough can't stick to the plastic! Only \$1.00 postpaid. Money-back guarantee. No C.O.D.'s, please. Order today!

Write for
FREE
Christmas
Gift
Catalog

HOUSE OF SCHILLER

Dept. 447, 180 N. Wacker Drive, Chicago 6, Ill.

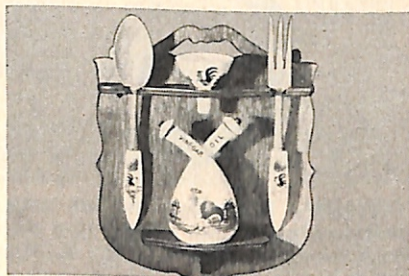


SUD'ZEE TOYS... All Wool... Washable

Handmade Originals by Erna Kropf—with such endearing features, it's love at first sight! Harmless to infants (no removable eyes, sharp edges or dangerous paint), they're wonderful toys... clever as lapel ornaments for adults... collectors items for animal lovers. Gay, bright colors. Choice of monkey, horse, scottie, bear, dog, cat, lamb in 3" miniature, \$1.00 ea. Same choice plus tiger in 6" size, \$2.00 ppd. anywhere in U.S. Satisfaction guaranteed. Send cash, check or money order (no c.o.d.'s, please).

A TO Z COMPANY P. O. BOX 776,
HOLLYWOOD, FLORIDA

SHOPPER



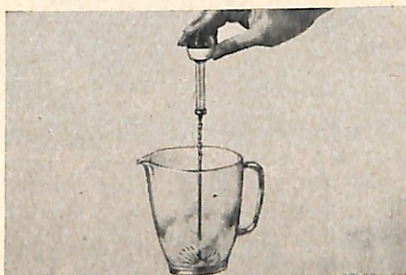
A GOOD MIXER of salad dressings will love this Oil & Vinegar Salad Set. Pieces are imported pottery gaily painted in red and black. The hardwood rack is fitted with hooks for hanging on kitchen or dinette wall. Practical and decorative, it will delight a weekend hostess, make a handsome wedding gift. 11" high. \$3.50 ppd. 2 for \$6.50. In-Wood Co., Box 36E, Lawrence, N. Y.



ROLLER TOWEL REVIVAL in all the nostalgic charm of the original! Rack of Vermont hardwood, hand-rubbed to a mellow finish, is eye-catcher in bar as well as kitchen. Roller and rack, 22" wide overall, complete with two yard red and white striped towel. A gift sure to please the male of the house too. \$5.95 ppd. (add 35c w. of Miss.) Vermont Crossroads Store, Dept. E, Waterbury, Vt.



KOOK N' KEEP stainless steel pan has a removable snap-on handle, a Polyethelene cover. With handle on, it's a cooking pot; take it off, you've an attractive serving dish. Food left over? Just snap on the cover and into the refrigerator with it. No extra food handling and dish washing. $\frac{3}{4}$ qt. \$1.98 ppd. 3 for \$4.98. Kalfred Arthur, Dept. E, Box 254, Forest Hills, L. I., N. Y.



ONE HAND QUICK-WHIP is ideal when you want to whip up a spoonful of cream in a cup, smooth the lumps out of gravy or cream soup, mix a fancy sauce. Just press and release handle for smooth spinning. One hand remains free for pouring. Stainless steel, bronze bearings, durable plastic handle. \$2.00 ppd. Kendrick Kerns, 120 Mesilla St. NE, Albuquerque, New Mexico.

Except for personalized items, there is guaranteed refund on all merchandise returned in good condition within 7 days.



NEW Cape Stole or Jacket From OLD Fur Coat... \$22.95

Now have that old, even discarded fur coat remodeled into choice of these glamorous new capes, complete with new lining, new inter-lining, beautiful monogram, fur cleaned and glazed, all yours for \$22.95. Morton's is nationally famous for fur remodeling, and has the "GOOD HOUSE-KEEPING SEAL." Our work also praised by Style Editors in Glamour, Harper's Bazaar, Mademoiselle, etc. Order by mail. Don't send money. Just mail us your old fur coat with dress size and height. When your completed new cape arrives, pay postman, \$22.95, plus postage.

MORTON'S Dept. 45-W, 312 Seventh St., N.W., Washington, D. C.

Or write for folder of other style capes, stoles and jackets all \$22.95

LOOK! New Gem Discovery



More Brilliant Than a Diamond
And Looks Exactly Like a Diamond!

Your friends will think you are wearing the most glorious diamond they have ever seen. Yes, the Kenya is a man-made gem, a miracle of modern science. Brilliant, one carat gem, unmounted, only \$32. Also men's or ladies' superb rings, in all carat sizes. Write today or mail coupon for full story of the amazing Kenya Gem.

KENYA GEM CORPORATION
Dept. 268, Philadelphia 44, Pa.

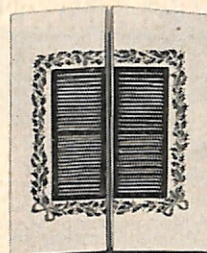
Send No Money! Mail this FREE Coupon—

Kenya Gem Corp., Dept. 268, Philadelphia 44, Pa. Please send me, without obligation, the FREE Booklet illustrating the Kenya Gem rings.

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FRONT COVER

The
Lighted
Tree
CHRISTMAS
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YOU PULL SLIDING STRIP TO REVEAL YOUR NAME AND FIRE-GLOW CANDLES THAT GIVE ILLUSION OF LIGHTED TREE.

... and a very
Happy
New Year!
The John Martells

Your name is not revealed until you pull the sliding strip. As the name appears, in silver, there is another surprising action. The candles of the Christmas tree seem to become lighted. One by one, candle flames of brilliant fluorescent orange are unmasked. Charming Old World design printed in Christmas red and forest green. Unusual gate-fold. Fine white vellum text paper French-folded from 10" x 13" sheet. Matching envelopes. 25—\$4.95; 50—\$8.75; 75—\$12.45; 100—\$16.00; 150—23.20; 200—\$30.20. Each Card over 200—13c. Postpaid.

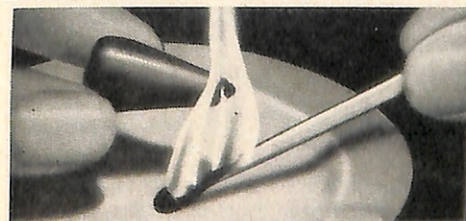
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Write for free 32-page catalog of unique, personal Christmas Cards!

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Rid Your Home Of Insects—\$1

Amazing new bug killer cones rid your home of all insect pests the cheapest and most positive way! Just place on ash tray and light... that's all. Cones burn like incense—invisible vapor penetrates every crack and crevice, destroying all exposed insects. No oily sprays—no mechanical gadgets—no after odor—NO WORK! Miracle "Clean House" Anti-Insect Cones kill moths, flies, ants, mosquitoes, gnats, spiders, roaches, silverfish, bedbugs. 14 Cones for \$1, postage paid. Guaranteed to do the job or your money back! Order direct by mail from

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ELKS **5-DAY FREE TRIAL**

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Small Down Payment
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DIRECT from Importer to You!
SATISFACTION GUARANTEED, or your money back! NOW you can save up to 50% by direct purchase from America's leading distributor of famous genuine ITALIAN ACCORDIONS. TRADE-INS ACCEPTED.
MAIL COUPON TODAY - World's Largest Selection

PLEASE RUSH
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COLOR CATALOG

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2003 West Chicago Ave. Dept. K-94, Chicago 22, Ill.

HANDCRAFTED COPPER SCATTER PINS

MAPLE LEAVES

Flutter lazily on dress, suit or scarf. Crisp Fall accessory. Graduated sizes 1 1/4" to 2 1/4". Set of 3 only \$2 ppd.; tax incl. Earrings \$1.50 pr.



ANTIQUE AUTOS

1910 Ford; '03 Cadillac; '09 Stanley Steamer. Park them on hat, suit, dress. Set of 3 only \$2 ppd.; tax incl. ALSO men's Cuff Links; Earrings; Tie Clasp ea. \$1.50.

Buy extra sets for gifts. Free Catalogue

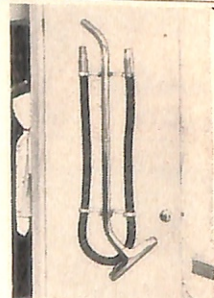
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Vacuum Cleaner Hose Holder

\$1.98

by mail, postpaid

A space maker! Hang the vacuum cleaner hose on the inside of the closet door and it won't lunge at you like a cobra everytime you open the door! Heavy metal brackets attached with four screws, holds wand and hose. Prevents fraying! Order No. **H-7193**, Hose and Wand Holder, \$1.98, postpaid.

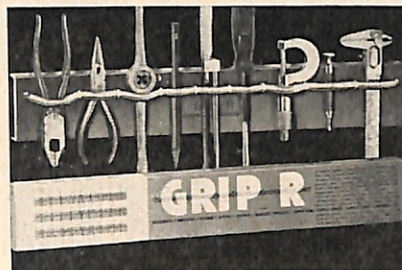


Write Now For Free 104-page Catalog of Exciting Gift Ideas!

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136 Bond St., Oshkosh, Wisconsin

ELKS FAMILY SHOPPER



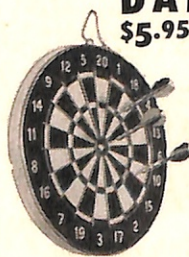
WORKSHOP OR KITCHEN tools hang neatly, accessibly and firmly on the metal Tool Gripper. A spring across the front holds all shapes and sizes of hand tools, with or without handles. Comes with screws and instructions for hanging. 18 1/2" long. \$1.98 ppd. Botwags, Bowling Green Station, Box 23, Dept. E, New York 4, N. Y.



BUTTERY SOFT MOCCASINS cradle your feet and give perfect comfort indoors or out. Of soft, washable, top-grain, smooth calfskin, they're handcrafted from one piece so no seams will trouble you. For women and youths, sizes 1 through 9, \$4.95; men's sizes 6 through 12, \$5.95 ppd. Old Pueblo Traders, Box 4035, Dept. ELK, Tucson, Ariz.

Imported British DART BOARD

\$5.95 postpaid

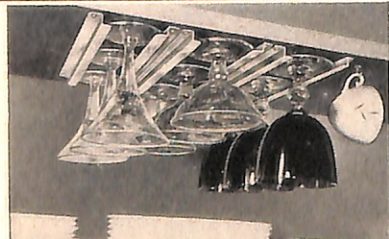


Complete with 3 darts and instructions. Travelers and servicemen will remember darts as the national English indoor sport, played universally in homes and pubs. This board is 11" in diameter, metal bound, appr. 1" thick, made of laminated concentric fibre rings for years of use. Wire framework on face is to eliminate disputes as to which side of the line dart is on. Brass darts, hard steel points. An absolutely new and unusual gift, wonderful party pastime, for the whole family—patio, playroom, den. Extra darts 3 for \$1. Unique Christmas present.

Cadmus Industries

22 Craft Bldg.,

5864 Hollywood Blvd., Hollywood 28, Calif.

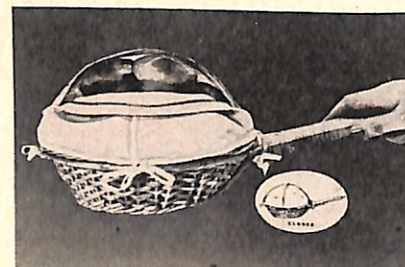


KERNS STEMWARE HOLDERS

Protect fragile stemware with Kerns Stemware Holders. Gain more shelf space. Keep dust out of glasses. Each holder holds 3 to 4 glasses. Simple to install. Three pair, enough for 9 to 12 glasses, only \$1.50, postpaid. Guaranteed to delight. Ask for free catalog. Kendrick Kerns, 120 Mesilla St., N.E., Albuquerque 2, New Mexico.



CHRISTMAS FUND Bank has an automatic calendar that moves up a day each time you insert 25c. It also totals amount saved. Here's an easy way to make sure you have enough saved for your entire list—but better start right now and, of course, use it again next year. Sturdily constructed. \$2.00 ppd. Leecraft, Dept. EL, 300 Albany Ave., Brooklyn, N. Y.



ZIP, it's open and under the good looking canvas top of the Bun Hut are your hot rolls, biscuits and hors d'oeuvres kept piping hot. Long handle makes serving easy. Natural straw basket, zippered top in yellow and white or white and red. About 9" in diameter. \$3.49 ppd. The Fireside Shop, Dept. E, 916 East Wayne St., South Bend, Indiana.

IMPORTED GERMAN BAROMETER

IT'S A BEAUTY



This stunning wall style barometer that accurately forecasts the weather, has a unique open face dial which permits you to see the fine inner movements—as sensitive and well made as a fine watch. Hand-some mahogany finished case with brass trim and silver colored dial with black and red print make this a most useful and attractive gift. 5" diam.

\$5.95 PPD.

ONLY \$5.95 NO C.O.D.'S

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YOUR Personal PRINTER

\$1 VALUE

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Personalized • Pocket Size • Perfect Gift Prints name and address, plainly. So handy for home or office. Looks like printing, saves cost of printing. For envelopes, stationery, calling cards, checks, books, records, etc. Fits pocket or purse. Complete with hinged black plastic case and built-in ink pad. A \$1 value! Send only 75c with name and address (3 lines, 25 spaces each), 6 for \$4. Satisfaction guaranteed.

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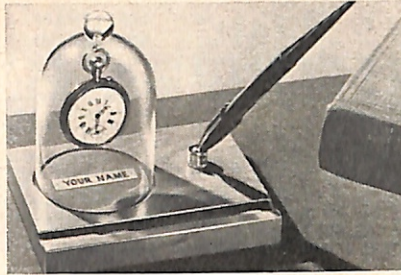
Elks FAMILY SHOPPER



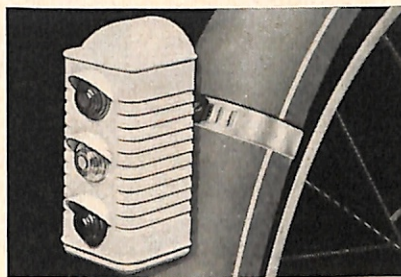
DRUM BUCKET framed in gleaming brass looks smart on the buffet table, is ideal for ice cubes, potato chips, pretzels, berries. Pack it with ice as a bed for seafood, raw vegetables, olives. You'll reach for it so often, you'll wish it were twins... so why not get a pair? 6" x 6". \$2.50 ea. ppd. Mrs. Damar, 720 Damar Bldg., Newark 5, N. J.



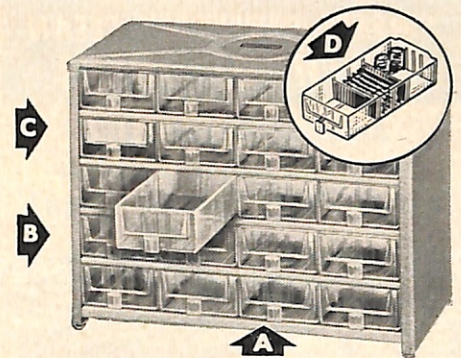
HER LUCKY STAR on a handsomely designed charm bracelet makes a clever new birthday gift. Gold-embossed zodiac figure on mother-of-pearl under crystal dome dangles from a sterling bracelet. Give birth date and name for engraving. Charm, \$3.50; Bracelet, \$1.20 ppd. inc. tax. Lowy's, 260-E 116th St., Rockaway Park, N. Y.



TREASURE DOME DESK SET. Grandfather's watch is both heirloom and practical timepiece displayed in this graceful bell-case of DuPont lucite. Black and gold Ball Point Pen; hardwood stand in blond, ebony or mahogany, 5 3/4" x 4". \$6.95 ppd.; with 3 word name plate, \$7.95. Carol Beatty Co., 7410 Santa Monica Blvd., Dept. E, Los Angeles 46, Calif.



SAFETY IN TRAFFIC for bikes is provided by the automatic Bike Traffic Lite. It shines green while bike is being pedalled; turns amber when bike is coasting; red when brakes are applied. Works on standard "D" cell flashlight batteries. A switch shuts it off when you wish. \$3.98 ppd. Novelty Mart, 59 E. 8th St., Dept. E, New York, N. Y.



"See-Thru" Cabinets

- A** See what's in each 5 1/2" x 2 3/4" x 1 1/8" dr.
B Drawers can't fall out or spill contents
C Label slot on face of each drawer
D 7 different ways to make drawer compartments

Stop frantic searching for small items... here's perfect storage for every small article up to 6" long for sewing, office or hobby bench... threads, pins, nuts, bolts, stamps, jewelry, cosmetics, fishing lures, etc. Crystal-clear transparent plastic drawers for quick picking—can not spill—yet instantly removable. Welded, silver-grey, all steel cabinet with rubber feet. We pay postage.

As Many as 144 Separate Compartments

No. 36—36 compart., 12 draw., 6 1/8" x 12 1/2" x 6", \$5.95
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BUY "SEE-THRU" DIRECT BY MAIL. Send check or money order today! Money back if not delighted.

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651 DIFFERENT STAMPS \$1

Includes a five country collection of ROOSEVELT Memorials, six CORONATION ISSUES OF QUEEN ELIZABETH. Complete HINDENBURG set of 17; the Russian issue complete to commemorate the Battle of STALIN-GRAD (this set alone lists for 95c) CHURCHILL, MACARTHUR and MONA LISA issues as well as sports sets make this a collection you will be proud to own and agree that your dollar never bought more. The collection of 651 Different Stamps \$1.00—to introduce our approval service. Satisfaction assured.



F. D. R. AT HIS FAVORITE HOBBY

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 71 West 35th St., New York 1, N. Y.



Commended by the Consumer Service Bureau of Parents' Magazine



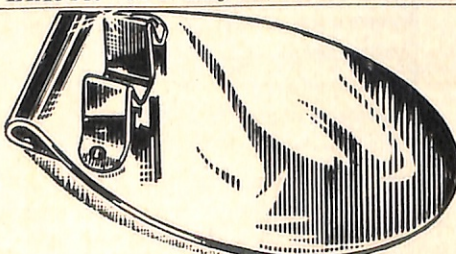
THROW-AWAY HANDKERCHIEFS FOR HAY FEVER AND ALLERGY SUFFERERS!

When the sneezin' season starts, you'll need these marvelous Hank-A-Way Handkerchiefs. Look just like linen... last all day... then throw away! He-man size 13 1/2" square disposable hanky is of specially treated absorbent 3-ply cellulose. Sturdier, more efficient than cleansing tissue. Absorbs 30% more moisture than cloth. Lint-free, gentle to nostrils, strong—wet or dry. Wonderful for men, women, children. Economical. Costs less than laundering regular hankies. Order quantity. Package of \$1.00 (plus 15c postage)

Orders over \$5.00, Ppd.

No C.O.D. Satisfaction Guaranteed.

ELRON 219 W. Chicago Ave., Dept. 260, Chicago 10, Ill.

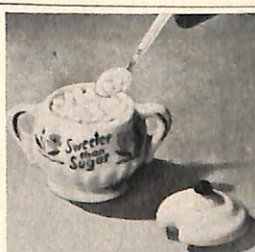


FAY'S SMOK-CLIP

Like to smoke while playing golf, fishing, shooting? SMOK-CLIP fits any pocket, hat brim, belt or golf-bag strap. Leaves both hands free and your cigarette is not down in the dirt. Cannot burn clothes. Money back guarantee. Order today. One dollar, post paid.

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SACCHARIN SERVER

An attractive white ceramic "sugar bowl" especially designed for saccharin—eliminating unsightly medicine bottles from your table.

Beautifully proportioned—this 2" high server holds 300-400 saccharin or suhrol tablets. Charmingly decorated—a perfect gift for Calorie Counters.

FREE Gift Catalog

Complete with crystal clear serving spoon \$1.00 ppd.

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PAYS UP TO \$10.00 IN AN HOUR! Here's your chance for lifetime financial security! Be THE expert INVISIBLE REWEAVER in your own community. Make cuts, burns, moth holes, tears in dresses, suits, all fabrics DISAPPEAR! Do it at home—in spare time. Constant demand from tailors, cleaners, dept. stores, laundries, individuals—and reweavers are scarce! Profits up to \$10.00 for a single hour's work! Quick, easy to learn with complete, professional home-study course—first in the field! Write for FREE details TODAY!

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Magazine Size Mail Box

It's 15" x 6" x 3 1/2" to take even Life magazine, and it's made of durable 24-gauge steel. We'll add your 2 initials and name (up to 9 letters) or your house number in script or block letters. Black or hammered bronze finish. Please print name. Order No. PA-6125, Mail Box, \$5.25, postpaid.

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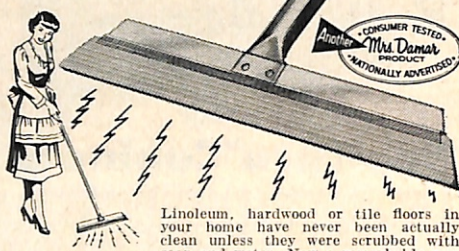


Miles Kimball

136 Bond St., Oshkosh, Wisconsin

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**Amazing Vacuum-Like
Magnetic Action Sweeper
Keeps Floors Hospital Clean!**



Linoleum, hardwood or tile floors in your home have never been actually clean unless they were scrubbed with soap and water. Now a remarkable new dustless sweeper will do a thorough job never before possible. This new electrostatic sweeper draws static electricity from the air when its Magnastate blade glides across the floor. This action magnetizes every bit of dirt, forms it into actual clusters so that not one particle can rise into the air and settle on drapes and furniture. Compact, slim blade gets into corners no other broom can reach. Yes, Mrs. Damar's Magnetic Sweeper really cleans like magic! Only \$3.98, delivered, 10-day money-back guarantee. Send cash, check or money order today!

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PET-VIMS FOR MORE PEP

A tried and proven 10 vitamin formula to give your dog more pep, better coat and top-notch condition! Your dog will show the results. Money refunded if not completely satisfied with results.

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For limited time only. 60 capsules for \$2.00 postpaid.
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"Take food or dishes out of the oven or off the outdoor fireplace with 'Chef's Chovel'—NO MORE BURNED ARMS OR HANDS—NO MUSS—NO MESS—NO POT HOLDERS—Adds to kitchen beauty—Size 20" long, 8" wide—packed in fine gift box.

Stainless Steel or Brass.... 4.95 Ppd.
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46 Surplus Twist \$2 DRILLS

GENUINE, HI-GRADE, CARBON
TOOL STEEL, BRAND NEW

LESS THAN
4 1/2¢ EACH!



FOR HAND OR ELECTRIC DRILLS: Hobbyists! Home-owners! Carpenters! Almost your last chance to get 46 brand-new, carbon tool-steel twist drills at this low price. Sell for up to \$6 in stores... You get about 5 each of all most used sizes from needle-sized 1/16" up to and including 1/4". Tempered cutting edges easily bite through steel, aluminum, iron, wood, or plastic. Each drill hardened and designed to give 1800 drillings. Limited supply going fast!!

Rush \$2 for each set ordered and we pay postage. If C.O.D. you pay postage.

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LOOKING AGAIN says

JAN GARBER,

Idol of the Airlines

"No matter what color your hair was (black, red, brown, blonde) before it turned gray. TOP SECRET gives gray hair youthful, natural looking color!" says Jan Garber, famous dance band leader. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain the hands or scalp. I look years younger. TOP SECRET is the only hair dressing I use."



YOU LOOK YEARS YOUNGER

TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts natural looking color to gray or faded hair. Does not streak or injure hair. NOT A TINT. \$3.00 (Fed. Tax incl.) for 6 oz. bottle, ppd. No COD's, please. Money back if you're not delighted with results. Albin of California, Room 43 1401-91 W. 8th St., Los Angeles 17, Calif.

Christmas Shopping Made Easy

No matter how long and difficult your list, how limited your time, how rigid your budget, you'll find a happy solution in the four pre-Christmas issues of ELKS FAMILY SHOPPER.

We've been combing the market for the best in gift buys—some clever, some practical, a few frankly impressive—and we know you'll agree there's something for everybody—at all price ranges. So why wear yourself out looking for that special something for Aunt Martha when it's right here in your magazine all the time!

Of course, except for personalized merchandise, all purchases are backed by an unconditional guarantee: you may return anything you buy for any reason at all within 7 days and get your money back.

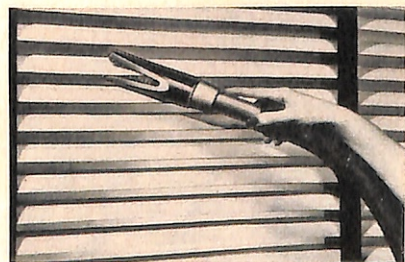
ELKS FAMILY SHOPPER



WHITE ACCENTS on gleaming copper give this Early American Wall Group a special touch of charm. The Teapot Thermometer, 4 1/2" high, is \$1.25 ppd. The Skillet Plaques are \$2.25 ppd. for the three. They'll do much more for a cozy corner than their pin money price might indicate. Mastercraft, 212K Summer, Boston 10, Mass.



FEELING THE PINCH of earrings is no longer necessary. Go Between's are tiny pads of foam rubber that fit all size clip and screw earrings. Washable, easy to apply and transfer from one pair to another. Four sets of back pads, or 2 sets of front and back pads, \$1.00 ppd. Albin Enterprises, Rm. 17H, 1401 W. 8th St., Los Angeles, Calif.



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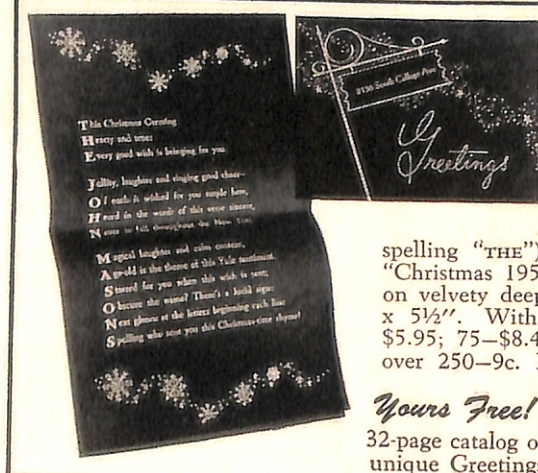
THE VERSE INITIALS SPELL YOUR OWN NAME

We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN MASON'S" is spelled downward by the verse pictured. There's room for up to 21 lines (besides those

spelling "THE"). Your address (or, if you prefer, "Christmas 1954") is on cover. All in raised silver on velvety deep-blue paper. French-folded to 4 1/4" x 5 1/2". With white envelopes. 25—\$3.45; 50—\$5.95; 75—\$8.45; 100—\$10.95; 250—\$22.50. Each over 250—9c. Postpaid. Satisfaction guaranteed.

Yours Free!
32-page catalog of
unique Greetings!

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53 Bond St. - Oshkosh, Wis.





SWITCH FROM SHORT TO LONG HAIR in a minute, change your hair style to suit your mood with glamorous *real hair* chignons, braids, curls, guaranteed to match your sample (cut from roots). Curl Cluster shown is \$6.95 ppd. In grey or platinum, \$10.20. Many other styles available. Fashion Hair Products, Dept. E, 175 5th Av., New York 10, N. Y.



CHILDREN'S BEHAVIOR becomes a game with the new Behavior Board. It lists 14 things a child should do. Next to each is a sliding panel to show "yes" or "no". The days of the week are listed at the side and for perfect days, you slide a gold star into view. \$1.10 ppd. Bodine's, 444 E. Belvedere Av., Dept. E, Baltimore 12, Maryland.

TRUDI WALKER WASH HER DOLL

With Washable Silky ROOTED SARAN Hair

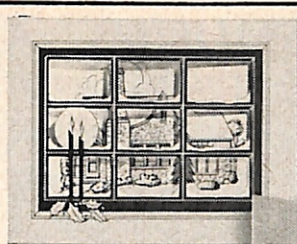


- Long Saran Hair "Rooted" In Scalp—Not A Wig
- She Walks—Sits—Stands
- Turns Head As She Walks
- She Cries—She Sleeps
- Unbreakable Construction
- BIG—20" Tall
- NATIONALLY ADVERTISED AT \$12.95
- SENSATIONAL VALUE \$5.95
- ONLY plus 50c shipping or C.O.D. plus postage

THE NEW TRUDI WALKER is the most lifelike walking doll ever "born." Her shining, glorious miracle SARAN hair actually has each strand individually imbedded—rooted—in her scalp just like yours. New Trudi is so lifelike you'll think she's a real girl walking with her mother. She's beautifully formed, even to the small details of finger nails, dimples, and creases in her chubby arms and legs. She assumes and will hold (no flopping) all lifelike positions. New Trudi is completely washable and can be dressed and undressed in standard 20" doll costumes. Each strand of her long, silky hair can be combed, brushed, washed, set, braided and curled from the base of her scalp to each fine long end. Nothing can go wrong with her working parts and she is molded of the new, shockproof plastic that assures years and years of loving play. New Trudi is the answer to every girl's prayers. Awarded Parents Magazine Seal of Approval. Satisfaction unconditionally guaranteed. THE NEW TRUDI WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—23" tall. Nationally advertised at \$17.95. Our price \$8.95 plus 50c shipping or C.O.D. plus postage.

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933 Broad St.

Dept. N-49
Newark, N.J.



A Christmas Card with an ARTIST'S SKETCH of Your Home

Yours Free -

Write for free 32-page catalog of unique, personal Christmas Cards!



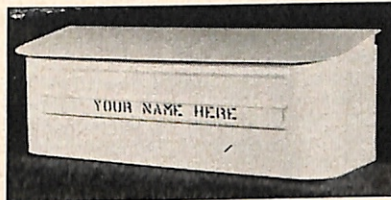
Miles Kimball

Send us any clear photo (negative, or print) of your home. We print an artist's sketch of it inside your Christmas Cards and your name and "Season's Greetings."

Cut-out front cover window. Design in green on heavy vellum. 5" x 6 1/2". With envelopes: 25—\$5.95; 50—\$10.50; 75—\$14.95; 100—\$19.35; 200—\$36.25. Each over 200—15c. Postpaid. Satisfaction guaranteed.

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Oshkosh, Wisconsin

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MAGAZINES • NEWSPAPERS • PARCELS
Here, at last, is a City Delivery mail box big enough to TAKE ALL the postman delivers to your home.
• Decorative—Custom made in rust resistant steel. Your name cut in stencil plate. Two colors—Green and White.
• Baffles Thieves—Visible mail tips off burglars.
• Box measures 17"x5"x8". Mounting screws furnished with instruction booklet.
Guaranteed or your money back \$6.50 postpaid.

R. M. SHOFF P.O. BOX 1166
CLEARWATER, FLA.

SHORTEN UNTIDY CORDS with COILZIT

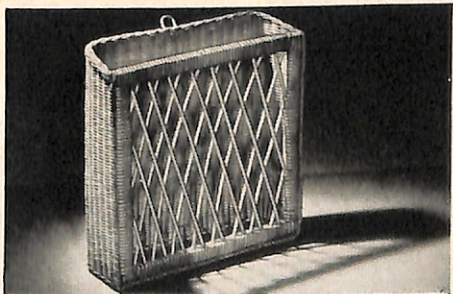
SAFE—EASY TO USE!
NO WIRES TO CUT!



Keep wires off the floor—prevent accidents—make house-cleaning easy! Simply wind excess wire around COILZIT and you're all set. Clear plastic; holds up to 3 ft. of cord. For Lamps, Clocks, Radio, TV, etc.

10 for \$1.00
NO COD'S 1 PPD.

Gifts! MASTERCRAFT 212K SUMMER BOSTON 10, MASS. FREE! GIFT 'N GADGET CATALOG



Rattan Magazine Rack

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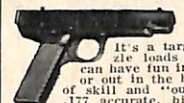
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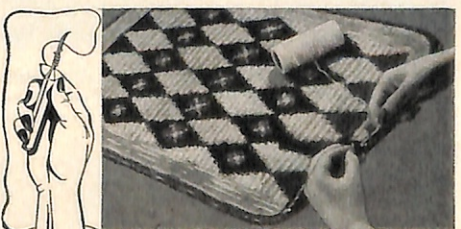
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NEWS OF THE LODGES



Pictured on the job are two of the 22 Manchester, Conn., Elks who have volunteered to spend their weekends fixing up the Recreation Area and Day Care Center for Retarded Children. At left is Activities Committee Chairman E. S. Anderson; right, Trustee H. J. Firato. Besides the exterior painting, the Elks have painted the walls, ceilings and radiators of the Center, and have laid a new floor.



E. R. G. A. Myers, Jr., presents Danville, Va., Lodge's annual \$250 Award to Carolyn Wells.



The outstanding efforts of Norfolk, Va., Elksdom in connection with the Red Cross Blood Program were rewarded recently when local Chairman Jack Aspinwall, left, presented a Certificate of Appreciation to the lodge's Committee Chairman, P.E.R. L. A. Marsh, center. At right is E.R. Cecil T. Duffee of Norfolk Lodge which has exceeded its quota of 1,550 pints of blood donated since 1951.

Bradford, Pa., Elks Celebrate Home's 40th Anniversary

Over 175 Elks and their guests celebrated the 40th anniversary of the dedication of the home of Bradford Lodge No. 234 recently. Pres. Barney W. Wentz and Vice-Pres. Ruel H. Smith of the Pa. Elks Assn. were guests of honor at the all-day affair which included a concert by the Citizens Band from the porch of the Elks' building. Special guests were five surviving Charter Members—P.E.R.'s H. H. Black and John W. Hurley, and Jos. H. Ball, T. E. Costello and William Keene, with tribute also accorded to 39 Elks initiated in 1914.

The evening's program, preceded by a smorgasbord dinner, was climaxed by an informal gathering in the lodge room when Mr. Wentz and Mr. Smith spoke, following a welcome from Mayor Jos. L.

Right: Conferring on this year's Elks All-City Baseball Night sponsored by Elmira, N. Y., Lodge for its Scholarship Fund are, left to right: P.E.R. and Chairman Thomas A. Banfield; Jerry Waring, Business Mgr. for the Elmira Pioneers Baseball Team, and P.E.R. Martin T. Purtell.



At the opening of the Nescafe Ball Park for the Freehold, N. J., Babe Ruth Baseball League which received outstanding assistance from the local Elks, E.R. Joseph A. Monaghan, center, and Youth Activities Chairman Peter Pettengill, left, presented a \$300 check to Warren Prest, League Pres. and also a member of the lodge's Youth Committee, as the Elks' contribution for the new clubhouse.

Hinaman, a member of the lodge. Highlight of the event was the cutting of a huge birthday cake carrying 40 candles and containing an individual gift for each guest. As General Chairman of the Committee handling the program, E.R. H. E. Geckler conducted the meeting at which the Titusville Elk Quartet entertained and Trustee T. L. McDowell, P.E.R., gave a history of the host lodge.

Elmira, N. Y., Elks Score Hit With Annual Baseball Night

Elmira Lodge No. 62 deserves great credit for its sponsorship of another outstanding Elks All-City Baseball Night which drew a crowd of over 3,000 persons. The affair, conducted for the benefit of the lodge's Scholarship Fund, was master-minded by P.E.R. Thomas A. Banfield, as Chairman of the Baseball Committee.



Left: E.R. T. E. Borneman and other Havre de Grace, Md., officers, foreground, with the 25th Anniversary Class initiated by E.R. J. W. Hughes and the officials of Towson Lodge whose 1929 leaders installed the host lodge's original officers. Special guests included Charter Member Thomas Borneman, and P.D.D.'s R. Edward Dove, Secy. of the Md., Dela. and D.C. Elks Assn., E. J. DeMoss, Paul K. Shutt, Sr., and Richard C. Munson.





Panama City, Fla., Lodge won Honorable Mention for this handsome entry in the community's Fourth of July Parade. Built at a cost of only \$40 and decorated by the Elks, the float carried three youngsters to represent the many cared for by Florida Elksdom at the Harry-Anna Home.



When Binghamton, N. Y., Lodge's Committee Chairman John Sheehan, right, and E.R. E. P. Christian, second from right, received the Youth Activities Plaque their lodge won, P.E.R. M. W. Briggs, center, and Youth Leader John Cuddy and his parents, left, were on hand.

The game, played by the local Pioneers who lost to the Wilkes-Barre Barons by one run, was preceded by a concert given by the Elmira Elks Band and followed by a giant stage show emceed by Tommy Richardson, Pres. of the Eastern League.

The success of the event was assured by the excellent pre-game publicity arranged by Mr. Banfield which included several television and radio programs on which he appeared with a number of lodge officials and other members of its Baseball Committee.

Winthrop, Mass., Elks Join Others in School Awards

The members of Winthrop Lodge No. 1078 were among the many organizations and individuals which presented 42 awards to members of the 1954 graduating class of the local high school. The two students honored by the Elks were Miss Phyllis B. Rozen, who received the \$500 scholarship for higher education awarded annually by the lodge, and William Donahue, who was the recipient of the lodge's handsome general excellency trophy, symbolic of qualities attributed to him as the year's "All American Boy". Both awards were made by Orrin C. Davis, Supt. of Schools, at ceremonies attended by several hundred friends and relatives of the students.



Above: Continuing the policy that won it second-place honors in 1953-54 for Community Responsibility Projects for lodges of its size, Rocky Mount, N.C., Elksdom presents its third annual gift to the local Crippled Children's Chapter. Handing the \$5,000 check to its representative, Miss Sarah Lambert, is Fund Treas. J. B. Hilliard, left. Looking on are Committee Chairman Jake Rosenbloom, second from left, and Dr. R. J. Walker, Jr.

Below: This photograph commemorates the presentation of a Charter to Cub Pack #9 sponsored by West Haven, Conn., Lodge. Left to right: Scout Council Dist. Comm. William Oberempe; Chairman Dom Garofalo, Club Master John Haynes, Cub Scout Robert Cowles, E.R. F. E. Hawley, and Asst. Neighborhood Comm. Clifford Bartiss.



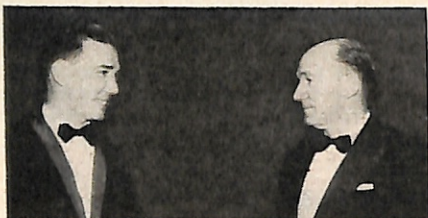
Right: Oneonta's Supreme Court Justice Joseph P. Molinari, seated second from left with his three Elk brothers, Anthony C., Rocco J. and John, was paid high tribute by over 250 Elks from Oneonta, Otsego and Delaware, N. Y., Counties at a recent banquet given at the home of Oneonta Lodge. Among those who lauded the Judge's "unselfish" services to the community and Elksdom were, standing, left to right: E.R. Dr. Samuel A. Pondolfino; Past Grand Exalted Ruler James T. Hallinan, principal speaker, and Ernest C. Kramer, Toastmaster.

Left: E.R. William Johnson, right, and Mgr. Verne Group, left, with Corry, Pa., Lodge's Little League Team, five of whom played on the All-Star Team at Williamsport last year in the League finals.



A Family Affair

Once again, the new Grand Lodge year saw a number of lodge officials installed by members of their families.



At the 1954 installation of officers at Lansford, Pa., Lodge, John Mitchell, Sr., right, had the pleasure of presenting the gavel of office to his son, John, Jr., just ten years after his own installation as Exalted Ruler.



P.E.R. A. C. Schalk, Sr., left, congratulates his son Donald on his installation as Exalted Ruler of Clearfield, Pa., Lodge.



Detroit, Mich., Lodge's new E.R., Frank E. Mitzel, right, was installed by his father, Frank G. Mitzel, a P.D.D., Past State Pres., and former Grand Lodge Committeeman. E.R. Mitzel, whose late grandfather was a P.E.R. of Jerseyville, Ill., Lodge, has two uncles who are also former leaders of the Jerseyville branch of Elksdom.



This photograph commemorates the closing of the terms of office of a father and son combination in Griffin, Ga., Lodge's membership, when C. J. Williams, outgoing D.D. for Ga. West, left foreground, presented a P.E.R.'s pin to his son, Philip L. Williams, right foreground, on the younger man's retirement as Griffin Lodge's 1953-54 Exalted Ruler.



P.D.D. George Carver, a member of Live Oak, Fla., Lodge, left, installed his brother Jack as E.R. of Delray Beach Elksdom.



P.E.R. Mulford Winsor, Sr., right, sole surviving Charter Member of 55-year-old Yuma, Ariz., Lodge and a P.D.D., had the privilege of installing his son, left, as E.R.



Three members of one family were photographed at New Brunswick, N. J., Lodge's ritual, when John E. Paulus, Sr., center, was installed as E.R. by his brother, P.E.R. Reinhold M. Paulus, right, in the presence of another brother, P.E.R. Chester W. Paulus, former Mayor of New Brunswick.



Silver Spring, Md., Lodge's incoming E.R. John L. Kessinger, left, is congratulated by his father, Andrew, a Past District Deputy.

News of the State Associations

(Continued from page 14)

Greensburg; Secy., C. L. Shideler, Terre Haute; Treas., J. L. J. Miller, East Chicago; Trustees: John Weaver, Brazil; George R. Means, Hammond; J. F. Beldon, Seymour; Charles Bender, Wabash; Jack Imel, Portland; Chaplain, Dr. V. A. McCleary, Warsaw; Tiler, Charles Parker, Bedford; Sgt.-at-Arms, Paul Mason, Crawfordsville.

The Fall Meeting of the Ind. Elks will take place the 25th and 26th of this month at Indianapolis, and long-range plans set May 20, 21 and 22 for the 1955 Convention, and May 18, 19 and 20 as tentative dates for the 1956 conclave, both to be held at French Lick. Kokomo will be the site of the 1955 bowling tournament, under the auspices of the Ind. Elks Bowling Assn. whose Pres. is Nev Lukens of Gary, with Edward Eckstein of Indianapolis as Secy.

Two Past Grand Exalted Rulers Attend No. Dak. Sessions

Sam Stern and Howard R. Davis, former leaders of Elksdom, were on hand for the June 12th, 13th and 14th meeting of the No. Dak. Elks Assn. in Dickinson, with Mr. Davis the principal speaker at the well-attended Convention Banquet.

Ray C. Dobson of Minot Lodge, whose Trapshooting Team won that event, was elected to succeed William Kunz as Pres. of this Assn., with A. C. Moore, of Grand Forks as Vice-Pres., Secy. Earl Reed of Jamestown, 24-year Treas. Alec Rawitscher of Williston and Trustees J. J. Murray, Mandan, and Frank V. Archibald, Fargo, continue in office. Ivar T. Larson, 40-year-member of Mandan Lodge, which will be host to the 1955 Meeting, is Tiler.

Thousands of persons lined the streets for the mile-long Elks Parade Monday afternoon, which included many riders who were appearing in the annual Dickinson Rodeo taking place at that time.

Once again, this Assn. is playing a prominent role in the operation of Camp Grassick, the summer camp for handicapped children which is owned by the No. Dak. Elks, and which has been generously supported by them for many years.

1954 State Association Convention Information*

Tennessee	Knoxville	Sept. 3-4
Colorado	Durango	Sept. 16-17-18-19
California	San Francisco	Oct. 6-7-8-9

*Indiana Fall Meeting at Indianapolis Sept. 25-26. Michigan Midwinter Meeting at Muskegon Jan. 15-16.

TRAVEL GUIDE

Elks certainly proved they are "Get-up-and-go" people this summer. The chart below is a tabulation of requests for immediate travel information received by the Travel Department during June. They represent travel during the latter part of June and the early weeks of July.

California took top position because, no doubt, of the National Convention at Los Angeles in July. The Mid-West, however, rates a very close second choice for traveling Elks.

Canada is a popular vacation land and the Carolinas, Virginia, the Jersey coast and New York are equally popular.

Florida, even in summer, draws many of our readers and cool New England also gets its share.

Excluding Canada, Alaska lures most of our out of United States travelers. However, this year we have Elks visiting Mexico, Europe, the Caribbean and South America.

For Elks Who Travel

(Continued from page 27)

folk, Va. is—they like to say down there—the biggest fishing hole in the world. Some two hundred varieties of fish skim the bay's waters, succumbing to the lures of the fishermen with regularity. The catch leans to rock bass, large mouth bass, sea trout, pike, perch and blues. For the commercial fishermen and the serious trencherman, it also leans to crabs and also oysters. Maryland is to the crab what Kansas is to corn, and to this day in Baltimore tireless crabmen, known as A-rabs, make the rounds of the residential areas with baskets of crabs under their arms. What is more, you can even get a crab cake at a ball game.

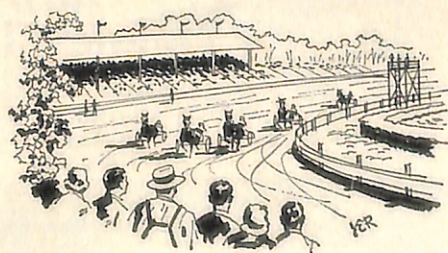
Oyster boats, broad of beam and wide with sail still float over the waters of the bay. They are called variously bugeyes, and skipjacks according to type, but none may carry a motor for fear of disturbing the oyster beds. It is possible to arrange for trips on these boats to watch the oyster operation.

There are several tidy little inns along the tidewater towns, especially at Oxford, officially proclaimed a port of entry as early as 1669. London and Liverpool houses opened branches here for trading with the colonists. Today Oxford is busy building boats, catching crabs and feeding tourists. It handles them well at the Robert Morris Inn where \$8 will provide lodging for two in the antique surroundings. After all, the place was originally owned by Robert Morris whose son financed the American Revolution.

A full fledged hotel sits in the town of Easton. Called the Tidewater, it was built in 1949 on the site that was traditionally occupied by public houses. The hotel can take 200 guests, is good enough to be a city hotel in any self respecting city, and if Conrad Hilton knew it was there he doubtless would have snapped it up long ago.

Elks Magazine Travel Service

Travel information is available to *Elks Magazine* readers. Just write to the Travel Department, *Elks Magazine*, 50 East 42nd St., N. Y., stating where you want to go and by what mode of travel. Please print name and address. Every effort will be made to provide the information you require, but kindly allow three weeks for us to gather the information. Because of seasonal changes in road conditions, if you are traveling by car be sure to state the date that you plan to start your trip.



	CALIFORNIA	MIDWEST	CANADA	MID-ATLANTIC	FLORIDA	NEW ENGLAND	NORTHWEST	ALASKA	SOUTHWEST	NEW ORLEANS GULF COAST	MEXICO	EUROPE	CARIBBEAN	SOUTH AMERICA	TOTALS
PENNSYLVANIA	15	7	4	3	12	5	1	2	2	1	1	—	—	—	53
MICHIGAN	10	11	8	7	3	3	1	2	—	—	—	—	—	—	45
CALIFORNIA	—	16	13	4	1	1	4	1	—	1	—	—	—	—	41
ILLINOIS	7	14	2	4	6	1	4	—	—	1	—	—	—	—	39
NEW YORK	8	10	1	4	4	4	1	—	1	—	—	—	—	—	33
INDIANA	4	2	4	4	6	2	1	—	—	2	1	—	—	—	26
OHIO	7	4	2	1	1	3	2	—	2	2	—	—	—	—	24
WASHINGTON	5	8	1	2	—	—	—	1	—	1	1	—	1	—	20
FLORIDA	9	2	2	4	—	—	—	—	—	—	—	—	1	—	18
IOWA	2	5	2	3	3	1	—	1	—	—	—	—	—	1	18
CONNECTICUT	4	1	2	3	3	1	1	—	—	—	—	1	—	1	17
WISCONSIN	2	7	4	2	1	—	—	—	—	—	—	—	—	—	16
MASSACHUSETTS	3	1	2	2	4	1	1	—	—	—	—	1	—	—	15
MINNESOTA	7	4	1	1	—	—	—	—	1	—	—	—	—	—	14
NEW JERSEY	6	3	—	—	4	—	—	—	—	—	—	—	—	—	13
TEXAS	3	1	1	1	1	—	2	1	—	—	2	—	—	—	12
MISSOURI	3	1	2	1	1	—	—	—	—	2	1	—	—	—	11
KANSAS	4	3	—	1	—	—	—	1	—	—	—	—	—	—	9
OREGON	—	2	3	2	—	—	—	—	1	—	—	—	—	—	8
TENNESSEE	2	3	1	1	1	—	—	—	—	—	—	—	—	—	8
WEST VIRGINIA	1	1	1	1	1	1	—	—	1	—	—	—	—	—	7
ARIZONA	—	3	—	1	—	—	—	—	—	—	—	—	—	—	4
COLORADO	—	—	1	—	—	—	—	3	—	—	—	—	—	—	4
MONTANA	2	—	—	—	—	—	1	—	—	—	—	1	—	—	4
NEBRASKA	—	1	—	—	—	—	1	1	—	—	1	—	—	—	4
NEW HAMPSHIRE	1	1	—	2	—	—	—	—	—	—	—	—	—	—	4
NO. DAKOTA	3	1	—	—	—	—	—	—	—	—	—	—	—	—	4
DIST. OF COL.	—	—	2	—	—	—	—	—	—	—	—	1	—	—	3
GEORGIA	1	1	—	1	—	—	—	—	—	—	—	—	—	—	3
MARYLAND	1	—	1	1	—	—	—	—	—	—	—	—	—	—	3
NO. CAROLINA	3	—	—	—	—	—	—	—	—	—	—	—	—	—	3
SO. DAKOTA	1	—	1	—	—	—	—	—	1	—	—	—	—	—	3
VERMONT	—	—	—	1	—	—	—	—	1	—	—	1	—	—	3
VIRGINIA	1	—	—	—	2	—	—	—	—	—	—	—	—	—	3
IDAHO	—	—	1	1	—	—	—	—	—	—	—	—	—	—	2
LOUISIANA	1	—	—	—	—	—	—	—	—	—	—	1	—	—	2
NEW MEXICO	—	2	—	—	—	—	—	—	—	—	—	—	—	—	2
OKLAHOMA	1	—	—	—	—	—	—	—	—	1	—	—	—	—	2
RHODE ISLAND	1	—	—	1	—	—	—	—	—	—	—	—	—	—	2
SO. CAROLINA	—	1	1	—	—	—	—	—	—	—	—	—	—	—	2
ALABAMA	—	—	—	—	—	1	—	—	—	—	—	—	—	—	1
KENTUCKY	—	—	—	—	1	—	—	—	—	—	—	—	—	—	1
MAINE	1	—	—	—	—	—	—	—	—	—	—	—	—	—	1
MISSISSIPPI	—	—	—	—	—	—	—	—	—	1	—	—	—	—	1
NEVADA	—	1	—	—	—	—	—	—	—	—	—	—	—	—	1
UTAH	—	—	—	1	—	—	—	—	—	—	—	—	—	—	1
WYOMING	—	—	—	1	—	—	—	—	—	—	—	—	—	—	1
ARKANSAS	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
DELAWARE	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
TOTALS	119	117	63	61	55	24	20	12	11	10	9	6	2	2	511

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GRAND LODGE COMMITTEE PLANS UNDER WAY

With the appointment of the Youth Activities, State Associations, Lodge Activities and Ritualistic Committees of the Grand Lodge at the Los Angeles Convention, their work began with Chairmen and members prepared to launch well thought-out programs to achieve the goals of Grand Exalted Ruler William J. Jernick.

ACTIVITIES COMMITTEE EMPHASIZES NEWSPAPER WEEK

Chairman Edwin J. Alexander of the Grand Lodge Committee on Lodge Activities reports that its long-range plans will be released to all Exalted Rulers shortly, and that his immediate concern is centered around the observance of Newspaper Week during October.

All lodges are urged to participate, and to send their reports covering their ceremonies to Committeeman James A. Gunn, 437 Mamaroneck Avenue, Mamaroneck, N. Y., no later than November 1st for judging.

RITUALISTIC COMMITTEE PLANS

One of the first to put its plan of action into operation was the Ritualistic Committee which has revised the Rules and Regulations for Ritualistic Contests, and has distributed them to all Exalted Rulers.

Paying particular tribute to the splendid example set by Greeley, Colo., Lodge, No. 809, in capturing so many Grand Lodge Ritualistic Contests, Chairman Edward W. McCabe refers to the fact that 35 States were represented in the 1954 National Competition, and adds the hope that every State will be represented at the 1955 Convention.

Copies of the Rules and Regulations, Official Score Card, Judges' and Checkers' sheets, Key to the Ritual and Computation Tables may be secured from the Grand Secretary's office, 2750 Lake View Ave., Chicago 14, Ill.

THREE-POINT YOUTH PROGRAM

Chairman Dewey E. S. Kuhns of the Youth Activities Committee calls for the participation of all lodges and State Associations in a sound and effective year-round Youth Program of recreational, educational and social activities for boys and girls of all ages and stations in life and Exalted Rulers and State Presidents are expected to appoint Youth Activities Chairmen and committeemen who are enthusiastically interested in youth work.

Participation Certificates will be furnished to each lodge producing evidence of a satisfactory Youth Program, and awards will be made to the lodges and State Associations whose Programs are outstanding.

Point two covers Youth Leadership Contests which, Chairman Kuhns reminds the membership, are in no way connected with the *Scholarship Contests and Most Valuable Student Awards conducted under the auspices of the Elks National Foundation*. Separate committees are held responsible for each program; in the case of the Youth Leadership Contest the Youth Activities Committees are held accountable. This entails the selection and rewarding of Youth Leaders first on a local level, then to State contests for local Leaders, sponsored by the State Associations. The State winners will be accepted as entrants in the National Contest.

The third point is the observance of May 1st as Elks National Youth Day, when all lodges are expected once again to display their interest in young people by sponsoring various programs for them with public demonstrations where possible, to spread the news of Elksdom's "Making May Day American".

MULTIPLE STATE ASSOCIATIONS COMMITTEE PROGRAM IS ANNOUNCED

Chairman Vincent H. Grocott of this Committee asks the continuance of the initiation of a "State President's Class" in every lodge during January. The awarding of three special prizes to the States recording the highest percentage of new members, reinstatements and reaffiliations during this period is contemplated. The institution of new lodges is considered a matter for reward at the next National Meeting; awards will go to the three States making the best showing in the establishment of new lodges. The Dues Collection and Lapsation efforts will be continued, and it is promoting State Officials and District Deputy Clinics, to make for a closer relationship and understanding of the problems encountered by both officials. There will also be a State President's Clinic at the Philadelphia Convention.

Sponsorship of a "Major Project" by each State Association is a "must"; therefore, in line with the Grand Exalted Ruler's suggestion, his Committee will make awards to the three States with the best public-service records in their "Major Projects". At Philadelphia, those Associations sponsoring such a special program are invited to set up a display covering that project; three awards will be made to the most interesting and worthwhile expositions.

The formation of a State Associations Directory is in its initial stages, and Veterans work will be aided by securing from the States data concerning employment and rehabilitation opportunities for returned servicemen which will be then turned over to the National Service Commission.

The Committee advocates contributions to the Elks National Foundation from all State Associations on the basis of \$200 for each lodge; three awards will be made to those States with the best Foundation purchases.

To encourage the publication of State Association periodicals, the Committee will conduct a State Bulletin and/or Newsletter Contest. At the Convention, the three States issuing the best publications will be honored.

The Heart of Texas

(Continued from page 19)

after careful and frequent examination.

Special equipment—such as chairs, desks, tables, are fashioned, designed and built in the hospital workshop, each to fit an individual case. Where special equipment, such as braces, is available, the institution purchases it at no cost whatever to the parents or guardians of the handicapped child. During one recent month, the bill for braces totaled \$1,145; the month before, it was about \$800. Where specially made shoes must be purchased or built, the cost generally runs around \$16.

Each child accepted for treatment at the institution must be sponsored by a lodge in his home town or one nearest to his town.

"Any child can come," Miss Fox said, explaining the routine required for admission. "A child with any crippling disease is acceptable, if the child is mentally capable of accepting and carrying out orders. They must not be older than 13 nor younger than one year of age.

"Parents or guardians of a physically handicapped child may go to the lodge nearest their home and make application for admission. One of the Elks of the lodge signs the application and becomes the child's sponsor. This detailed application is then filled in by a doctor and a social worker and sent to the institution's headquarters in Houston. Dr. Duncan C. McKeever, hospital medical director, then studies and reviews the application and recommends that the case be either accepted or rejected."

THE APPLICATION is then sent to Miss Fox at the hospital and the sponsoring lodge notified that the child has been accepted—or rejected. If accepted, the sponsor is requested to give the hospital 24-hour notice before bringing the child to Ottine.

Every child accepted and brought to the hospital is placed on a trial period of three weeks. It is during this period that the hospital staff decides if the child

is mentally capable of cooperating and of obeying orders and directions.

Where operations and major surgery are needed to help a youngster regain control and/or complete or limited use of his crippled body, the institution handles all items of surgery, cost, and supervision. To correct some of the deformities and physical handicaps of just one individual case, a series of operations may be necessary.

The institution has taken in youngsters who could barely crawl, and when they discharged them, they have been able to walk out of the hospital on mended legs. Youngsters stricken with polio, cerebral palsy, or otherwise crippled with involvement from other muscular diseases or disorders are candidates for treatment.

While the institution maintains an active "in patient" roll of about 36, it will, in an average year, serve at least 80 cases through its system of allowing each child "time at home." "It is good psychology," says Miss Fox, "for a child to go home so that he might be influenced by his own home and develop his feeling of security and of being loved."

For all the warm-hearted services this fine institution offers, not one cent has ever been collected. The fifty Elks lodges of Texas shoulder the financial responsibility of keeping the institution in operation, developing and expanding. The annual operating budget is around \$125,000. These expenses are paid by gifts from Elks and their friends, with funds deposited in one of two accounts.

The operating fund, from which the day-to-day expenses are paid; and the endowment fund. This fund is invested in the very highest type of securities such as government bonds and other investments of comparable safety. Only the income is used, the original principal is never touched. Money going into the two funds comes from contributions, bequests and endowments made by Elks and their friends.

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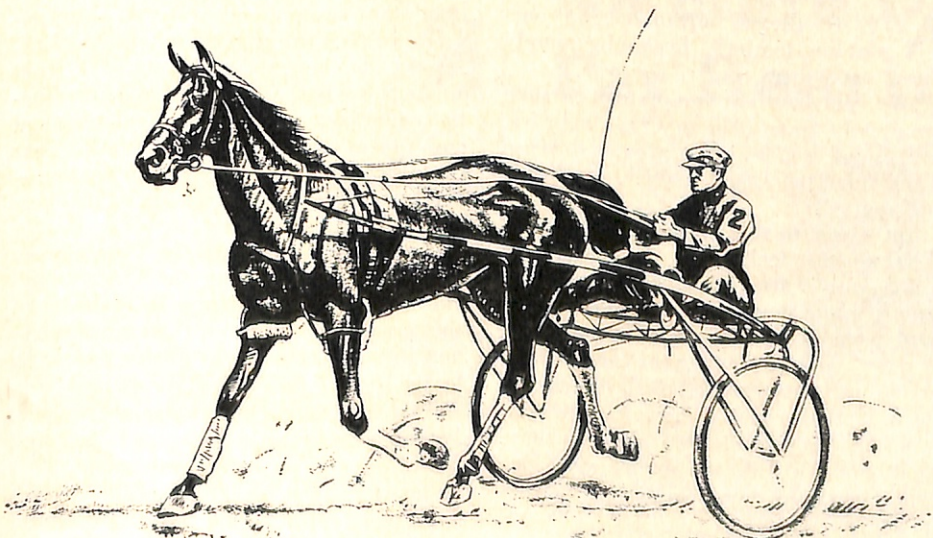
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of Elks—in some particular business will donate building material. For example, John C. Murphy, owner of Murphy Paint and Glass Co. of Longview—quite a long way from the institution, donated and had shipped from Longview glass to be used in the new school building. Another Elk, who was in the brick business, donated and shipped the brick used in the building.

INDIVIDUAL lodges and lady Elks throughout the state send gifts of equipment, supplies, special needs, and money every year. For example, the San Antonio lady Elks sent the hospital a drinking fountain for use outdoors; two years ago, the Galveston group equipped the reception room with a set of fine Rattan furniture; another group of lady Elks furnishes a supply of linens every year.

"The Elk ladies really help us get things done," says Miss Fox. "They will go out and get us anything we ask for. In many instances, the organization will write us saying they have so much money available and will send us whatever we might need or send us the money."

Miss Fox says "I have never yet been turned down by the board on anything I have asked. The Elks is truly a wonderful organization and the institution board is most understanding."

As an example of what individual lodges do in the way of furnishing needed equipment, one lodge will soon supply a complete photo laboratory, including a movie camera. "The movie camera," explains Miss Fox, "will be valuable in

such coaches as Charles W. Caldwell, Jr., of Princeton, Steve Sebo of the University of Pennsylvania, Ray Eliot of the University of Illinois, Alva E. Kelley of Brown University and Jordan Olivar of Yale, to mention only a few big-time mentors, plus a host of smaller college representatives.

One peculiar fact disclosed by the survey was that the majority of coaches at large universities favoring the present rule agreed that the one-platoon system will be of financial and physical aid to small colleges and schools where football has been de-emphasized, but most representatives among the latter, who advocate the outright return to unlimited substitution, hotly denied this.

Take Lehigh University, for example. No one would ever accuse that conservative Pennsylvania institution of over-emphasizing football, yet Coach Bill Leckonby thinks the adoption of one-platoon football was a fallacy. In giving his reasons, he brought to light one factor not touched upon by many other coaches.

"In technical schools of our type the principal interest of players is their studies," he said. "It was my observation last season that when a student was forced to

JOHN E. MOYNAHAN DIES ON WAY TO CONVENTION



WHILE enroute to the Grand Lodge Convention at Los Angeles, P.D.D. G.E.R. John E. Moynahan, of Lowell, Mass., died suddenly in Winterset, Iowa, on June 27. Brother Moynahan was traveling to Los Angeles by automobile with

a party which included former Secretary John J. Flannery and P.E.R. Andrew A. McCarthy of Lowell Lodge and P.E.R. J. Leo Conway of Greenfield Lodge. Brother Moynahan had a distinguished record as a Massachusetts Elk and was elected Exalted Ruler of Lowell Lodge in 1928. He was very active in the Massachusetts Elks Association, serving on various committees and was elected a Trustee in 1932, Vice-President in 1934 and President for the years 1935-1936.

In 1938 he was District Deputy Grand Exalted Ruler of the Massachusetts Northeast District, serving under Grand Exalted Ruler Edward J. McCormick. In 1944 Brother Moynahan was a member of the Grand Lodge Committee on State Associations.

During all these years, despite his statewide Elk activities, Brother Moynahan was active in his lodge, of which he was a member for 40 years. To his fellow members of Lowell Lodge No. 87 and to his family, this publication extends its sincere regrets.

filming case histories, from the time a youngster is accepted to the day he is discharged. Another important factor is the faithful 'eye' of the camera—it will detect things that, in many instances, will escape the human eye or take a long time to discover."

It's a long way from the grazing herds in the Gonzales hills to the magic eye

of a modern camera, but the Texas Elks have bridged that gap of time and place to produce one of the biggest hearted stories in a big hearted state. And the human job these thousands of Elks are doing is to give hundreds of handicapped kids a chance—to help solve or mitigate physical handicaps and to Help Them Walk Alone.

One Platoon or Two?

(Continued from page 17)

take time to practice in both defensive and offensive maneuvers he was left in a state of exhaustion that interfered with his studies that evening in preparation for next day's classes. There's no use arguing that it doesn't require more time on the practice field to prepare a man for defensive and offensive work than it does to train him in only one phase of the game."

AS FOR alleged advantages of one-platoon football, Leckonby simply doesn't see them.

"We played the two-platoon system completely from 1950 to 1952, inclusive, and found it to be of no greater expense than under the single platoon regulation last year.

Let's look to the south for a moment. What is the feeling on the subject at Duke University, home of powerhouse teams, where manpower is as plentiful as corn pone? Could a man like Coach Bill Murray possibly favor the one-platoon system as it now stands? Bill, besides being a football coach, is a realist. He is as quick to criticize his own ideas as those of others. To him, the one-platoon idea isn't everything some claim it to be, but he prefers it.

"Football, as originally conceived, was a game of raw physical courage and comradeship that comes from teamwork," he suggested. "The game underwent no radical changes until the two-platoon idea was developed by professional coaches. The coach, naturally, strives for perfection. Training boys in units made for the development of a more efficient game.

"I don't deny the one-platoon system has made college football less efficient than the two-platoon variety, but *efficiency is not the goal of college football*. Among the benefits to be derived from amateur football are lessons in determination, courage, unselfishness and physical endurance. Two-platoon football hurt those qualities. It was a coach's game—and educational institutions need projects which develop students."

Going farther south, to Tuscaloosa, Ala., home of the Crimson Tide, Coach Harold Drew of Alabama is in favor of the one-platoon game, with reservation—and revisions. He would prefer returning to the 1946 rules, which permitted substitutions limited to time-out periods. Football has changed so much, he says, from the old push-and-pull game to a more wide open variety, and the equipment is so much better, that the common

belief a player can be "out on his feet" without the coach detecting it can be discredited.

"A great many smaller colleges have dropped the game, for the most part due to financial reasons," he said. "Where this has happened, perhaps the schools were trying to play out of their class. It is hoped that these schools will resume the game so that the advantages of football may be enjoyed by more boys."

At another southern school, Andy Gustafson, coach of the University of Miami Hurricanes, would like to see the single platoon system revised to permit a punter to be used at any time. Otherwise he thinks the desirable phases of the current rule overshadow the objectionable factors. He waves aside the theory that unlimited substitution ever will close the gap in power between large and small schools or that the one-platoon system ever will be productive of more injuries.

One of the top teams of the nation last season was the University of Maryland, where Coach Jim Tatum had enough first-string material for several schools. Here, seemingly, would be found strong arguments in favor of unlimited substitution, but the reverse was true.

In Tatum's opinion, the discipline a player receives in being forced to learn things that may not come easy outweighs the coaching problems created by the one-platoon system. But, he contends, there is no way that legislation can make small squads equal to large ones.

Since finding an adequate substitute

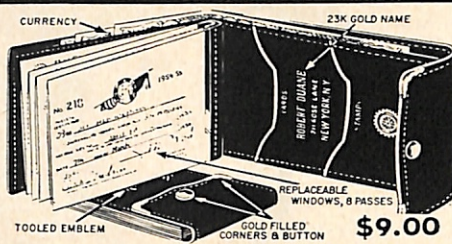
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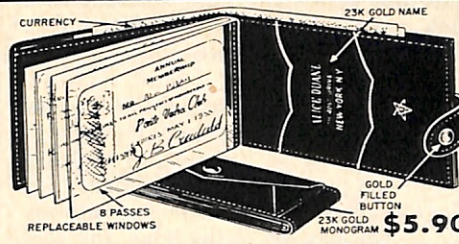
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for a good offensive quarterback is difficult, and inasmuch as kicking is such an important factor in many games, Tatum would like to see the rules changed so a coach could take his quarterback out on defense, and also substitute a kicker, when desired.

"Still, if I had my way on this I know scores of other coaches would want different revisions, so I'm content to leave the rules as they are," he concluded.

In the Ivy League, where football has been de-emphasized to the bone, the general supposition was that one-platoon football would, after a season's trial, be welcomed with confetti by most schools in the circuit. Instead, it is regarded with a dark scowl at Yale, Princeton, Pennsylvania and Brown, to mention only four.

As far as Coach Jordan Olivar of Yale is concerned, a serious factor in morale has been created by the change in rules.

"If you were an ambitious sophomore and had been used as cannon fodder on the practice field all week, how would you feel about being left on the bench throughout a game?" he asked. "Under the former rules it was possible to use most second-string men in a few plays, at least. They regarded this as sufficient reward. But what do they get now?"

On the subject of injuries, Olivar pointed out that a weary man who had played forty or fifty minutes is liable to be "taken apart" by a fresh, husky substitute who has just come into the game for the opposing team and is anxious to do something spectacular for his alma mater. And, he adds, many coaches last season hesitated to take out a key man who had been injured early in the quarter, because they knew he couldn't return for twelve or thirteen minutes.

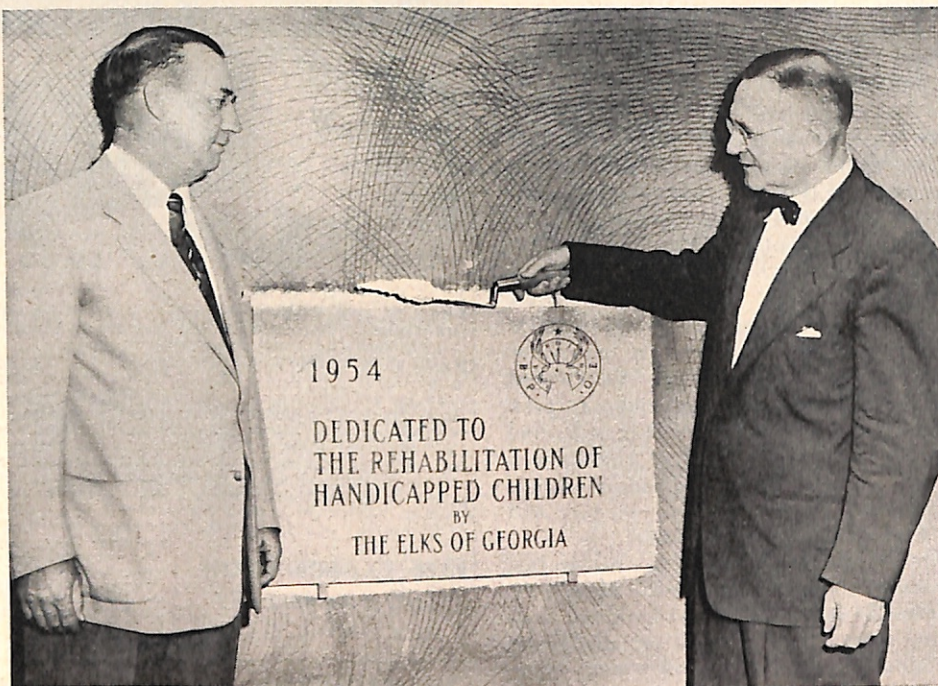
A BIT FARTHER down east, at Providence, R.I., Coach Alva Kelley of Brown University is in a paradoxical position. He and the majority of his squad favor unlimited substitution, or the former rule, but, as Kelley puts it:

"Selfishly speaking, I prefer one-platoon football, but I am in favor of the two-platoon system because, educationally speaking, the game is, first and always, for the student. Two-platoon football doubles the opportunity to play and quadruples the number of active varsity participants."

At Holy Cross the same number of players reported for opening practice last season, but only a comparatively few could play on the varsity, so Dr. Edward Anderson, coach, admits he is "biased in favor of the two-platoon system". However, he thinks it might be wise to wait a couple of years before making any changes so there can be a "definite plan" when revisions do occur.

It is the opinion of Coach Charles W. Caldwell, Jr., of Princeton that two-platoon football was legislated out of the game because of (1) sports writers and broadcasters, (2) somewhat by spectators and (3) by schools in the "football busi-

GEORGIA ELKS HOLD CEREMONY AT AIDMORE



Laying the cornerstone of the new Elks Aidmore Crippled Children's Hospital on June 13, 1954, in Atlanta, Georgia, are left, Robert G. Pruitt, Chairman of the Board of Directors of Elks Aidmore Crippled Children's Hospital, and right, Past Grand Exalted Ruler John S. McClelland. Participating at the ceremony were officers and trustees of the hospital, together with the officers and members of the subordinate lodges from all over the state of Georgia. The hospital will be completed at a cost of \$550,000 about September 1, 1954. Upon completion it will be fully paid for, including the furnishings, which were donated by the ladies of the hospital auxiliary. In our March issue, there was a full-length article about the outstanding work being done at Aidmore.

ness" which could not afford to underwrite the large number of athletic scholarships necessary for a 50-man squad.

Caldwell, who has coached both one and two-platoon football with success, points out that under the limited substitution rule it is compulsory for a coaching staff to concentrate too much attention on one player who might be deficient in either offensive or defensive tactics. This, he asserts, may result in an undesirable effect upon the boy's educational program.

As far as injuries are concerned, records at Princeton show a larger percentage of disabled men and a greater loss of playing time under the one-platoon system.

"In other words," said Caldwell, "our injury list is right back where it was before the era of two platoons."

Coach Lou Little of Columbia University, who has been Chairman of the Coaches' Football Rules Committee for years, is in an advantageous position to know the feelings of coaches on the controversial subject. In his desk are scores of letters from fellow tutors, some suggesting ideas, others requesting opinions. Lou also is in close touch with the trend of thought among existing powers in football.

"I feel that a slight liberalization will be made in the present rules," he said, "but you will not see two-platoon football back for years, if ever. Nor will a sub-

stitution rule ever be written that will equal the playing strength between so-called large and small colleges."

At the University of Pennsylvania, which usually is top dog of the Ivy League, Coach Steve Sebo wrapped up his opinions in one terse sentence:

"Basically I am a 100 per cent two-platoon football man—period!"

ONE THING is obvious. Neither geography nor the size of a school has any relationship to the sentiment of coaching staffs and players.

Specialists, insists Coach Terry Brennan of Notre Dame, make for a better brand of football and larger student participation. If the one-platoon system is to be retained, he thinks some provision for place-kickers and punters should be made.

"From a coach's viewpoint, it is much easier to teach more to a boy when he is concentrating on only one phase of the game," he said.

On the Pacific Coast, Coach Lynn Waldorf, whose University of California team makes its weight felt each season, would like to see the present rules modified so that a player who starts in any quarter would be permitted to return once in that same period, thus "eliminating the artificial 4-minute segments of the second and fourth quarters".

"In this way, two platoons would be impossible, yet a player could be re-

moved long enough to have an injury checked, then return if he were all right," suggested Waldorf.

Virtually an identical view is held by Coach Bob Titchenal of the University of New Mexico.

An interesting discovery has been made by Coach "Red" Dawson at the University of Pittsburgh. On the average squad of "hand-picked" recruits under the two-platoon system, about three of every four players were good enough, either as kickers, passers, defensive or offensive men, to "suit up". But, to "Red's" disappointment, only about one of every four candidates has been worth retaining on a one-platoon squad at Pittsburgh.

So, in short, "Red" sees unlimited substitution as having these advantages: "More players, better quality of football, shorter practice hours, fewer injuries."

How about the commissioners of football conferences? They are the sounding boards of collective reaction and the prophets of things to come. It is significant that, of the five conference heads whose opinions were sought, all favored the one-platoon system. Each, however, felt the Rules Committee would be justified in maintaining an open mind toward future modifications. One — Howard Grubbs, Commissioner of the Southwest Conference—expressed the desire that the present code be revised to permit a player to re-enter the game during each period.

Asa S. Bushnell, Commissioner of the Eastern College Athletic Conference, insists one-platoon football is football. The

restoration of that system is, in his opinion, "one of the best things that has happened to football in many years".

Players, coaches, administrators, the press and public are heartily in favor of one-platoon football in the Mid-Western area of the Big Seven Conference, Reaves E. Peters, Commissioner, reports.

In the Southern Conference, Wallace Wade, Commissioner, feels that competition under the limited substitution plan is more valuable to the player in "gaining experience that will better prepare him for life".

As for Commissioner Victor O. Schmidt of the Pacific Coast Conference, he wants the game to "remain as it now stands".

Thus there is left only one more source to be heard from. What about the professionals; big-time football? Will college graduates who become professionals have to be re-educated in the two-platoon system? One man who should know is the veteran Steve Owen, who spent a quarter of a century as player and coach of the New York Football Giants.

"It may sound haywire," drawled Steve, "but professional clubs will be able to get a better line on prospective recruits playing one-platoon football than would be the case under unlimited substitution. If a man excels both in offensive and defensive, that's all we want to know about him. As for the specialists, most kickers and passers are natural in their methods. If they're good two ways in college, then they should become twice as good one way as professionals."

Parking Problems Can be Solved

(Continued from page 9)

The parking problem affects indirectly—and sometimes all too directly—everyone, including those who do not own or even ride in automobiles. The AAA estimates that about 20 per cent of the pedestrians killed annually suffer fatal injuries walking from behind cars parked at curbs into oncoming traffic. Too often, the driver does not see the victim emerging from the solid array of stationary cars lining the street until it is too late.

One of the most significant postwar

business trends has been the astounding development of suburban shopping centers. Some of them are practically self-contained cities, notably Northland near Detroit, Bay-Fair near Oakland, Calif., Northgate near Seattle, Meadowbrook near Cleveland and Cross-County on the outskirts of New York. It is not difficult to explain the popularity of these gigantic projects. Shoppers, especially women, are tired of bucking city traffic jams and paying exorbitant parking fees. It is

A Good Word About Our July Cover

We wish each of you could see and enjoy the front cover of the July issue of The Elks Magazine. The picture's a classic! It's the finest plug for home-made Ice cream we've seen in many a day.

The scene will take a lot of people back many years . . . back to when home-made Ice cream was a great event in their young lives.

The picture shows the whole family and the dog out in the yard making Ice cream. Dad turns the freezer while the youngsters look on and wait impatiently, particularly the younger ones. You can almost hear the little girl say, "Dad, it's my turn to lick the dasher."

Oh yes, we almost forgot to mention

the expression on the face of the unnoticed Ice cream salesman—as he looks around the corner of the house and scratches his head in amazement.

"The Iceman" thanks the Elks!

We received quite a reaction on this particular cover and thought that all the readers who liked it would appreciate this item, reprinted from the publication issued by the National Association of Ice Industries.

The original painting for this cover has been presented to Guy W. Jacobs, Executive Secretary of the National Association of Ice Industries to hang in his Washington office.

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infinitely more convenient and pleasant to patronize stores that offer plenty of free parking space.

This boom in suburban business is a picture with a bleak reverse side. Decentralization has produced a series of financial crises in many large cities hard pressed to balance budgets. The flight of business to the suburbs depreciated property assessments in Boston by \$465,000,000 in the decade before the war. Baltimore lost \$60,000,000 in the 1940's. There, and in a score of major cities, lack of parking space was conceded to be the salient factor that drove merchants and customers out of town. The rising cost of government attended by a decline in revenue from real estate is a dilemma that can be resolved by only one measure—higher taxes.

Last year the per mileage rate of cars fell off in the United States for the first time since Henry Ford invented the assembly line. The experts agree that impossible parking conditions was the villain in the piece. If this trend continues, it will mean a loss of revenue to states from gas taxes and, inevitably, the hiking of other taxes to make up for the deficit.

DRIVERS who brave the traffic jungle every day take the calculated risk of getting an occasional parking ticket rather than pay outrageous fees. Wholesale violations are deplorable and can lead to contempt for other aspects of the law, but the average urban driver who observes all the regulations finds the cost of NOT running his car his largest single item of operating (sic) expense. With the exception of the racket in checking men's hats, there is no other article in the whole, wide world that is more expensive when not in use. New York admittedly is an extreme example, but the rates for garages in the better residential sections range from \$30 to \$60 a month—and a bloke is lucky if he can find a vacancy. That's just for putting up his car near his home. If he drives to work in midtown Manhattan, the flat monthly rate for parking five days a week is at least \$35. The going charge for short-time parking is one dollar for the first hour and fifty or seventy-five cents for each hour thereafter. Even Croesus would take the subway at these prices.

There is no ideal solution to the parking problem for it is manifestly impossible to give every driver what he wants—free space on the doorstep of his destination. That passed into the realm of idle dreams in 1916 when Detroit's assembly lines first produced one million cars a year. There is no easy solution, either. Building parking garages and lots runs into a lot of money although, as we shall see presently, such projects are self-liquidating within twenty to thirty years and return a handsome dividend to the community into the bargain. There are other difficulties to be considered such as varying geographical layouts of towns and state control over municipal

corporate setups, yet the solution is obvious.

No common complication of modern living has been studied and documented as exhaustively as the parking problem. Cities constantly appoint commissions with high-priced consultants to make surveys and submit recommendations, and the reports always tell the same story.

The most effective relief for the parking headache is downtown, off-street facilities financed by the municipality, although public-spirited businessmen in a very few instances worked out successful solutions. All other plans are no more than unsatisfactory stopgaps.

One of these makeshift schemes is the installation of parking meters along the curbs of busy streets. In January, 1952, some 1,113,000 meters had been put up in 2,800 localities and, unfortunately, several million more will be planted before lethargic authorities wake up to the fact that the contraptions breed more abuses than they are supposed to correct. First of all, meters do absolutely nothing to ease the basic trouble—the creation of off-street space. Then, they contribute to congested streets by clogging up one lane of traffic. The argument advanced in favor of meters is that they will make for a constant turnover of parkers at curbs, but this is a splendid theory that seldom works out in practice. People who grab spaces early in the morning feed nickels and dimes into the machines all day or simply ignore the one-hour limit. Enforcing the limit calls for policemen who cannot be spared from other duties. As an excuse for installing meters, city officials piously declare that the revenue will be used to provide parking facilities. The Highway Research Board has found, however, that half of the \$76,000,000 collected from meters in 1952 was diverted to non-parking purposes. In short,

33 YEARS OF SERVICE

With the June issue, The Elks Magazine, national publication of the Benevolent and Protective Order of Elks, begins its 33rd year—an item that is of interest to the upwards of 1,000 members of the Jackson Lodge and their families.

The magazine reflects the cardinal principles of the Order—Charity, Justice, Brotherly Love and Fidelity. Patriotism is the keynote of this great American order while charity plays a dominant role in its activities.

Each issue of the magazine reflects several phases of community service rendered by the lodge throughout the nation. This is representative of the character of the membership.

The magazine is well edited and its content is always appealing to the readers.

We wish the editors and management continued success.

This is very much appreciated editorial is from the Jackson, Tenn., "Sun."

meters merely are a discriminatory charge levied against motorists.

Another substitute that has boomeranged is "fringe" parking. Chicago instituted this gimmick in 1947 when someone came up with the superficially bright idea of throwing open 6,000 parking spaces at city-owned Soldier Field and running a shuttle bus service to the Loop just a mile and half distant. Faults inherent in the plan promptly popped up and have not been, or ever will be eliminated. The bus route did not take all the people where they wanted to go. In inclement weather, they had a long, miserable walk from their cars to the loading points. The busses did not run often enough and furnishing better service for early-morning and late-afternoon rush hours would have involved a prohibitive fare. The experiment did not work out well enough to compensate for the inconvenience entailed and eventually it was abandoned. Many other cities have tried fringe parking and only one in ten report middling to mediocre results.

SHORTLY after the war, one city concocted a scheme, since copied by more than 300 cities, which can be labeled an evasion of civic obligation. It is a local ordinance requiring owners who are constructing new buildings or improving existing structures to furnish parking facilities for tenants and customers. You don't have to be a financial genius to detect the booby trap in this regulation. Real estate is expensive—and the space set aside for parking is at least three times greater than the area used for business. The inevitable result has been the discouragement of new enterprises. Further, a municipality is reneging on its responsibilities when it forces individuals to assume the burden of a service essential to the prosperity of the entire community.

All authorities are unanimous in agreeing that off-street facilities must be provided before our cities choke to death on traffic jams. There is a sharp division of opinion, however, whether lots and garages should be owned and operated by the municipality or by private capital. Since it is a basic concept of American philosophy that government should not compete in business with private enterprise, some people reason that cities should stay out of the parking business.

But it is also a fundamental principle of the American tradition that government must regulate any business with a direct impact on the public welfare and take over in any area where it can do a better job in the interests of all the people than profit-seeking private capital. Strict controls are imposed on the rates charged by railroads, airlines, gas and electric companies. As we have pointed out, parking is no less a public utility. Cities have stepped in and assumed ownership of transportation, power and water systems, services in which operating costs are so high that private capital,

entitled to a fair return on its investment, would have to fix fees inimical to the public interest. The cost of buying suitable parking sites in downtown sections runs into so much money today that a private company must charge stiff rates even if it is satisfied to make a modest profit. A city can acquire such property reasonably by exercising its right of eminent domain. It is done all the time for schools, hospitals, roads, piers and playgrounds. Adequate parking facilities fall in the same category of necessary civic improvements.

THE SITUATION throughout the country has deteriorated to the point where private capital cannot begin to meet the demands for new facilities. Besides, owners of lots and garages have had ample opportunity to demonstrate that they can give the public courteous, competent service and, with a few exceptions, they have done nothing but antagonize their patrons. Most of these birds are as arrogant as wartime landlords. A car usually represents the owner's costliest piece of property after his house, but it is treated by attendants in a manner calculated to raise the hackles of a stone gargyle.

Fenders are crumpled like accordions and automatic gear shifts are striped by hot-rod jockeys who haven't two cents worth of respect for a machine that costs a minimum of \$2,000. The police, the Better Business Bureau, the AAA and other public watchdogs constantly get reports of packages and equipment stolen from cars in parking lots, but try to collect for the loss. You've got to prove the damage was caused by the negligence of an attendant between the time you left and called for the car. Can you produce a witness in court who actually saw a parcel or a spare tire swiped from your car? If you cannot offer such evidence, your protests will evoke nothing but a raucous horse-laugh.

The chief gripe against privately operated lots concern the excessive rates charged. It is safe to report that few businesses are more lucrative. According to the Department of Labor, one in every three commercial ventures folds within a year and less than half do not survive for three years. In sharp contrast, the Eno Foundation for Highway Traffic Control made a nation-wide spot check of parking lots in 1949 and found that more than half had been running under the same management for more than ten years. There is another tipoff on the lucrative returns from parking lots. Most of them are located in areas where property for new construction is at a premium. The fact that the owners continue to use or lease—on a profit-sharing basis—valuable land for parking indicates that the take is very cushy indeed.

There is conclusive evidence that municipal facilities can charge rates a fraction of the private parking lots and amortize bond issues in twenty to thirty years.

Local officials are notoriously slow in adopting progressive measures, but it is surprising that more merchants in small cities have not leaped into the breach with both feet and taken the initiative. Their delay makes about as much sense as postponing an operation for a ruptured appendix until new surgical techniques are perfected. Henry K. Evans, traffic and parking specialist of the United States Chamber of Commerce, estimates that each parking stall within 300 feet of a shopping center can be worth as much as \$50,000 a year in retail sales. In cities of less than 100,000, sales average \$26,000 a year per car space.

That's a bushel of money to be realized from a bit of paving—particularly in relation to the expense involved. The complete cost of land, construction and maintenance per stall is only \$1,000 in Cleveland and \$800 in a smaller city. Garages are more expensive propositions, averaging \$3,000 a car space, but they are bargains at that price too.

Several enterprising people were seized by the same bright idea that might have struck you a moment ago and worked out without municipal aid a parking solution that while in no way proves that parking is not a city's responsibility, shows that it is possible to correct the situation with private capital in smaller communities. One of them was Donald P. Miller, son of the publisher of the Allentown, Pennsylvania, "Call-Chronicle." The principal shopping street of Allentown, a city of 106,000, is Hamilton Avenue and in 1945 it was, like all other main stems, bursting at the seams with traffic. Miller drew a 1,000-foot circle around Hamilton Avenue on a map and, with the assistance of three merchants, went to work on creating parking space within that area.

THEY FORMED a corporation of thirty merchants who pooled \$250,000 to buy a vacant lot 300 feet from Hamilton Avenue and other likely sites. The project was called a "benefit parking" program. Each participant's share of the cost was determined by the sales slips presented by customers when they reclaimed their cars. A store that accounted for ten per cent of the total retail volume among the group would pay ten per cent of the bill for amortization and maintenance. The plan was so spectacularly successful that the corporation now has eight lots and two garages near Hamilton Avenue, six additional lots outside the 1000-foot circle—and a reserve cushion of \$1,350,000. The cost to customers is negligible. They pay a quarter for two hours and if they purchase goods worth a dollar or more in a member store the parking is free.

Another convincing example of a community reaping a lush harvest from a little foresight is furnished by Bluefield, West Virginia, a town of 21,000 off the beaten track. Back in 1946, the citizens voted to purchase for \$114,000 a 46,000

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square-foot tract in the heart of town to prepare for the parking problem they saw coming. In 1948, they authorized \$495,000 more for a four-story garage with a capacity of 800 vehicles. Although the rates are only ten cents for each of the first two hours and thirty-five cents for the entire day, the project will be free and clear by 1967. In the meantime, Bluefield is cashing in on trade drawn from a fifty-mile radius which it never attracted before. A big shot from New York, impressed by the little town's get-up-and-go, asked a grizzled native how come the folks down there were so clairvoyant.

"Shucks, didn't take half an eye to see that cars is here to stay," the old gent answered laconically.

Skeptics will rise to point out that Allentown's \$250,000 and Bluefield's \$609,000 would not make a small dent in a metropolis' parking troubles. That's perfectly true—and the precise reason why large cities must get cracking, float bond issues and establish Parking Authorities. There is no other way out. The cost appears to be staggering, but there is no better investment. The increase in trade and land values pays for the projects within twenty years.

San Francisco completed in 1942 the world's second underground parking garage—the first was in Buenos Aires—in Union Square, the center of town. It has a capacity of 1,700 cars and although the fixed rates are as reasonable as twenty-five cents an hour and \$12.50 a month, it will have paid for itself by 1962. A wallowing bonus has been realized from the garage. The assessed value of land on the four blocks surrounding the installation shot up from \$3,477,810 in 1940 to \$5,023,860 in 1953. That increase of 44 per cent in assessments contrasts

Pledge of Allegiance Resolution

We particularly want to call the attention of every member of the Order to a Resolution presented by Past Grand Exalted Ruler E. Mark Sullivan at the Convention in Los Angeles in July.

This Resolution makes it mandatory for "any assembly or gathering of the members of this Order" to observe the change in the Pledge of Allegiance to the Flag, which was recently approved unanimously by both branches of Congress. The change was effected by Congress to strengthen the recognition by this country of our divine source of freedom by adding in the pledge after the words "one nation"—"under God." Most fittingly, the Grand Lodge recognized the import of this change by incorporating it in the procedure of the Order.

sharply with an increase of only 18 per cent for the business district as a whole.

Pittsburgh, Chicago and Los Angeles have followed San Francisco's lead in going underground, an expedient that solves two problems confronting city planners. Surface sites occupied by commercial buildings paying heavy taxes do not have to be condemned and parks all the people can enjoy are created by planting lawns and shrubs over the garages.

For ambitious, long-range programs, the prize is a toss-up between Pittsburgh and Chicago. Pittsburgh's Public Parking Authority is spending \$35,000,000 for 32 facilities in the Golden Triangle with

25,819 spaces at fees ranging from thirty-five cents an hour to \$1.20 for nine hours. The maximum charge for a day is two dollars. Only two garages and two lots have been opened, but they already have amortized, in a sense, the entire project. New construction stimulated by the underground garage in Mellon Square has brought the city a net gain of \$16,000,000 in taxable values. Downtown assessments as a whole have gone up \$46,000,000 since 1948.

Chicago is spending \$50,000,000 for fifteen facilities with a total of 11,567 spaces. A huge garage in Grant Park under Michigan Boulevard holding 2,359 cars and costing \$8,350,000 will open this fall. Detroit, which should be a show window for the automobile, finally is getting on the ball with fifteen city garages and two lots where the fee may be as low as ten cents for the first two hours and a nickel for each additional two hours.

Denver has issued \$4,500,000 in revenue bonds for four municipal garages and two lots. Cleveland will build eight city lots in the next five years. Baltimore has added 3,473 off-street spaces in the last few years. Washington has shown an increase of 2,400 spaces in the past year.

Wheels finally are turning, but there still is a long way to go before the downtown streets of America are not a noxious, clamorous jungle of cars lined up bumper to bumper with drivers blowing their horns and gaskets. The parking problem cannot be kicked under the rug and the longer it is neglected the more convulsive the remedies needed. It has been with us a long, long time, ever since the dawn of history. The Book of Genesis relates that even Noah had his troubles parking the Ark until he found Mount Ararat.

Rod and Gun

(Continued from page 20)

size, a bear can move with amazing speed.

Late in the afternoon I returned up the river without the extra burden of the gun and luckily spotted a Kodiak fishing a quarter-mile upstream. It's a fascinating sight to watch a big bear feeding on salmon. He is as agile and graceful as a cat. A fish in the water is fast, but a bear is faster. Popular belief has a bear slapping the fish out on the bank with his paw. I have never seen a bear slap a fish, and I doubt if anyone else has but a fiction writer in his fancy. A bear may use his feet as does a cat pouncing on a mouse, but his effective weapon is his teeth.

A bear's eyesight is poor, compared to that of a human at least. His sense of smell and hearing are excellent, however. This particular one didn't stand much chance of hearing me since he was standing in fast water, and what little breeze there was stirring was in my favor. When he was preoccupied with salmon or looking the other way, I moved up through

the shallows at the stream's edge. If I stood perfectly motionless when he turned my way, even though he looked directly at me, he didn't notice me. A big Alaskan bear is an easy animal to stalk because he never had anything to fear until man came along, and he still doesn't take man too seriously. Eventually I approached to fifty feet, and I might have done better except that he caught a salmon. He bit it and held it against the bottom with his right foot. I knew now that he would likely turn and go ashore with his catch and I would miss my chance. I was still a long way for a flash bulb, but close enough for my own comfort. I leveled the camera at him, steadied it, and let go with the big bulb. The bear didn't run. He slowly turned his head and looked at me. We were only a little over fifteen paces apart, a distance a bear could cover before you could spit, and he continued to stare at me, and I stared at him. There wasn't a tree on my side of the stream, only open

tundra, so there was nothing else I could do. For an instant I wished I had brought the .270. Possibly I could unsling it and level it while he was thinking it over; yet, again, if I had moved a muscle, it might have been a mistake.

I suppose it was only a matter of about five seconds that we tried to outstare each other, but it seemed a very long time. Actually, I suppose, he was merely curious about the sudden flash and hadn't the slightest notion of coming my way, but I'm no expert at reading a bear's mind. Eventually, he leisurely reached down, picked up the salmon in his teeth, ambled ashore and disappeared in the high grass, and I breathed again.

The thrill was worth the trouble I had gone to, but I knew I still didn't have a good bear picture. The light was very poor and the bear was too far to be lit up effectively by a bulb. So that night in desperation—we were leaving Kodiak early the next morning—I did the biggest fool thing of my life. At least I had com-

pany. Three other idiots accompanied me. In the middle of the night in pitch darkness we walked up a salmon stream known as Thumb Creek which empties into Karluk Lake looking for a Kodiak bear. We were armed only with my camera and a flash bulk. I took the lead so that I would be in a position to shoot if we should stumble on one. I didn't have any notion we would really find one or I think I would have had sense enough to stay in camp.

A BROWN BEAR, or Kodiak bear, is not normally a mean creature. He is far more apt to be playful, even kittenish, than ugly. He is absolutely fearless, however, and quite capable of sudden death, and each individual varies in disposition as does each human being. An occasional one may be downright ornery, looking for trouble, but this is rare. Men have been badly maimed and an occasional killed by bears in Alaska, but, as Hosea said, it has usually been their fault. Just a couple of weeks before we made our night expedition up Thumb Creek a hunter was killed on the Kenai Peninsula. The chances are that he shot the bear but didn't shoot him well enough. That is a mistake. A cannery manager on Kodiak told us of an experience he had had the year before that he isn't likely to forget. Without realizing it, he walked between a sow bear and her cubs. That is a mistake, too. The first thing he knew she was coming at him, head down, full blast. All she was doing, he realized later, was getting to her cubs, but he didn't know that at the time. He fired at her and missed, which was the luckiest thing that ever happened to him. The next thing he knew he was flat on his back clawing at the rifle bolt desperately and the bear was over him. He admits he doesn't know if she actually knocked him down as she passed over, or if he fell of his own accord, but he does know he let out a scream he didn't know he possessed. When he arrived back at the cannery a mile away, he discovered for the first time that the sleeve of his

jacket was ripped open and that he had a deep, one-inch gash in his arm. He hadn't even felt it. That's being scared.

We were asking for it that night because big bears are inclined to stake out their own private domains, and they resent intrusion. In the big forests on the brown bear islands of Southeastern Alaska, I have seen where a big bear has stretched up and ripped the bark from a tree more than twelve feet from the ground. This is a boastful gesture and a suggestion to any other bear that if he can't reach that high he better stay in his own backyard. When the salmon are running, a big one may claim a certain section of stream from which he will drive all trespassers. Naturally, by walking right up the middle of the creek, we were looking for trouble. If we happened into the private pool of a bully, the feathers would fly, and it would be entirely our fault.

IT WAS pitch black and drizzling slightly as we started walking up the creek. The water was fairly shallow in most places and the bottom was gravel, so the going was fairly good. Anyone who has spent much time outdoors knows that no matter how black the night he can see something. This was as black a night as they come. We could distinguish the outline of the willows along the bank against the sky, but couldn't judge their distance. Ahead we could catch just the faintest glimmer of skylight reflected on the stream surface, and this directed us on our path. Occasionally we would stumble, of course, or run into the willows. To add to the confusion, the stream was loaded with salmon. They would roar over the shallows ahead of us, thrashing in the water with the sound of a small waterfall. Some would turn back downstream racing madly to escape the unknown danger. When a fifteen-pound salmon under full power strikes a person's leg head-on, it's just about enough to set him on his ear.

It began to rain harder as we proceeded, so I took off my slicker and

HANDICAPPED WEEK TO BE HELD IN OCTOBER

Major General Melvin J. Maas, USMCR, Ret., Chairman of The President's Committee on Employment of the Physically Handicapped, has issued a bulletin worthy of the attention of the entire order. This year from October 3rd to 9th the 10th celebration of National Employ the Physically Handicapped Week will be held.

The purpose of this week is to emphasize how important it is to utilize the physically handicapped of this country within the limits of their physical resources. General Maas points out that in the event of a national emergency where the availability of every citizen of this country might well mean the difference between success and failure, our inability to employ the handicapped be-

cause of neglect of training would be a serious matter.

"... To a communist, the individual means nothing. To a free man, the individual is possessed of dignity and an eternal destiny. For this reason, aside from the economic and social realities involved, it is incumbent upon all good citizens to strive to increase employment opportunities for those qualified handicapped men and women among us who seek only work and a chance to play their part in the drama of life," points out General Maas.

As a leader in the field of Cerebral Palsy and other fields of assistance to the handicapped, this reminder from General Maas is particularly pertinent to every member of the Order.



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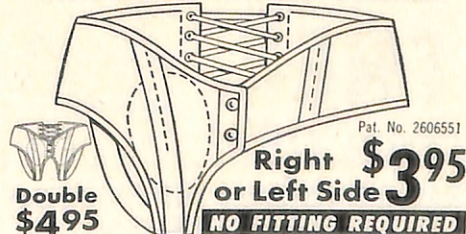
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draped it over the back of my camera to protect it, holding the lens face-down toward the water as I walked. I knew in my own mind, anyway, that the four of us could never walk up close enough to a bear to see him. We were making a lot of noise walking up-current, to say nothing of the commotion caused by the salmon racing in confusion ahead of us. It was impossible to make out an object more than twenty feet ahead, at which distance I had set my lens, and no bear would stand undisturbed and allow us to walk that close to him. That's what I thought.

We had walked an hour, I was soaking wet without my slicker, I knew my camera was being ruined, and I was ready to go home and forget the whole foolish business. I was amusing myself as best I could by kicking at salmon as they scurried past, and I had practically forgotten about bears and pictures. Ahead I noticed in the dimly reflected skylight something which appeared oddly like four posts or legs rising out of the stream. Like a blinding flash it came to me that they were legs, the four shaggy legs of a big Kodiak standing broadside twenty feet in front of me. As suddenly as realization dawned on me, I raised the camera and shot the bulb at him, almost in a gesture of self defense. The first thing the other three fellows knew, the whole countryside was lit up like day by the big bulb, and there in the middle of everything, no more than a good jump away, stood a huge Kodiak bear.

To indicate how reliable an unprepared eyewitness is to a startling event, my impression was that the bear was standing broadside, head to the left and facing us. One of the other fellows, however, insisted that he was standing on his hind legs towering over us. The other two witnesses couldn't talk.

In an instinctive reaction of a photographer, I swung the camera around and reached across for the bulb to jerk it out and reload, and as I did so I discovered

that one sleeve of my slicker hung directly over the lens. It was the most sickening experience I have ever had. I knew that I had no picture. Of course we were all blinded by the bright flash, so there was no way of knowing the bear's reaction. One of the fellows had a flashlight and I was yelling to him to get it out and light up the stream. Maybe the bear had stood as did the one in the afternoon. I had forgotten all about the possibility of getting trampled or mauled or clawed. I wanted that picture.

I was reloaded and ready by the time he had his flashlight out, but there was no bear, only empty stream. A Kodiak bear is as fearless a creature as there is on this earth. There's seldom anything that can ruffle him. However, that array of rain-soaked madmen walking up his river in the middle of the night and flashing lights at him had been too much for this one. He had taken off for the high hills. In fact, after that experience he probably swore off fishing entirely.

Everything had happened much too rapidly to get scared at the moment. Suddenly there had been a huge bear standing before me. I had shot the flash bulb, all was black, and, a moment later, the stream was as empty as though it had been a phantom. When we thought it over later, however, we had plenty of time to get the shakes. The terrible part of it was that I had missed my photograph. Of course, if I had been normally deliberate, I would have made sure the lens was clear before I squeezed off the shutter. However, I was about as deliberate in my actions as though I had been struck by a rattlesnake. I had jerked up the camera and fired, just as I would a gun at a flushing partridge. And I know that I will never have a similar opportunity again. Nobody, for the sake of a photograph or any other reason, is going to walk me up the middle of a Kodiak Island salmon river in the black of night again, not ever.

In the Doghouse

(Continued from page 30)

them all: a jaunt of 3,000 miles made by the dog Lassie, a collie owned by a family in Bethpage, Long Island. As the Brooklyn "Eagle" tells it, Lassie began life in Los Angeles. When the family moved to Bethpage, Lassie went along. While in the back yard one day the dog slipped its collar and high-tailed it westward. How it crossed innumerable rivers no one knows, but it finally wound up in L. A., where it was picked up and condemned to the gas chamber. An alert official noticed the dog's Hempstead, L. I., tag on the collar. Lassie was reprieved and the owners were notified. It cost the family \$50 to crate and ship Lassie back to Bethpage, but the happiness this brought to the kids was worth it.

Whether the Denver Rocky Mt. "News" gives us this with its editorial

tongue in its cheek I don't know, but here it is for what it may be. We've all heard of dogs keeping people awake and many have had that trying experience, but the city of Denver bought a pair of purps to keep its warehouse watchmen from snoozing. They, the dogs, are giant schnauzers, big, tough and alert. When the word went out from the Director of Public Works that the city was bent on dog buying for this purpose, he was flooded with facetious suggestions, chief among them from persons offering to donate their neighbors dogs. Others volunteered their dogs with such recommendations as "My dog barks all the time", "He bites children", "Hates strangers." The dogs are said to have been worth the investment on the part of the city, but what a story it would have made

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THE ELKS MAGAZINE, 50 EAST 42nd ST., N. Y. 17



if the city had to employ someone to keep the dogs awake.

The National Dog Welfare Guild, an organization devoted to the interests of dogs, announces that there is one kind of dog it definitely does not like and one kind of person it also views with disfavor. It is the stray dog and the owner of the stray. The man who guides the destinies of the Guild goes on record as being against the irresponsible dog owner and rightly says that the problem of dog control is urgent. He blames the stray for the spread of rabies, the thousands of dollars damage done to lawns and gardens, injury to children who pet strange dogs on the loose, automobile accidents caused by humane drivers seeking to avoid hitting stray dogs and the death or injury of thousands of dogs by automobile annually.

George, a cocker spaniel, is reported by the Fort Wayne, Indiana, "Journal Gazette," to be one pup that will have two funerals. According to the story he's already had one of them. After George suddenly disappeared, neighbors found a dead cocker in a ditch and the dog was identified as George. The dog was given a \$50 funeral. Shortly after, the real George came galloping home and this time there was no mistake it was the George.

This matter has been ironed out by now, we hope. The Omaha "World-Herald" relates that the Clerk of the District Court received a letter from a Kansas City, Missouri, woman who wanted her divorce decree altered to show the names of three cocker spaniels. When awarding the decree the court awarded the dogs to her but did not name each pooch. When applying for registration of the dogs with the American Kennel Club, the latter organization refused to register the

dogs in her name unless her former husband filed a special form, or the divorce decree could be remade to show the names of the dogs. The lady was told that she would have to request her lawyer to petition the court for a modified decree. It was bound to happen, sooner or later.

The chlorophyll craze has gone to the dogs. Oh yes, there's one dog food advertiser who puts it in his product but that's no news to many dog owners. For what follows, hold on to your hat! From 'way down under in Sydney, Australia, the "Sun" of that city tells about a green dog. Yes green. In color. A local breeder of Klpies (Australian dogs, seldom seen in the United States) was presented a litter of pups by one of his dogs. All were normally colored except one pup that had a bright pastel green coat. As may be supposed, that pup was named Irish. The Sun adds that curious visitors who see Irish rub their eyes in disbelief.

More and more in large business establishments where valued property is guarded dogs are being used to assist human guards in making their rounds. R. H. Macy, one of America's largest department stores, since 1952 has employed Doberman pinschers to accompany store guards on their nightly patrols. The store now uses four dogs. A spokesman for the store said that before the use of the dogs from ten to fifteen nocturnal prowlers would be located each year. Since using the dogs thefts from the store at night have been entirely eliminated. Marshall Field, great Chicago department store, also employs dog guards. In England dogs are used to accompany park police on patrol at night and have been particularly effective in apprehending would-be petty thieves in London's Hyde Park.

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ONE way to get a job off the ground is to begin it at a good workbench. And building a workbench is a good way to begin a home workshop. It will provide a strong support on which to saw, nail or chisel, and by bringing things to a convenient working height, will make all operations easier. Fitted with a vise, a workbench is as useful as two extra hands.

Only hand tools are needed to build one. A crosscut saw, hammer, try square, brace and bits (or an electric drill with suitable bits), screwdriver, wide chisel and a wrench or two are the chief tools.

BUILD FOR STRENGTH

Sturdiness, a first requisite for a good workbench, is assured by the use of heavy lumber and bolted joints. Two-by-sixes are recommended for all parts except the shelf, back and tool board. For a bench only four or five feet long, two-by-fours might be substituted, but the wider stock makes it easier to get a rigid structure if you are building a bench six feet long or larger.

In building your own workbench, you can tailor it to fit you and the available space. Legs 32" long are about right for a man of average height. If you are taller or shorter, add or deduct an inch, bearing in mind that the actual working height will be greater by the thickness of the top.

The construction shown will serve for any size workbench up to one with an eight-foot top. Five two-by-six planks, as specified, will form a top about 28" wide. Any other width can be built up from more or fewer planks, or two-by-fours if you find that the six-inch units are two wide.

IT'S NOT TWO INCHES

Lumber width and thickness are always stated as the nominal or rough sizes before surfacing. But when two-inch rough lumber is planed on both faces, it

loses about 3/8", so a two-by-six is actually about 1 5/8" thick. If the edges are also planed, the width will be about 5 5/8". For the same reasons, a two-by-four measures 1 5/8" by 3 5/8". You'll want to remember this in fitting the joints.

Whether you have a woodworking vise or not, it is a good idea to build the bench so that one can be mounted on it eventually. The usual place is the left-hand corner, so the top should project at this end a distance equal to the width of the vise jaws (6 1/2", 7" and 10" are common jaw widths).

At the right end, the bench top may project a like amount or only an inch or so. Some craftsmen prefer the latter because it gives a solid, well-supported end on which to pound or mount a bench vise for metal work.

Some overhang at the front is desirable because it facilitates clamping work to the bench top. Allowing for a 2" overhang front and back, the frame will be 4" narrower than the top, or 24". It will also be shorter by the sum of the end overhangs.

BUILD LEGS IN PAIRS

Cut all four legs to exact length first. Lay two legs side by side, edges up. With a try square, mark across them the dados in which the lower rails will be housed. Check the marked width with an actual piece of the rail stock, for unless the dados are a snug fit, most of the advantage of setting the rails in will be lost.

Following the numbered sequence at the bottom of the drawing, mark the dado depth of 1 1/4" on both faces of each leg. Then saw from the edge to this depth, trying to "split the line" at both ends of the dado. Chisel out between the saw cuts, leaving the bottom of the dado as square as possible.

Cut the two bottom end rails to length next (for a frame 24" wide, they will be 20 3/4" long). Each will be fastened to a

pair of legs with two lag screws in each joint.

These king-sized wood screws have square heads. To use them, first bore two holes $13/16$ " from the end of each rail, 3" apart and an easy fit for the screw shanks. Then set the rail into the leg dados. Drive a single nail in between the screw holes to hold it. Then drill through the holes into the leg, this time using a bit small enough to give the threads a good bite. Put a washer on each lag screw and drive it home with a wrench.

The legs are not dadoed for the upper rails, but these are cut to full frame width (24"), which will make them overlap the legs by $15/8$ " at each end. The sequence at the top of the drawing shows how to build the corner joints.

First fasten the top end rails to each leg with two lag screws. The $15/8$ " overlap forms a step or rabbet into which the front and rear rails will fit. These long rails must be cut shorter than the required frame length by the thickness of both end rails (if the frame is to be 5' long, the rails would be $56 3/4$ "). Take pains to cut the ends square, across both the face and the thickness.

DRAWBOLTS AT CORNERS

With a $1 1/4$ " bit, bore a hole 2" from each end of the long rails. Clamp or nail them into the rabbets formed by legs and end rails, butting the ends firmly against the short rails.

Now bore a $3/8$ " hole through each end rail and into the long one until it runs into the $1 1/4$ " hole. Insert a 4" bolt with a washer under its head. Tighten it into a nut held inside the large hole. This will draw the long rail tightly into the rabbet.

This done, bore through the long rail and the leg for two $3/8$ " carriage bolts at each corner. These bolts have squared shoulders that require no washer, but sink into the wood as you tighten the nut. Use a washer under each nut.

The lower stretcher is attached in the same way, but goes inside the legs instead of outside. Follow the same sequence of fitting a drawbolt and two carriage bolts at each end.

The center rail gives the top extra support. Cut it to a close fit between the front and rear rails. Fasten it with 16-penny nails, or with drawbolts, or both. Take pains to get the upper edge of it flush with that of the other rails.

Stock $1 1/4$ " thick is suitable for the shelf. Fasten it with wood screws to all three lower rails.

MOUNTING THE TOP

Select straight-grained planks, uniform in thickness and without warp or twist, for the top. Fasten them to all the rails with large wood screws. Be careful to get the first one parallel to the frame, or all will be askew.

The planks may be driven tightly against one another by toenailing them

WE START A NEW DEPARTMENT

In these pages The Elks Magazine inaugurates a regular "How To Do It" Department, which will be written by experts in this field. Mr. Walton, for example, is Mechanics and Handicraft Editor of Popular Science Monthly. Each month there will be at least one practical article about things to do around the home, not only construction of various practical items, but also information about repairs of the home, etc. We sincerely hope this department will prove interesting and of use.

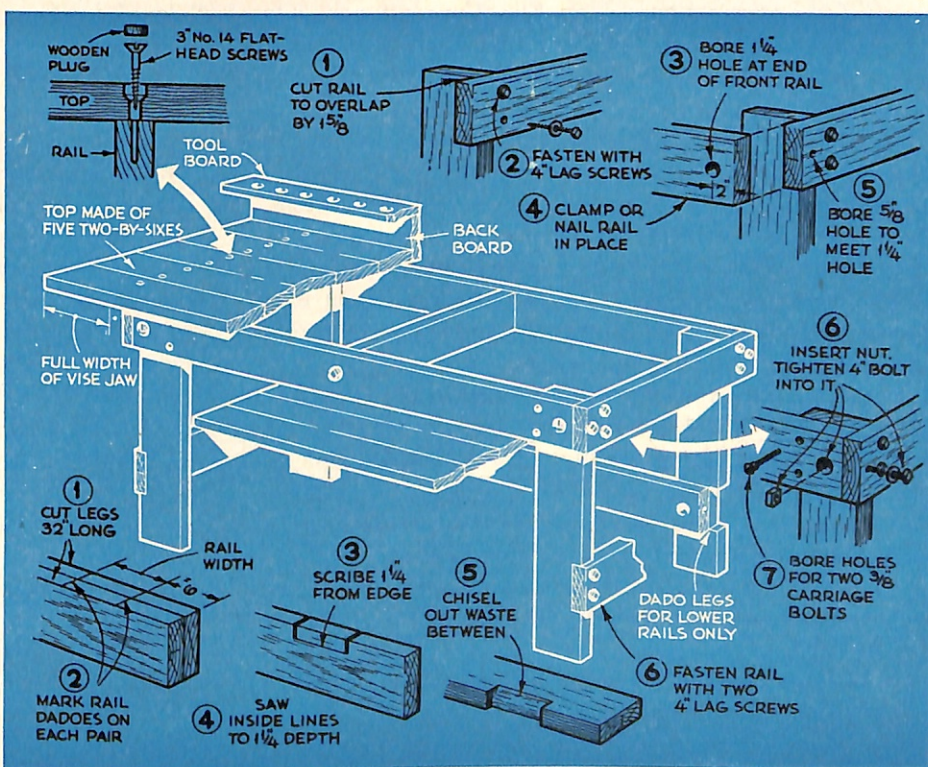
before drilling the screw holes. Slant the nails toward the adjoining board.

Countersink the screws or, for a better appearance, counterbore the holes with a $1/2$ " bit, drive the screws, and then drive in wooden plugs (cut from dowel).

A $3/4$ " thick back board, attached to the rear of the top, will keep things from

rolling off the back of the workbench. A tool board fastened to it and provided with holes as shown will hold screwdrivers, chisels and similar handled tools.

Plane, scrape and sand the top smooth if necessary. Then give it several coats of a good paste wax. The other parts can be varnished or enameled.



This drawing illustrates the detailed instructions provided by Mr. Walton.

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Editorial

A GOOD IMPRESSION



National conventions, even those of organizations properly regarded as having dignity of character and high class of membership, are often characterized by a letdown of reserve and restraint on the part of those participating therein.

They sometimes leave behind them an unpleasant recollection on the part of the hotel men, merchants and the people generally in the convention city.

It is always *pleasing* to a member of the Order of Elks to hear the very *pleasant* comments made in respect to the actions of the participants in an Elks Convention and to read the commendatory editorials in the papers of that city.

This is particularly emphasized by the gratifying editorial comment that appeared in the Los Angeles newspapers during and after the Grand Lodge Sessions held in that city in July.

Quoting from the Los Angeles "Times" of July 4, 1954: "The word 'Benevolent' in its official title is not there for its rhetorical effect. In the last year alone the Order spent over \$7,000,000 for charitable, social welfare and patriotic programs. Elks invest over \$2,000,000 yearly in youth programs reaching 1,500,000 youngsters.

"At the last Grand Lodge Convention, in St. Louis, the Order received the United States Defense Department Meritorious Award for procuring nearly 700,000 pints of blood distributed to the armed forces during the Korean conflict. Flag Day, now nationally observed, was pioneered by the Elks. Disabled veterans at every Veterans Administration hospital in the country are entertained and visited regularly by shows sponsored by the Elks National Service Commission."

As the Grand Lodge departed on July 8th, the "Herald Express" published this editorial:

"Los Angeles bids the visitors 'Adios' with regret. We have enjoyed their good fun and we fully appreciate their constructive steps to make ours a better America. We only hope that before too long they will return."

And then the next day the Los Angeles "Mirror" summarized its good impression of the Order with this editorial:

"The Elks Convention has been one of the finest and most inspiring that it has been the good fortune of Los Angeles to host.

"The activities their sessions have spotlighted make us proud that the members of the BPOE are fellow Americans. In their work for national health, for aid to hospitalized veterans, for youth leadership and for education, the Elks are tops.

"Along with their serious moments, they've had their fun and frolic, all in the best spirits and taste.

"So long, Bill! And come see us again."

It is interesting and pleasing to note that the more people know about the Order of Elks, its principles and purposes

and the character of its membership the more they come to recognize it as one of the really great humanitarian, educational and patriotic organizations in our country.

THE NEW ADMINISTRATION



In the August issue of The Elks Magazine we were pleased to refer to the character of leadership the Order is to have during the Grand Lodge year upon which we just started under the slogan adopted by the new Grand Exalted Ruler,—

"As Elkdom Sows America Reaps"

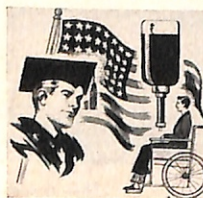
We feel that the assurance of the success of this new administration is greatly enhanced by the departure from the practice of delaying the appointment of the members of practically all Grand Lodge Committees until the month of September.

Immediately following his installation, Grand Exalted Ruler Jernick appointed the members of the following committees:

Lodge Activities Committee
Youth Activities Committee
State Associations Committee
Ritualistic Committee

The members of all of these committees met the last day of the Grand Lodge Session and outlined plans of procedure. As a result when the officers and members of the Subordinate Lodges return from their summer vacations they will be informed relative to the plans of these committees and can make an early start in planning the co-operation of their lodges with such committees with a greatly increased assurance of outstanding accomplishment in important projects of the Order. The names of the chairman and members of these four committees appear on page 52 of this issue.

AN OUTSTANDING CONVENTION



The Grand Lodge Convention of 1954 will remain long in the memory of those who were permitted to participate in its activities and its entertainment.

The Elks Magazine trusts that congratulations to Past Grand Exalted Ruler L. A. Lewis, President and Past Grand Esteemed Leading Knight Robert S. Redington, Executive Director of the Los Angeles B. P. O. E. Elks Committee 1954 National Convention and their associates will reach each individual Elk or member of an Elks family who contributed even in a small way to its great success.

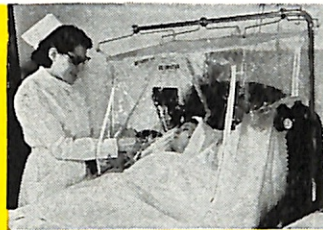
Here was an organization, committee after committee each having its special role, its individual responsibility and the members of each group were well informed in respect to those responsibilities and trained to meet them efficiently.

All will agree that it was really an outstanding affair and every participant in its planning and execution is entitled to the gratitude of all the visiting Elks and to the Order itself for the added prestige that Order has received from the standard set in this Convention.

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WE PAY CASH DIRECT TO YOU

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Go to the Hospital for a day, a week, a month, a year or longer — your "NO TIME LIMIT" Policy pays Benefits just as long as you stay — **there's absolutely no time limit!**

My, what blessed help! What's more, the "NO TIME LIMIT" Policy pays off in cash direct to you — regardless of what you may collect from any other insurance policy for the same disability, including Workmen's Compensation. This is important — it means you can carry the low cost "NO TIME LIMIT" Policy IN ADDITION to any other insurance — then collect two ways in case of Hospital

confinement. This is the way practical minded folks are protecting their savings against today's sky-high Hospital bills.

So be wise! If you're already insured with one Policy — get the "NO TIME LIMIT" Policy for vital EXTRA protection. Of course if you're not insured at all, then by all means get this Policy just as fast as you can — before it's too late.

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This is truly the opportunity of a lifetime. We give you more coverage, better coverage, longer coverage at a low cost you can easily afford. The "NO TIME LIMIT" Policy "thinks" of everything. You get generous Hospital Room and Board Benefits for sickness or accident (rest homes, sanitariums and Govt. Hospitals excluded) ... you get Cash Benefits for 73 Surgical Operations ... Lump Cash for accidental death ... Cash Payment for loss of eyes, hands, feet ... special Polio Protection, plus still other valuable coverages. Maternity Rider is available at slight extra cost. There's no waiting period for benefits to start. One Policy covers individual or entire family, birth to age 75. You'll see the low costs in the booklet we send you. Remember — all benefits are paid in CASH DIRECT TO YOU. DON'T TAKE CHANCES — BE PROTECTED. Send for our FREE BOOK which tells all about this remarkable, low cost insurance value.

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After all...

It's the Champagne of Bottle Beer

All through the day you've trudged the dusty fields in search of the wily pheasant. And now . . . you've bagged your limit . . . your faithful pointer has settled down for a well-deserved rest . . . and you add the fitting, final touch to your day of hunting . . . a welcome, thirst-quenching bottle of refreshing MILLER HIGH LIFE!

This is living . . . for *after all*, MILLER HIGH LIFE is the *Champagne of Bottle Beer*!



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